

**List of October 2021 Recipients of the FTC's Notice of Penalty Offenses Concerning
Deceptive or Unfair Conduct around Endorsements and Testimonials**

**The fact that a company is on this list is NOT
an indication that it has done anything wrong**

1-800-Flowers.com, Inc.
3M Company
72andSunny LLC
Abbott Laboratories
AbbVie Inc.
Abercrombie & Fitch Co.
ABP OpCo, LLC
Accenture Inc.
Acme Markets, Inc.
Activision Blizzard, Inc.
Activision Publishing, Inc.
Acxiom Corp.
adidas America Inc.
Adobe Inc.
ADT Inc.
Advantage Marketing, Inc.
Aeropostale, Inc.
Airbnb, Inc.
AKQA, Inc.
Albertsons Cos., Inc.
Alibaba.com LLC
Alphabet Inc.
Altice USA, Inc.
Altria Group, Inc.
Amazon.com, Inc.
American Dairy Queen Corp.
American Eagle Outfitters, Inc.
American Girl Brands, LLC
American Honda Motor Company, Inc.
American Snuff Company
Amgen Inc.
Amway Corp.
Angi Inc.
Angry Orchard Cider Company, LLC
Anheuser-Busch Companies, LLC
Annie's, Inc.
Ansira, Inc.
Anthropologie, Inc.
Apollo Education Group, Inc.,
Apollo Global Management, Inc.
Apple Inc.
Applebee's International, Inc.

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Applebee's Restaurants LLC
Applegate Farms LLC
Arby's Restaurant Group, Inc.
Ashley Furniture Industries, Inc.
Ask Media Group, LLC
AstraZeneca Pharmaceuticals, LP
AT&T Communications, LLC
AT&T Inc.
Athleta, LLC
Audible Inc.
Auto List, Inc.
AutoNation Inc.
Autonation.com, Inc.
Autotrader.com, Inc.
AutoZone Parts, Inc.
AutoZone Stores, Inc.
AutoZone, Inc.
Autozone.com, Inc.
Aveda Corp.
Avis Budget Group, Inc.
Avis Rent A Car System, LLC
Bacardi U.S.A., Inc.
Banana Republic, LLC
Barber Milk, LLC
Barilla America, Inc.
Barnes & Noble Booksellers, Inc.
Bath & Body Works, Inc.
Bausch & Lomb Inc.
Bausch Health Companies, Inc.
Bayer Corp.
BBDO Worldwide Inc.
Beam Suntory, Inc.
Beats Electronics
Bed Bath & Beyond Inc.
Benjamin Moore & Co
Berkshire Hathaway Inc.
Best Buy Co., Inc.
BestBuy.com, LLC
Big Lots Online LLC
Big Lots, Inc.
BJ's Wholesale Club Holdings, Inc.
Blizzard Entertainment, Inc.

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Chico's FAS, Inc.
Chipotle Mexican Grill, Inc.
Chobani LLC
Church & Dwight Co., Inc.
Cinmar, LLC
Cinnabon Franchisor SPV LLC
Cline Davis & Mann Inc.
Clinique Laboratories, LLC
Coach IP Holdings LLC
Cognizant Technology Solutions Corp.
Cole Haan LLC
Colgate-Palmolive Co.
Columbia Sportswear Co.
Comcast Business Communications LLC
Comcast Cable Communications, LLC
Comcast Corp.
Conagra Brands, Inc.
Constellation Brands, Inc.
Contadina Foods Inc.
Converse Inc.
Coors Brewing Company
Cost Plus, Inc.
Costco Wholesale Corp.
Coty, Inc.
Cox Automotive Inc.
Cox Communications, Inc.
Cox Enterprises, Inc.
Craft Brew Alliance
Cramer-Krasselt Co.
Credit Karma, Inc.
Critical Mass (U.S.) Inc.
CVS Health Corp.
CVS Pharmacy, Inc.
D.G. Yuengling & Son, Inc.
Daily Burn, Inc.
Dairy Farmers of America, Inc.
Daniel J Edelman Holdings, Inc.
Danone North America, LLC
Darden Concepts, Inc.
Darden Restaurants, Inc.
Days Inns Worldwide Inc.
DDB Worldwide Communications Group LLC New York, NY

