

NOTICE OF APPEARANCE



09-26-2018
592322

CASE NAME Benco Dental Inc., et al.	FILE/DOCKET NUMBER D09379
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Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)

counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)

counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,</p> <p>Dustin Hecker (Esq.) dhecker@pbl.com Posternak Blankstein & Lund LLP Prudential Tower 800 Boylston St. Boston, MA 02199 Phone Number: 617-973-6131 Fax Number: 617-367-2315</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <p>Jacinta Francis (Managing Director) jacinta@sdmdata.com Strategic Data Marketing, LLC 301 Route 17 North Rutherford, NJ 07070 Phone Number: 201-635-9020 Fax Number: 201-635-9021</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL (Dustin F. Hecker)	5. DATE SIGNED 9/26/2018
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Return this form to: Federal Trade Commission
Room H-113
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

[Redacted]

Docket N
