

**Opening Remarks of FTC Chairman Jon Leibowitz As Prepared For Delivery
Face Facts Forum
Washington, DC
December 8, 2011**

Good morning. Welcome, all of you both here in Washington, D.C. and those watching online to We are going to start with a brief clip from the Tom Cruise Steven Spielberg collaboration, Minority Report.

[SHOW CLIP]

That is the future DreamWorks imagined for 2054 in 2002; facial recognition technology then was the province of fiction writers and futuristic movies. In fact, were we having this conference in 2002, we would probably be holding it in LA, the audience would be full of science fiction buffs, Steven Spielberg would give the keynote, and we might have had the budget to actually provide you lunch.

The mission of the FTC is to protect the marketplace and to promote competition as it shapes the economy. In our role, we walk a line between encouraging innovative technologies, online and off, that are reshaping our society and a right as old as our Constitution. We do that through both policy and enforcement. we navigate

Last December, FTC staff issued a draft privacy report reimagining how we can protect consumers in an increasingly digital and mobile age; we expect to put out a final version of that report

Fortunately, we are lucky to have an excellent group here to begin this discussion. We will hear from technologists at NIST and Carnegie Mellon University; from representatives of small startups such as SceneTap and large companies such as Facebook, Google, and Intel; and from consumer advocates and privacy professionals out of places like EPIC and the Center for Democracy and Technology. Representatives from the Canadian government will discuss their experience with the technology, and my fellow Commissioner Julie Brill, who hails from almost Canada, will deliver remarks this afternoon.

There is a scene

you know your own future, which means you can change it if you