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EPAM Systems, Inc.
Epic Games, Inc.
Epsilon Data Management, LLC
Essence Global Inc.
Estee Lauder Companies, Inc.
Eveready Battery Company, Inc.
Expedia Group, Inc.
Expedia, Inc.
Exxon Mobil Corporation
F21 OPCO, LLC
Facebook, Inc.
FAGE USA Dairy Industry, Inc.
Family Dollar Stores, Inc.
FedEx Corp.
Ferrero U.S.A., Inc.
FIC Restaurants, Inc.
FIFCO USA
Fisher-Price, Inc.
Fitbit Inc.
Fleishman-Hillard Inc.
Fontanini Foods, LLC
Foot Locker Retail, Inc.
Foote Cone & Belding, Inc.
Footlocker.com, Inc.
Ford Motor Co.
Fortune Brands Home & Security, Inc.
Fox Restaurant Concepts LLC
Franchise Group Inc.
Francisco Partners Management LP
Fred Meyer, Inc.
Freeman Beauty, LLC
Freeman Company, LLC
Freshly Inc.
Friendly's Restaurants Co, LLC
Frito-Lay North America, Inc.
Fruit of the Loom, Inc.
GameStop Corp.
Gap Inc.
Garnet Hill Inc.
General Electric Co.
General Mills, Inc.
General Motors Co.

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General Nutrition Corp.
Geometry Global LLC
George P Johnson Co.
Georgia-Pacific LLC
Gilead Sciences, Inc.
GlaxoSmithKline
Global Custom Commerce L.P.
Golden Gate Capital LP
Golf Galaxy, LLC
Golin/Harris International, Inc.
Goodby Silverstein & Partners, Inc.
Goodyear Tire & Rubber Company
Google Fiber Inc.
Google LLC
GoPro, Inc.
Grand Lux Cafe LLC
Grey Global Group LLC
Group 1 Automotive, Inc.
Groupon, Inc.
Grubhub, Inc.
Guess.com Inc.
Guess? Inc.
H&R Block, Inc.
H. J. Heinz Company
HanesBrands, Inc.
Harley-Davidson, Inc.
Harris Teeter Supermarkets, Inc.
Harrison & Star, LLC
Harry & David Holdings, Inc.
Harte Hanks, Inc.
Hasbro, Inc.
Havas Creative Inc.
Havas Health, Inc.
Havas Media Group USA LLC
Hearts & Science LLC
Heineken USA, Inc.
Helzberg's Diamond Shops LLC
Henkel Corp.
Hershey Co.
Hertz Corp.
Hill and Knowlton Strategies, LLC
Hill Holliday LLC

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Johnson & Johnson Inc.
Johnsonville LLC
Justin's, LLC
JUUL Labs, Inc.
Kashi Company
Kate Spade, LLC
KAYAK Software Corp.
Kellogg Co.
Kennedy Wieden Inc.
Kering Americas, Inc.
Ketchum Inc.
Kettle Foods, Inc.
Keurig Dr Pepper Inc.
KFC Corporation
Kia Motors America Inc.
Kiehl's LLC
Kimberly-Clark Corp.
King Soopers, Inc.
Kite Pharma Inc.
Kohl's, Inc.
Kraft Heinz Co.
Krispy Kreme, Inc.
Kroger Co.
Kylie Cosmetics, LLC
L.L. Bean Inc.
La Senza Corporation
Labatt USA LLC
Lagunitas Brewing Company
Land O'Lakes, Inc.
Las Vegas Sands Corp.
Lenovo United States Inc.
Leo Burnett Company, Inc.
Levi Strauss & Co.
LG Electronics USA, Inc.
LifeLock, Inc.
LinkedIn Corporation
Living Essentials, LLC
LivingSocial Inc.
L'Oreal USA, Inc.
Lowe's Companies, Inc.
Lucky Stores LLC
Lumen Technologies, Inc.

