Division of Advertising Practices

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UNITED STATES OF AMERICA

FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

July 27,2010

Re: NAD Referral re Comcast Corporation

Dear Mr. J irga1:

As you know, the staff of the Federal Trade Commission has conducted an inquiry into
whether representations made by Comcast regarding the fiber-optic content of its consumer
broadband network may violate Section 5 of the Federal Trade Commission Act. The National
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