EXHIBIT 2

1		OFFICIAL TRANSCRIPT PROCEEDING
2		FEDERAL TRADE COMMISSION
3		
4	MATTER NO.	1223283
5	TITLE	LINDSEY DUNCAN
6	DATE	RECORDED: APRIL 26, 2012
		TRANSCRIBED: MAY 3, 2013
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	PAGES	1 THROUGH 14
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		DR. OZ TALK SHOW SEGMENT
11		WITH LINDSEY DUNCAN
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1	FEDERAL TRADE CO	OMMISSION
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4	TELEPHONE CONTACT:	PAGE:
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                     FEDERAL TRADE COMMISSION
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     In the Matter of:
                               )
     Lindsey Duncan ) Matter No. 1223283
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              The following transcript was produced from a
11
     DVD provided to For The Record, Inc. on April 26, 2013.
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1	PROCEEDINGS
2	
3	DR. OZ TALK SHOW SEGMENT WITH LINDSEY DUNCAN
4	DR. OZ: Now, what if you've got fat all over
5	your body? There's a magic bean that melts away unwanted
6	fat. This thing has blown my mind. Stay with us.
7	(Music and applause.)
8	ANNOUNCER: Coming up, the miracle pill to burn
9	fat fast for anyone who wants to lose weight.
LO	TEXT ON-SCREEN:
L1	COMING UP
L2	THE MIRACLE PILL TO BURN FAT FAST
L3	DR. DUNCAN: I usually don't recommend weight-
L4	loss supplements.
L5	TEXT ON-SCREEN:
L6	THE DR. OZ SHOW
L7	COMING UP
L8	ANNOUNCER: Could it be the magic bullet?
L9	TEXT ON-SCREEN:
20	MAGIC BULLET?
21	THE DR. OZ SHOW
22	NEXT
23	DR. DUNCAN: It's amazing. Zero side effects.
24	DR. OZ: So, I'm hoping some of you are
	skeptical about this. For The Record, Inc. (301) 870-

1 ANNOUNCER: Two of our viewers put it to the

1	(Pause.)
2	(Applause and cheers.)
3	DR. OZ: You may think magic is make-believe,
4	but this little bean has scientists saying they've found
5	a magic weight-loss cure for every body type. It's green
6	coffee beans, and when turned into a supplement, this
7	miracle pill can burn fat fast for anyone who wants to
8	lose weight. This is very exciting, and it's breaking
9	news.
10	Millions of you love coffee, but now you're
11	going to love it for a whole other reason.
12	TEXT ON-SCREEN (Various Print Headlines):
13	
14	THE GREEN COFFEE BEAN:
15	A MIRACLE
16	WEIGHT-LOSS DRUG?
17	
18	GREEN COFFEE BEANS
19	MAY AID WEIGHT LOSS
20	
21	Green-Coffee-Bean Extract
22	Shows Potential for Weight Loss
23	
24	GREEN COFFEE BEANS
25	TIED TO WEIGHT LOSS For The Record,
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1
                 DR. OZ: A staggering, newly released study
 2
      reveals that the coffee bean, in its purest raw form, may
 3
      hold the secret to weight loss that you've been waiting
 4
      for.
 5
                 The study presented at a meeting of the world's
 6
      largest scientific society triggered unprecedented
 7
      excitement for a weight-loss study. It showed women and
 8
      men who took green coffee extract lost an astounding
 9
      amount of fat and weight, 17 pounds --
                            TEXT ON-SCREEN:
10
11
                                 17 lbs
12
                                22 weeks
13
                 DR. OZ: -- in 22 weeks by doing absolutely
      nothing extra in their day. Could this be the magic
14
      weight-loss bean to help melt away unwanted pounds that
15
      you've been waiting for?
16
17
                 (Applause and cheers.)
                 DR. OZ: Naturopathic Doctor and Certified
18
19
      Nutritionist Lindsey Duncan is here with the findings.
      So, Dr. Lindsey, you love this bean.
20
                DR. DUNCAN: Yeah.
21
22
                 DR. OZ: Why is that?
                 DR. DUNCAN: You know, I usually don't
23
      recommend weight-loss supplements --
24
25
                            TEXT ON-SCREEN:
                                                            For The Record, Inc.
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26

1	LINDSEY DUNCAN
2	NATUROPATHIC DOCTOR
3	CERTIFIED NUTRITIONIST
4	DR. DUNCAN: but this one has got me really,
5	really excited. So, and the medical community, the
6	weight-loss community is all buzzing about this, and
7	here's why. The recent study that you were talking about
8	earlier, they the participants took the capsules and
9	they did nothing else, they didn't exercise, they didn't
LO	change their diet. They actually consumed 2,400 calories
L1	a day. They burned only 400 calories. Now, that's
L2	weight gain, not weight loss.
L3	DR. OZ: Yeah.
L 4	DR. DUNCAN: And they lost over 10 percent of
L5	their total body weight.
L6	DR. OZ: Ten percent?
L7	DR. DUNCAN: Ten percent. They lost 16 percent
L8	of their total body fat, and they lost about 17 pounds
L9	per participant, and they had no side effects, zero side
20	effects.
21	DR. OZ: And how long did they have to take the
22	pills for?
23	DR. DUNCAN: They did it for 12 weeks only.
24	DR. OZ: That's remarkable.
25	TEXT ON-SCREEN: For The Record, Inc

