UNITED STATES OF AMERICA BEFORE FEDERAL TRADE COMMISSION

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In the Matter of)	
Jacob J. Alifraghis, an individual, also d/b/a InstantUPCCodes.com)) File No. 141 00)))36

AGREEMENT CONTAINING CONSENT ORDER TO CEASE AND DESIST

The Federal Trade Commission ("Commission"), having initiated an investigation of certain acts and practices of Jacob J. Alifraghis (hereinæflærred to as Proposed Respondent",) and it now appearing that Proposed Respondervitling to enter into an Agreement Containing Consent Order to Cease and Desist ("Consent Agreement") from certain acts and practices, and providing for other relief,

IT IS HEREBY AGREED by and between Proposed Respondent, Proposed Respondent's attorneys, and counsel for the Commission that:

- 1. Proposed Respondent Jacob J. Alifraghis is an individual living in Florida and doing business in Florida as InstantUPCCodes.com, with a mailing address of 2803 Gulf To Bay Blvd, #165, Clearwater, FL, 33759.
- 3. Proposed Respondent adsmittle the jurisdictional facts set forth in the draft of Complaint here attached
- 4. Proposed Respondent wasve
 - a. any further procedural steps;
 - b. the requirement that the Commission's Decision and Order, attached hereto and made a part hereof, contain a statement of findings of fact and conclusions of law;

- 10. When final the Decision and Order shall have the same force and effect and may be altered, modified or set aside in the same manner and within the same time provided by statute for other orders. The Decision and Order shall become final upon service. Delivery of the Complaint and the Decision and Order to Proposed Respondent by any means provided in Commission Rule 4.4(a), 16 C.F.R. § 4.4(a), shall constitute service. Proposed Respondent wasvery righthemay have to any other manner of service.
- 11. The Complaint may be used in construing the terms of the Decision and Order, and no agreement, understanding, representation, or interpretation not contained in the Decision and Order, or the Consent Agreement may be used to vary or contradict the terms of the Decision and Order.
- 12. Proposed Respondemas read the draft of the Compilet and the Decision and Order contemplated hereby. By signing this Consent Agreement, Proposed Respondent represent and warrant that the full relief contemplated by the attached Decision and Ordercan be accomplished that all subsidiaries, affaties, and successors necessary to effectuate the full relief contemplated by this Consent Agreement and the attached Decision and Ordeare parties to the Consent Agreement within the control of parties to this Consent Agreemeand are bound thereby in the Becision and Order.
- 13. Proposed Respondent understathats once the Decision and Order has been issued, havill be required to file one or more compliance reports showing how Proposed Respondentiascomplied and iscomplying with the Decision and Order.
- 14. Proposed Respondenters to comply with the draft Decision and Order from the date his igns this Consent Agreement. Proposed Respondenter undersands that he may be liable for civil penalties in the amount provided by law for each violation of the Decision and Order after it becomes final.

JACOB J. ALIFRAGHIS	FEDERAL TRADE COMMISSION
Jacob J. Alifraghis Dated:	Matthew Accornero Dana Abrahamsen Andrew Mann Attorneys Bureau of Competition
Brad Wasser Law Offices of David A. Balto Counsel for Jacob J. Alifraghis	Approved:
Dated:	Geoffrey M. Green Assistant Director Bureau of Competition
	Stephen Weissman Deputy Director Bureau of Competition
	Deborah I. Feinstein

Director Bureau of Competition