



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Division of
Advertising Practices

SAMPLE LETTER

VIA FED EX

Notice of the Ophthalmic Practice Rules (“Eyeglass Rule”)

To Whom It May Concern: (f -3M)-1(a)-4(0)]TJc () 0.004 Tw 11.97 0 Td [(e)-20(y)16(e ex)-14(am)-6(i)-6(n
the prescription, but only if the prescriber also requires immediate payment from patients whose
exams reveal no need for glasses, contact lenses, or other ophthalmic goods. 16 C.F.R. §
456.2(a).

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May 6, 2016

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