
8:30

Staff Attorney
Division of Advertising Practices
Federal Trade Commission

PANELISTS:

Steve DelBianco

Executive Director
NetChoice

Linda Goldstein

Chair, Legal & Government Affairs
Committee
Promotion Marketing Association

Sally Greenberg

Executive Director
National Consumers League

Jennifer King

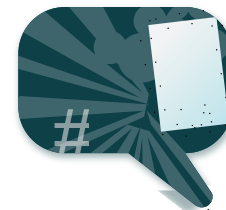
Ph.D. Candidate
University of California
Berkeley School of Information

Paul L. Singer

Assistant Attorney General
Consumer Protection Division
Office of the Texas Attorney General

Svetlana N. Walker

Corporate Counsel
Advertising Division
The Clorox Company



2:45

Break

3:00

Panel 4: Mobile Privacy Disclosures

APP DOWNLOAD OVERVIEW

Manas Mohapatra

Staff Attorney
Mobile Technology Unit
Division of Financial Practices
Federal Trade Commission

Andrew Schlossberg

Honors Paralegal
Mobile Technology Unit
Division of Financial Practices
Federal Trade Commission

MODERATOR:

Ryan Mehm

Staff Attorney
Division of Privacy and Identity
Protection
Federal Trade Commission

PANELISTS:

Jim Brock

Founder
PrivacyChoice

Lorrie Faith Cranor

Associate Professor of Computer