

You should review the Rule and revise your practices as necessary to ensure that they comply with the Rule's requirements. For your reference, enclosed is a copy of the Rule and two business guidance publications produced by the FTC, *The Contact Lens Rule: A Guide for Prescribers and Sellers* and *Complying with the Contact Lens Rule*, which contain information about how to comply with the Rule. These publications are also available on our web site at www.ftc.gov.

If you have any questions regarding this letter or the Contact Lens Rule generally, you may contact Beth Delaney at (202) 326-2903. Thank you for your prompt attention to this matter.

Very truly yours,

Mary K. Engle
Associate Director