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- the release of sugar into the bloodstream, so when you
- don't have sugar building up in the bloodstream you don't
- 3 have fat building up because sugar turns to fat. And
- 4 everybody must remember that.
- DR. OZ: Right.
- 6 DR. DUNCAN: When the two are combined
- 7 together, you get this synergistic effect that basically
- 8 burns and blocks and stops fat, but it also is natural
- 9 and safe.
- 10 DR. OZ: So, how much do folks have to take in
- order to get the benefit?
- 12 TEXT ON-SCREEN:
- 13 THE DR. OZ SHOW
- 14 MIRACLE TO BURN FAT FAST
- 15 GREEN COFFEE BEAN EXTRACT
- 16 TAKE 800MG TWICE PER DAY
- DR. DUNCAN: Eight hundred milligrams twice a
- 18 day, and you want to take it before meals, about 30
- 19 minutes before with a large glass of water.
- 20 DR. OZ: And I'm just going to -- it looks like
- 21 this, right? So --
- DR. DUNCAN: It's capsules.
- DR. OZ: Capsules.
- DR. DUNCAN: Mm-hmm.
- DR. OZ: So you're not going to take the actual
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For

- bean; you're not having a coffee variant.
- DR. DUNCAN: No.
- 3 DR. OZ: It probably wouldn't taste that great
- 4 anyway, so the capsules you can buy where?
- DR. DUNCAN: You buy it online.
- DR. OZ: Mm-hmm.
- 7 DR. DUNCAN: You want to make sure, and this is
- 8 important, that it's pure. So, you go to your web
- 9 browser, you type in pure green coffee beans or pure
- 10 green coffee bean extract.
- DR. OZ: Hmm.
- 12 DR. DUNCAN: And you make sure that it doesn't
- have all the additives, the excipients, the binders, the
- 14 cellulose, and the silica and all the other stuff. So,
- 15 look under other ingredients to make sure that it's a
- 16 pure product.
- DR. OZ: Okay. Now, I always pride myself on
- 18 having the smartest TV audience out there.
- DR. DUNCAN: Mm-hmm.
- 20 DR. OZ: And, so, I'm hoping some of you are
- 21 skeptical about this, because I was certainly skeptical
- 22 about it. Am I speaking for a couple of you anyway?
- 23 AUDIENCE: Yeah.
- 24 DR. OZ: It does seem a little too good to be
- 25 true. So, I gave the supplements to two viewers five
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- 1 change my diet. Everything was the same. I was fuller,
- 2 and I was fuller longer, and I was excited with my
- 3 results, so . . .
- DR. OZ: You were, she's excited, okay, let's
- 5 find out. Are you ready for the moment of truth?
- 6 OMYRA: Yes.
- 7 DR. OZ: Because we weighed you before and we
- 8 weighed you after. Kendra, we'll take you up first.
- 9 Kendra started off at 176 pounds, and in five days, five
- 10 days with nothing else changing, you lost two pounds.
- 11 KENDRA: Mm-hmm.
- 12 (Applause.)
- DR. OZ: Which is good. And to highlight this,
- 14 you didn't do any physical activity whatsoever, so, I
- mean, we always tell people to do activity and to be
- 16 smart about what they're eating, but independent of all
- that, you lost two pounds, which is what the studies had
- 18 sort of shown in that regard as well.
- 19 Omyra, your numbers, okay, again, five days ago
- 20 you were 255 pounds. Less than a week later, Omyra has
- 21 lost six pounds.
- 22 (Applause.)
- DR. OZ: That's more than a pound a day of
- 24 weight loss. I mean, I got to say, Lindsey, if I can
- find things to help people lose a pound a day -- For The
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1
                DR. DUNCAN: Yeah.
 2
                DR. OZ: -- I'd be talking about it a lot on
 3
      the show. So, you guys going to keep taking it?
 4
                KENDRA: Yeah.
                OMYRA: Absolutely.
 5
 6
                DR. OZ: All right, now, we've conquered your
 7
      fat, but what if your big belly is caused by bloating?
8
      I've got the all-natural cures to get your belly flat
9
      again. So, stay with us.
10
                 (Applause.)
11
                 (Whereupon, the talk show segment concluded.)
12
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1	CERTIFICATION OF TYPIST	
2		
3	MATTER NUMBER: 1223283	
4	CASE TITLE: LINDSEY DUNCAN	
5	TAPING DATE: APRIL 26, 2012	
6	TRANSCRIPTION DATE: MAY 3, 2013	
7		
8	I HEREBY CERTIFY that the transcript contained	
9	herein is a full and accurate transcript of the tapes	
LO	transcribed by me on the above cause before the FEDERAL	
L1	TRADE COMMISSION to the best of my knowledge and belief.	
L2		
L3	DATED: MAY 6, 2013	
L4		
L5		
L6	SARA J. VANCE	
L7		
L8	CERTIFICATION OF PROOFREADER	
L9		
20	I HEREBY CERTIFY that I proofread the transcript for	
21	accuracy in spelling, hyphenation, punctuation and	
22	format.	
23		
24		
25	ELIZABETH M. FARRELL	For The

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