



and detergent bottles. . . . with the resulting finished product containing over 90% recycled plastic by weight[.]”

(Exhibit A, excerpt from [www.american-plasticlumber.com](http://www.american-plasticlumber.com))

- B. “And finally, because plastic lumber is made from recycled plastic milk jugs, it is the environmentally responsible solution to all of your lumber needs.”

(Exhibit B, brochure)

**Violations of Section 5**

10. The acts and practices of Respondent as alleged in this complaint constitute deceptive acts or practices in or affecting commerce in violation of Section 5(a) of the Federal Trade Commission Act.

THEREFORE, the Federal Trade Commission this \_\_\_\_\_ day of \_\_\_\_\_, 2014, has issued this Complaint against Respondent.

By the Commission.

Donald S. Clark  
Secretary

SEAL: