

UNITED STATES OF AMERICA  
Federal Trade Commission  
WASHINGTON, D.C. 20580

Office of the Secretary

March 25 2014

Mr. Josh Stein

Re: In the Matter of Apple Inc., File No. 1123108

Dear Mr. Stein:

Thank you for your comment on the Federal Trade Commission consent agreement in the above entitled proceeding. The Commission has placed your comment on the public record pursuant to rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii), and has given it serious consideration. 11(gi)3()-TJ -1(c)i)(MC /P <</MCID 9 >>BDC (nd ha4)-1(s)--2((

and Order and other relevant materials are available on the Commission's website at <http://www.ftc.gov/enforcement/cases/proceedings/112-108/appleinc>. It helps the Commission's analysis to hear from a variety of sources in its work. The Commission thanks you again for your comment.

By direction of the Commission, Commissioner Wright dissenting

Donald S. Clark  
Secretary