

Civil Action -cv-19

v.

LARRY S. GLICKLER DQ LQGLYL
EXVLQHOO\ *C
)XQHUDO +RPH

CONSENT DECREE

Defendant

3ODLQWLII WKH 8QLWHG 6WDWHV RI \$PHULFD DFWLQJ
\$WWRUQH\ *HQHUDO E\ WKH)HGHUDO 7UDGH &RPPLVVLRQ
IR&LYLO 3HQDOWLHV DQG ,QMXQFWLYH DQG 2WKHU (TXLWD
FLYSLHQDOWLHV DQG RWKHU UHOLHI LQ WKLV PDWWHU SXU
)HGHUDO 7UDGH &RPPLVVLRQ \$FW)7& \$FW 8 6 & ++
*OLFNOHQGLYLGXDQO\ DQG GRLQJ EXVLQHVW DV %UDGIRUG
ZDLYHG VHUYLFH RI WKH 6XPPRQV DQG WKH &RPSODLQW
PRLRQ 3ODLQWLII DQG 'HIHQGDQW /DUU\ 6 *OLFNOHU LQG
&RQQHOO\ *OLFNOHU)XQHUDO +RPH VWLSXODWH WR WKH
UHROYH DOO PDWWHUV LQ GLVSXWH LQ WKLV DFWLRQ EHWZ

ORDER

7+(5()25(,7 ,6 25'(5(' DV IROORZV

FINDINGS

7KLV &RXUW KDV MXULVGLFWLRQ RYHU WKLV PDWWHU

7KH &RPSODLQW FKDUJHV WKDW 'HIHQGDQW SDUWLFLS

YLIRWOLRQ RI WKH)7&¶V 7UDGH 5HJXODWLRQ 5XOH &RQFHUQ

&

& ³) XQHUDQ L5X5XOH' VKDOO PHDQ WKH 7UDGH 5HJXODWL
, QGXVWU\ 3UDFWLFHV &) 5 3DUW LVVXHG E\ WKH)78
)7& SXEOLF DWLRQ HQWLWOHG ³& RPSO\ LQJ ZLWK WKH)XQHUL
UHVSHFWLYHO\
' ³) XQHUDO WKHDOQDFPHWDQ DQ\ VHUYLFH ZKLFK PD\ EH XVH
GHFHDVHG KXP DQ ERGLHRVUI RWKEKUUDQDQDUGHPDSVRVRLQ DQ
VXSHUYLVH RU FRQGXFW WKH IXQHUDO FHUHPRQ\ RU WKH I

I. INJUNCTION

, 7 , 6 25'(5(' WKDW 'HIHQGDQW KLV DJHQWV VHUYDQWV
RWKSHHWVRQV LQ DFWLYH FRQFHUW RU SDUWLFLSDWLRQ ZLW
ZKHWKHU DFWLQJ GLUHFWO\ RU LQGLUHFWO\ LQ FRQQHFW
DQG IXQHUDO VHUYLFHV WR WKH SXEOLF DUH SHUPDQHQWC
GLFUMHO\ RU WKURXJK DQ\ FRUSRUDWLRQ VXEVLGLDU\ GLYL
)XQHUDO 5XOH LQFOXGLQJ EXW QRW OLPLWHG WR WKH 5)
\$)DLOLQJ WR VKRZ FRQVXPHUV ZKR LQTXLUH LQ SHUVR
RU DOWHUQDWLYH FRQWDLQHUV D SULQWHG RU W\SHZULWWHQ RXWH
EXULDO FRQWDLQHUV D SULQWHG RU W\SHZULWWHQ RXWH
GLVFXVVLRQ RI EXW LQ DQ\ HYHQW EHIRUH VKRZLQJ DQ\ FDVNHWV DOWHUQD
VXE\WHPV
%)DLOLQJ WR VKRZ FRQVXPHUV ZKR LQTXLUH LQ SHUVR
EXULDO FRQWDLQHUV D SULQWHG RU W\SHZULWWHQ RXWH
GLVFXVVLRQ RI EXW LQ DQ\ HYHQW EHIRUH VKRZLQJ DQ\ FDVNHWV
RU PRGHOV RU SLFWXUHV RI VXFK LWHPV

&)DLOLQJ WR JLYH FRQVXPHUV ZKR LQTXLUH LQ SHUVRC
JRRGV RU IXQHUDO VHUYLFHV D SULQWHG RU W\SHZULWWH
EHJLQLQJ GLVFXVVLRQ RI WKH RYHUDO W\SH RI IXQHUDO
RU VHUYLFHV RIIHUHG RU WKH SULFHV RI VXFK IXQHUDO J
')DLOLQJ WR FRPSO\ ZLWK DQ\ RWKHU SURYLVLRQ RI WK
SXUVXDQW WR &) 5 † E LL 'HIHQGDQW LV QRW
FRPELQDWLRQ RI IXQHUDO JRRGV RU IXQHUDO VHUYLFHV WI

