



Direct Marketing Concepts, Inc., d/b/a Today's Health and Direct Fulfillment, et al., No. 04-CV-11136-GAO (D. Mass.) (Complaint filed June 1, 2004)(Alleged false and unsubstantiated claims that "Supreme Greens," a multiple ingredient plant and herbal supplement, could cure or prevent cancer, heart disease, diabetes, and arthritis, could cause substantial weight loss, and was safe for everyone, including pregnant women, children, and persons on medication. Also, alleged false and unsubstantiated claims that "Coral Calcium Daily" could prevent, treat, or cure cancer and other serious diseases.)

required to place a warning disclosure in any ad, promotional material or product label for any comfrey products intended for topical use. The specific claims challenged in the complaint are also prohibited by the order.)

Zygon International, Inc., 122 F.T.C. 195 (1996) (Consent Order and up to \$195,000 in consumer redress for all products) (Alleged unsubstantiated claims that SuperBrain Nutrient Program improves memory and enhances the intelligence of children and also benefits pregnant women; that Fat Burner pills cause weight loss; and that Day and Night Eyes pills improve day vision and night blindness.)