





Overview

Competition System Design: Concepts

Convergence: Normative Propositions

Model: Decentralization & Convergence

Suggestions for Next Steps

Caveat: Personal Views



Competition System Design

Two Elements: Operating System of Institutions and Policy Applications

Dominant Operating System: EU-Based

Public enforcement by administrative body

But see private rights/criminal enforcement

Applications

Analysis (e.g., mergers) and management



Who Produces Applications?

Multiple High Quality Sources

Analysis

E.g., EU (vertical mergers), US (leniency)

Management

Strategy: UK OFT and Canada

Adjudication: South Africa

Case organization: Netherlands



What Is a “Good” Application?

General Criteria

Theory plus practice: e.g., Notification

Concepts that:

Expand enforcement

Contract enforcement

Increase interoperability

Improve quality of public administration



Implications

Ease of Entry Into Writing Many Applications

Diversified S89hoA82ciWt16sclobTorg0oeBt



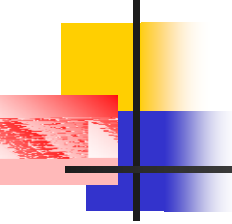
Three Normative Propositions About Convergence

Some Differences: Unavoidable, Useful
Experiment, assessment, adjustment

Muris (2002): 3-Stage Convergence

Experiment, identify better methods, opt-in
Example: amnesty/leniency

Trans-Atlantic Dialogue: Interoperability



FTC Program: Today and Tomorrow

Greater Investments in Ideas

More Effort in Devising Cross-Border Networks

More Reflection on Own Experience

More Outlays for Technical Assistance

More Benchmarking with Other Systems





Ideas: Collaboration with Research Institutions

Major North America Advantage
Networks with Academic Centers and
Think Tanks
Illustration: Northwestern (Fall 2008)



Cross-Border Networks

ICN, OECD, NAFTA, Bilaterals

Deeper Knowledge of Systems

Concepts and Operations

Joint Case Development and Research

Evaluation

Focusing on How Institutional Design
Affects Doctrine (e.g., DG Comp CET)



More Reflection on Own Experience

Institutional Design: Periodic Reviews
More Investment in Ex Post Evaluation
Enhancement/Disclosure of Data Bases
Assessment/Growth of Human Capital



More Outlays for Technical Assistance

Appropriations

SAFEWEB

Staff exchanges

Resident Advisors

Regional Collaboration

Publication of Teaching Materials

Benchmarking Other Systems:

The FTC at 100

Aim: A Longer Term Perspective

Major Focal Points

What is “good” agency performance?

How do we evaluate effects of activities?

How to improve cooperation with other



Concluding Thoughts

Influence by Persuasion

Persuasion by Ideas and Experience

Long-Term Capital Outlays

The Mostly Friendly Rivalry