

Exhibit 3

Green coffee beans show potential for losing weight

lost 17 lbs of body fat in 22 weeks -

lost 10 lbs and reduced cholesterol by 16%

Thanks to chlorogenic acid found in green coffee beans.

Find out more! →

The advertisement features a central illustration of two coffee cups. To the left of the cups is a silhouette of a person, and to the right is another silhouette. The text is arranged around these elements, with a green header at the top and a call-to-action at the bottom.

Drop 3 Dress Sizes

Buy Pure Green Coffee

Discover the Shocking Truth

Hottest Diet.

Tip 

The advertisement is enclosed in a rectangular border. At the top, the headline 'Drop 3 Dress Sizes' is written in a large, bold, black serif font. Below this, a decorative horizontal line with a repeating pattern separates the headline from the sub-headline 'Buy Pure Green Coffee', which is in a smaller, black sans-serif font. To the left of the main text is a stylized, grey silhouette of a woman's upper body, showing her bust and shoulders. To the right of the silhouette, the text 'Discover the Shocking Truth' is written in a black serif font. Below this, the phrase 'Hottest Diet.' is written in a black serif font. At the bottom of the advertisement, the word 'Tip' is written in a black sans-serif font, followed by a blue right-pointing arrow.