

**Senate Commerce Committee
Hearing on Consumer Privacy
Oral Statement of FTC Commissioner Julie Brill
June 29, 2011**

Chairman Rockefeller, Ranking Member Hutchison, and Members of the Committee, I

action against Teletrack, a company that sold lists about financially distressed consumers to marketers. To settle our allegations, Teletrack agreed to comply with the Fair Credit Reporting Act and to pay a \$1.8 million civil penalty.

Privacy and security continue to be front-and-center on the Commission's policy agenda as well. The Commission has not taken a position on whether general privacy or Do Not Track legislation is needed, but a majority of Commissioners, myself included, supports widespread implementation of Do Not Track mechanisms.

More generally, we support strong privacy protections. Our preliminary staff privacy report recommended that industry build privacy protections into their products and services at the outset, simplify choices presented to consumers about privacy, and improve transparency relating to data collection and use. On data security, the Commission supports the enactment of federal data security and breach notification legislation. I am pleased that legislation proposed in this Committee aims to accomplish all of these goals.

Thank you for your leadership on consumer privacy and data security. We look forward to continuing to work closely with you on these critical issues.