



all sorts of questions about eyecare and eyewear. In recent eyewear purchase. VisionWatch has been in existence since 2001 and many of our datapoints do go back to 2004 and prior so we'll have a lot of data to go over this morning to help set the background or environment that the industry operates in. We will also go over quite a bit about consumer demographics as it relates to the CL business to show you where recent growth has occurred and where opportunities still exist in the market.



Currently Wearing Contact Lenses by Type: Trended

3 HUFHQWDJH RI \$PHULFDQ \$GXOWV E\ \$PRXQW RI 8VDJH

6.7% 6.8% 6.7% 7.5% 8.0% 7.2% 7.2% 7.5% 7.7% 7.6% 7.6% R 2D 7.2% 2.2% 2% 2%

Don't wear contacts at all:

85.8%

84.6%

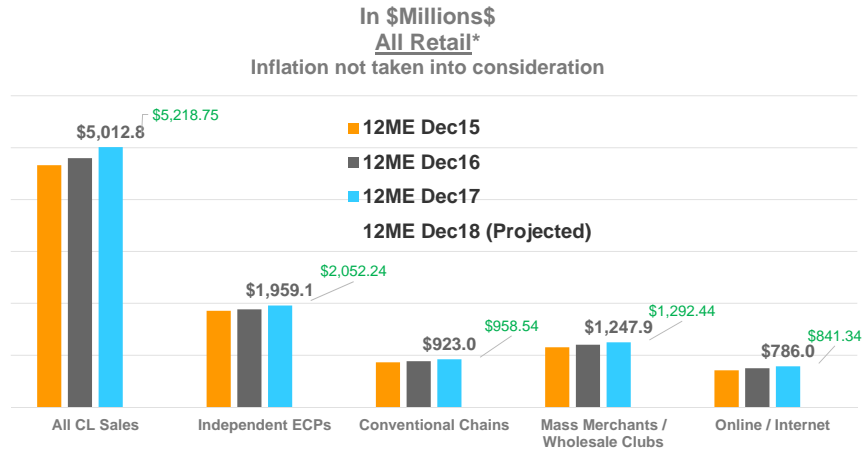
84.1%

83.6%

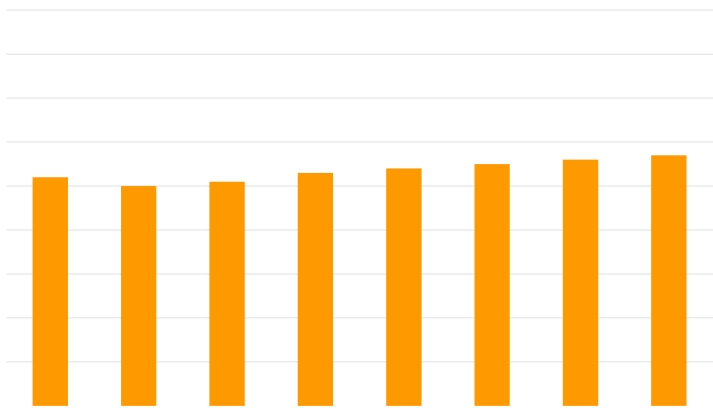


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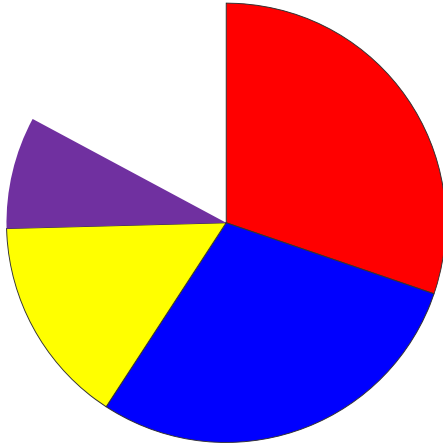
Contact Lens Market: Trended and Forecast by Retail Channel



**US Optical Industry Retail Store Counts by
Distribution Channel: Trended 2007-2016**



Why do you choose to wear contact lenses rather than eyeglasses? (Among Respondents That Wear Contact Lenses)?





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Eye Exam Frequency: Total US Adult Population & Contact Lens Users: 12ME Period Dec'17



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