

United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Office of the Secretary

September 24, 2014

Farrell Brody
State of Ohio

Re: *L'Oréal USA, Inc.*
FTC File No. 122-3016

Dear Mr. Brody:

Thank you for your comment regarding the above-referenced matter. Your letter was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34, and was given serious consideration by the Commission.

In your comment, you object to the proposed settlement because it does not provide for a monetary remedy. The Commission has determined that the conduct relief obtained by the order will serve to remedy the alleged violations of 0ducipron hA(nt)-2(i-2(i)(me)6(d))-1(R)-15 -1(i)DEOr ra6(g)2Rd