

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

- A. (Exhibit A – print ad)

NEW

Anti-Cellulite Hi-Waist iPant

- B. (Exhibit B – product hangtags)

Novarel Slim microfiber incorporates microcapsules containing **caffeine**, retinol, ceramides and other **active principles** that improve skin's appearance and control cellulite. The caffeine activates **microcirculation** and speeds up the breakdown of fat. The active principles are released during the garment's use, providing a permanent anti-cellulite effect.

After 28 days of use of this garment:

- x 76% Slimming efficiency*
- x 72% Users feel lighter*
- x 63% State orange peel reduction*

*Clinical and sensorial trial carried out by an independent laboratory.

- C. (Exhibit C – Wacoal-sponsored Facebook post, 1/28/11)

Wacoal Debuts Revolutionary iPant New shapewear that works with your body to eliminate cellulite

- D. (Exhibit D – product hangtag)

HOW IT WORKS

It is recommended to wear the iPant 8 hours a day, 7 days a week for 28 days.

Novarel Slim® test results show most women reported improved appearance, a reduction in thigh measurement and that their clothes felt less tight.

- E. (Exhibit E – point-of-sale video script)

Introducing, the /P <</M1e-21(he)2(n)-10(g) -1.15 T(cr)-1(io12(g) /M1e-22-10(c)4n)-102aT[.697

F. (Exhibit F – print ad, appeared in *Glamour*, September 2011, and incorporated in point-of-sales poster)

iPant Anti-Cellulite Shapewear

Wacoal's new iPant offers superior comfort and smoothing along with amazing cosmetic benefits. The iPant is constructed of Novarel Slim® nylon microfibers with embedded microcapsules containing caffeine to promote fat destruction, vitamin E to prevent the effects of aging, ceramides to restore and maintain the skin's smoothness, and retinol and aloe vera to moisturize and increase the firmness of the skin.

G. (Exhibit G3k6MC /P <</ Tc 0 Tw fi1eu3 EMC /P(f)5(i1eu3 EMC /P(1D,m]6Td ()Tj
in's s, and rhness, and rT*02 J 0 4(t)-2(i)-2(nol)-2(a)4(nd a)4(l)-2(oe)4(ve)4(r)-7(a)4(t)-2(o m)-2
frmnessibit G3k6Pu4(t)-d1 -1.1incorp3.6-6(es)-5(tTw 0 heu1004v40(ac ()]TJ 28.6-6)Tj EMC(in))T

8. In truth and in fact, Respondent did not possess and rely upon a reasonable basis