

_____)
In the Matter of)
Timonium Chrysler, Inc., a corporation.)
d/b/a/ Don White’s Timonium Chrysler)
Jeep Dodge)
_____)

DOCKET NO. C-4429

COMPLAINT

The Federal Trade Commission, having reason to believe that Timonium Chrysler, Inc. d/b/a Don White’s Timonium Chrysler Jeep Dodge, a corporation (“respondent”), has violated provisions of the Federal Trade Commission Act (FTCA), and it appearing to the

- 1. Respondent Real Maryland, Inc. with respondent as its exclusive franchisee for Sales § 44.
3. Since at least May 21, 2012, respondent has disseminated or has caused to be disseminated advertisements promoting the purchase, financing, and leasing of their motor vehicles.
4. Respondent’s advertisements include, but are not necessarily limited to, advertisements posted on the website www.donwhites.com, selected pages of which are attached as Exhibit A. These advertisements list specific “Dealer Discount[s]” and “Internet Price[s]” for particular motor

Further down on the web page, the following information appears:

***All Prices must be confirmed by the Internet Department and are only valid through the Internet Department.** Please contact us via phone, chat, email, or website

THEREFORE, the Federal Trade Commission, this twenty-eighth day of January, 2014, has issued this complaint against respondent.

By the Commission.

Donald S. Clark
Secretary

SEAL: