United States of America FEDERAL TRADE COMMISSION Washington, D.C. 20580

Office of the Secretary

September 24, 2014

Lynda West West & Associates State of Virginia

> Re: L'Oréal USA, Inc. FTC File No. 122-3016

Dear Dr. West

Thank you for your comment regarding the abcoderenced matter. Your letter was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Pr.Rus RoRoRoul1