

UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION WASHINGTON, DC 20580

September 16, 2014

George Coleman State of Connecticut

Re: In the Matter of Lornamead, Inc., File No. 122-3255, Docket No. C-4488

Dear Mr. Coleman:

Thank you for commenting on the Federal Trade Commission's proposed consent agreement in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii), and has given it serious consideration.

Although you express he Commission