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Mott's LLP
Mountain Hardwear, Inc.
MSL Group Americas, LLC
MullenLowe U.S., Inc.
Murad Inc.
Naked Juice Company of Glendora, Inc.
Nat Sherman Inc.
Nautica Retail USA LLC
Nest Labs Inc.
Nestlé Purina PetCare
Nestle USA, Inc.
Netflix, Inc.
Nike, Inc.
Nine West LLC
Nintendo of America Inc.
Nissan North America, Inc.
Noble Energy, Inc.
Nordstrom, Inc.
NortonLifeLock Inc.
Norwegian Cruise Line Holdings Ltd.
Novartis Corporation
Novo Nordisk, Inc.
Nutralite Health Institute
Nutrisystem, Inc.
O'Reilly Automotive Inc.
Ocean Pacific Apparel Corp.
Ocean Spray Cranberries Inc.
Octagon, Inc.
ODP Corporation
Office Depot, LLC
Old Navy, LLC
Olive Garden
Olympus America Inc.
OMD USA LLC
Omnicom Media Group Holdings Inc.
OpenTable, Inc.
Orbitz Worldwide, Inc.
Orbitz, LLC
Ore-Ida Foods, Inc.
Organic, Inc.
Origins Natural Resources Inc.
OshKosh B'gosh, Inc.

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Quaker Oats Company
Qurate Retail, Inc.
QVC, Inc.
R. J. Reynolds Tobacco Company
R. J. Reynolds Vapor Company
R.R. Donnelley & Sons Co.
R/GA Media Group, Inc.
Rabbit Hole Spirits, LLC
Ralph Lauren Corp.
Ralph Lauren Home Collection Inc.
Ralphs Grocery Company
Ramada Worldwide Inc.
Randall's Food Markets, Inc.
Rapp Worldwide Inc.
RARE Hospitality Management, LLC
Razer Inc.
Reckitt Benckiser LLC
Red Lobster Hospitality LLC.
RediClinic LLC
Redken Laboratories Inc.
Reebok International LTD.
Rejuvenation Inc.
Resolution Media Inc.
Revlon, Inc.
Reynolds American, Inc.
Richards Group Inc.
Richemont North America, Inc.
Ring LLC
Rite Aid Corporation
Robert Mondavi Corp.
Roblox Corporation
Rolex Watch U.S.A., Inc.
Ross Dress for Less, Inc.
Ross Stores, Inc.
Royal Caribbean Cruises Ltd.
Rubin Postaer and Associates, Inc.
Ryder System, Inc.
Saatchi & Saatchi North America Inc.
Sabra Dipping Company, LLC
Safeway Inc.
Salix Pharmaceuticals, Inc.
Sam's West, Inc.

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Samsung Electronics America, Inc.
Sanofi-Aventis U.S. LLC
Santa Fe Natural Tobacco Company
Sapient Corp.
SC Johnson & Son, Inc.
Schick Manufacturing, Inc.
Schmidt's Deodorant Company, LLC
Scholl's Wellness Co.
Shaw's Supermarkets, Inc.
Shell Oil Company
Sherwin-Williams Co.
Signet Jewelers Ltd.
Sirius XM Holdings, Inc.
Skechers U.S.A., Inc.
Sleep Number Corp.

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Thomas J Lipton Co.
Thrifty Payless, Inc.
Thrifty Rent-A-Car System, Inc.
Tiffany & Co.
Timberland LLC
TJX Companies, Inc.
T-Mobile US, Inc.
Tommy Hilfiger U.S.A., Inc.
Tom's of Maine, Inc.
Tonka Corp.
Toro Company
Toyota Motor North America, Inc.
Travelodge Hotels Inc.
Travelscape LLC,
Treyarch Corporation
TripAdvisor, Inc.
Tropicana Products, Inc.
Tyson Foods, Inc.
Tyson Fresh Meats Inc.
U.S. Smokeless Tobacco Company
Uber Technologies, Inc.
Ubisoft Entertainment, Inc.
Ulta Beauty, Inc.
Under Armour, Inc.
Unilever United States, Inc.
United Distillers Manufacturing Inc.
United Parcel Service, Inc.
Universal McCann Worldwide, Inc.
University of Phoenix
Urban Decay Cosmetics LLC
Urban Outfitters, Inc.
URBN US Retail LLC
Valero Energy Corporation
Valve Corporation
VeriFone, Inc.
Verizon Communications Inc.
Vermont Creamery, L.L.C.
VF Corp.
VF Outdoor, LLC
Victoria's Secret & Co.
Viking River Cruises AG
Vitamin Shoppe Industries Inc.

