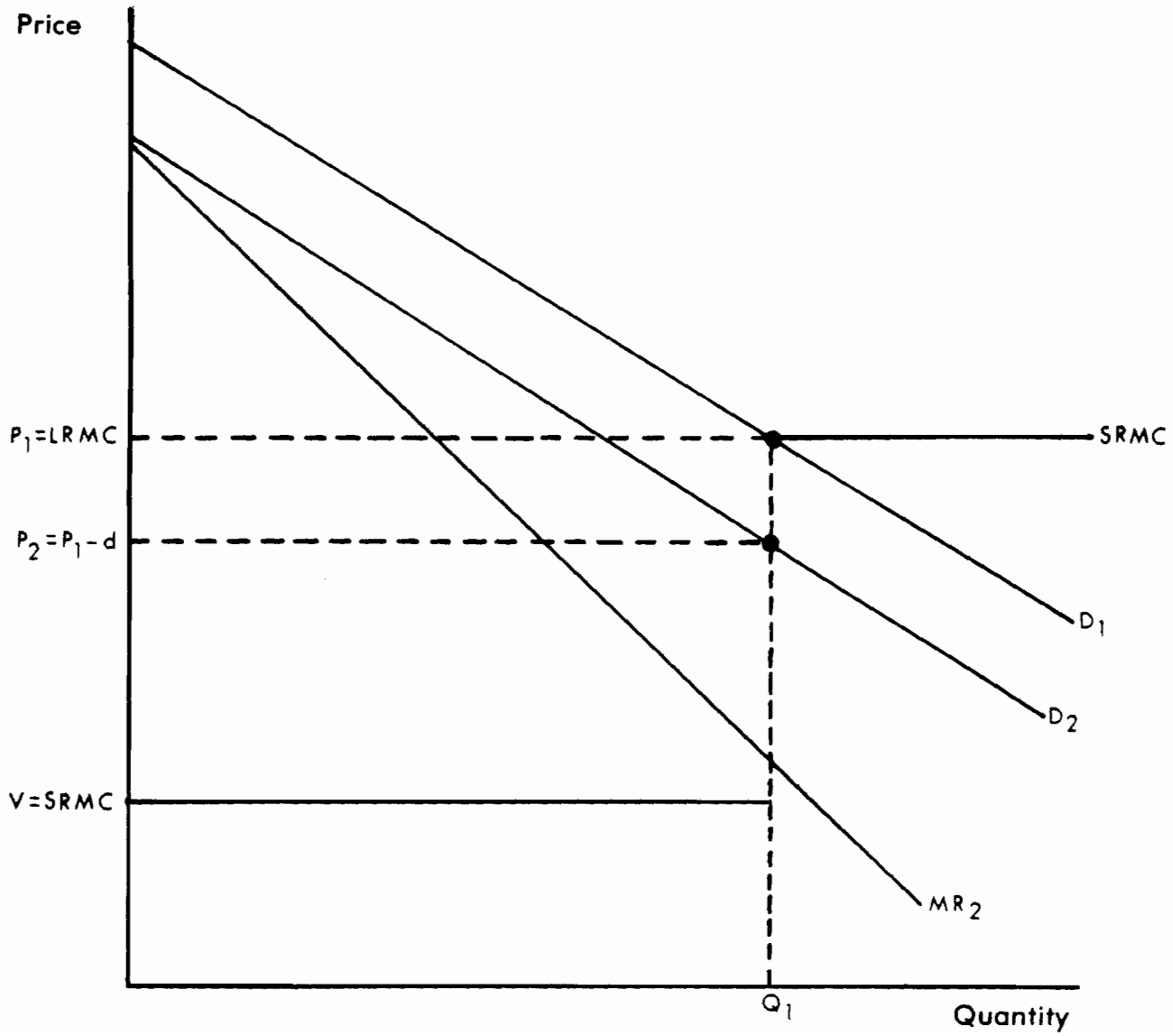
Figure 1

Effect of Sunk Assets on Monopoly Price