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DIRECTORATE FOR FINANCIAL AND ENTERPRISE AFFAIRS COMPETITION COMMITTEE

Global Forum on Competition

SERIAL OFFENDERS: WHY SOME INDUSTRIES SEEM PRONE TO ENDEMIC COLLUSION

Contribution from United States

-- Session IV --

This contribution is submitted by the United States under Session IV of the Global Forum on Competition to be held on 29-30 October 2015.

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SERIAL OFFENDERS

-- United States --

- 1. International antitrust enforcers have a history of detecting and investigating multiple cartels involving the same industry. In some cases, those investigations result in one or more companies receiving multiple sanctions for collusion. As discussed below, these repeat sanctions generally do not reflect serial offenses by the same company; rather, they are the result of significant incentives that exist for companies under investigation for a cartel involving one product to simultaneously self-report all other cartels in which they have participated, leading to serial investigations within the industry. There are few recent examples of a company (or industry) initiating new cartel activity after having been sanctioned for previous cartel activity. For this reason, periodic reexamination of industries that have been previously sanctioned for cartel violations is not likely to be an effective use of resources.
- 2. U.S. antitrust experience shows that some industries have experienced a period of entrenched collusion. In such cases, it is common for companies to simultaneously participate in separate cartels involving more than one product or service. Recent criminal investigations by the Antitrust Division of the U.S. Department of Justice (Division)¹ in the electronic components and automobile parts industries, which exposed multiple cartels involving often overlapping participants, are illustrative.²
- 3. In some cases, those investigations resulted in the same company being a defendant in multiple criminal prosecutions. The existence of repeat defendants, however, is generally more indicative of the those defendants.

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uncover and report cartel conduct. This often results in serial investigations and prosecutions of collusive conduct that was occurring simultaneously. The Antitrust Division has previously reported that roughly half of the Division's current international cartel investigations were initiated by evidence obtained as a result of an investigation of a completely separate market or product.⁵

cartels was not.

- 5. For this reason, the fact that the same company is criminally charged in multiple Division investigations does not necessarily mean that the company is a repeat offender. It is, in fact, quite rare in inally prosecuted for cartel conduct and subsequently to initiate participation in a new cartel. While the Division has seen examples where its investigation and prosecution of a company in connection with one cartel did not result in its simultaneous withdrawal from an unrelated, ongoing cartel, the Division is not aware of any recent examples where a company actually initiated participation in a cartel after prosecution for participation in a separate cartel.⁶
- 6. As a result, multiple past prosecutions within an industry say little about the likelihood of recidivism in that industry or the benefits of periodic reexamination of that industry. Nor are the characteristics of those industries necessarily a good predictor of industries likely to spawn future cartels. When the Division has looked internally for such a pattern in cartels it has prosecuted, there is no one factor, or group of factors, that was present in every cartel. The industry characteristics that facilitate collusion seem to vary dramatically with the facts and circumstances of each case. Our experience leads us to conclude that systematic efforts to identify industries where collusion is likely to occur may lead to false positives, wasted resources, and possible unnecessary burdens on identified industries.

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⁵ See Gregory J. Werden, Belinda A. Barnett and Scott D. Hammond, Recidivism Eliminated: Cartel Enforcement in the United States since 1999, Address at the Georgetown Global Antitrust Enforcement Symposium (Sept. 22, 2011) at 1-2, available at http://www.justice.gov/atr/file/518331/download.

⁶ Indeed, significant penalties exist for companies that do so. The U.S. Sentencing Guidelines have recidivism provisions that can result in a higher fine range for companies and individuals and a higher prison range for individuals who are antitrust recidivists. U.S. Sentencing Guidelines §§ 4A1.1, 5E1.2(d)(6), 8C2.5(c)(1)-(2) (2014), available at http://www.ussc.gov/sites/default/files/pdf/guidelines-manual/2014/GLMFull.pdf. The timing of