\$)IG 00 KH0δ p €δ0 W

3 DJ HR I

&)URP HDFK LQGLYLGXDO RU HQWLW\ WR ZKLFK 'HIHQGD
'HIHQGDQW PXVW REWDLQ ZLWKLQ WKLUW\ GD\V D VLJ
WKL2UGHU

ρ"nQ&@p0€p ± H 9"sQ&@ 0

%)RU WZHQW\ \HDUV DIWHU HQWU\ RI WKLV 2UGHU 'H
QRWLFH VZRUQ XQGHU SHQDOW\ RI SHUMXU\ ZLWKLQ IRXU
'HIHQGDQW PXVW UHSRUW DQ\ FKDQJH LQ D DQ\ GH
E WKH VWUXFWXUH RI DQ\ HQWLW\ WKDW 'HIHQGDQW KDV D
LQGHLFWO\ WKDW PD\ DIIHFW FRPSOLDQFH REOLJDWLRQV DU
PHJUH U VDOH RU GLVVROXWLRQ RI WKH HQWLW\ RU DQ\ VX
DFWV RU SUDFWLFHV VXEMHFW WR WKLV 2UGHU
\$GGLWLRQDOO\ WKH 'HIHQGDQW PXVW UHSRUW DQ\ F
RULFWLWLRXV QDPHV RU UHVLGHQWLDO DGGUHVV RU E
LQFOXDOQ\QBXVLQHVV IRU ZKLFK KH SHUIRUPV VHUYLFHV ZK
DQG DQ\ ,QWHUQHW DGGUHVV RI WKH EXVLQHVV RU HQWLW\
& 'HIHQGDQW PXVW VXEPLW WR WKH &RPPLVVLRQ QRWLFH
LQYRQF\ SURFHGGLQJ RU VLPLODU SURFHGGLQJ E\ RU DJD
RI

& RQVXPHU 3URWHFWLRQ)HGHUDO 7UDGH &RPPLVVLRQ
'& 7KH VXEMHFW OLQH PXVW EHJLQ 8QLWHG 6WDWHV Y

V. RECORDKEEPING

,7 ,6)857+(5 25'(5(' WKDW 'HIHQGDQW FUHDWH FHUWDLQ
DWHU HQWU\ RI WKH 2UGHU DQG UHWDLQ HDFK VXFK UHFR
'HIHQGDQW IRU DQ\ EXVLQHVW WKDW KH LV D PDMRULW\ RZ
FUHDWH DQG UHWDLQ WKH IROORZLQJ UHFRUGV
\$ \$FRXQWLQJ UHFRUGV VKRZLQJ WKH UHYHQXHV IURP DO
% 3HUVRQQHO UHFRUGV VKRZLQJ IRU HDFK SHUVRQ SURV
RU RWKHUZLVH WKDW SHUVRQ\ V QDPH DGGUHVVHV WHO
VHUYL FH DQG LI DSSOLFDEOH WKH UHDVRQ IRU WHUPLQD
& &XVWRPHU ILOHV VKRZLQJ WKH QDPHV DGGUHVVHV WI
DQG WKH TXDQWLW\ DQG GHVFULSWLRQ RI IXQHUDO JRRGV
' &RPSODLQWV DQG UHIXQG UHTXHVWV FRQFHUQLQJ WKH
VHUYL FH ZKHWKHU UHFHLYHG GLUHFWO\ RU LQGLUHFWO\
(\$OORW\ QHFHVVDU\ WR GHPRQVWUDWH IXOO FRPSOLD
LQFOXGLQJ DOO VXEPLVVLRQV WR WKH &RPPLVVLRQ DQG
) \$ FRS\ RI HDFK SULFH OLVW FRQWUDFW DGYHUWLVHPI
VDOH RU RIIHU RI IXQHUDO JRRGV RU IXQHUDO VHUYL FH

VI. COMPLIANCE MONITORING

,7 ,6)857+(5 25'(5(' IRU WKH SXUSR VH RI PRQLWRULQJ
ZLWK WKLV 2UGHU LQFOXGLQJ DQ\ IDLOXUH WR WUDQVIHU

3DJH

The parties, by their respective counsel, consent to the terms and conditions of the Order, as set forth above, and consent to the entry of the Order.

**FOR THE FEDERAL TRADE
COMMISSION:**

FOR THE DEFENDANT:

By:

[Signature]

