Transcription of Internet Advertisement and Promotional Video

Voice Over "With PlayStation's Cross Platform Playou've got gamewherever you go." ["PSVITA PlayStation Vita PS3 CROSS PLATFORM PLAY (PS3)" text appears on screen.]

Voice Over "With Cross Platform Gamingou can play your PS3 game," ["CROSS PLATFORM GAME text appearabove TV and PS3 console

Voice Over "pause it,"

["GAME PAUSED" text appears on Tycreenand then on the screen of a PS Yita.

Voice Over "then pick up right where you left off on your Vita."

Voice Over "PlayStation 3 and PSita players can also go hetoghead that to Cross Platform Game Play,"

["CROSS PLATFORM GAME PLAY" text appears at top)//IPEOUT 2048 text appears lower left corne

Voice Over "And with Remote Play your Pta can tap into your PlayStation," ["KILLZONE 3" text appears in lower left corner.

Voice Over "so PlayStatior3 games and content are easily accessible on the go. ["REMOTE PLAY" text appears at topKILLZONE 3" text appears in lower left corner.

Voice Over "The world is in play with PlayStation Vita. ["KILLZONE 3" text appears in lower left corner. REMOTE PLAY" text appears at top.

Voice Over "PlayStation". ["NEVER STOP PLAYING" text appears n screen.]