

UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION

In the Matter of)
)
)
)
REYNOLDS AMERICAN INC. ,)
 a corporation,)
)
and)
)
LORILLARD, INC.)
 a corporation.)
_____)

File No. 1410168

AGREEMENT CONTAINING CONSENT ORDER

The Federal

IT IS HEREBY AGREED by and between Proposed Respondent ~~by~~ their duly authorized officers and attorneys, and counsel for the Commission that

1. Proposed Respondent Reynolds American, ~~is a~~ a corporation organized, existing, and doing business under, and by virtue of, the laws of North Carolina ~~with~~ its office and principal place of business at 401 Main Street, Winston-Salem, NC 27101.
2. Proposed Respondent Lorillard, ~~25.5z 1B4(c)-.on,~~

that the Commission's Decision ~~Order~~, attached hereto and of, contains statements of findings of fact and conclusions of law;

- c. All rights to seek judicial review or otherwise to challenge or contest the validity of the Decision and Order entered pursuant to this Consent Agreement; and
- d. Any claim under the Equal Access to Justice Act.

15. The Proposed Respondent agree to comply with the applicable terms of the proposed Decision and Order from the date the Proposed Respondents sign this Consent Agreement. Proposed Respondent further understand that they may be liable for civil penalties in the amount provided by law for each violation of the Decision and Order after it becomes final.

REYNOLDS AMERICAN, INC.

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