

**UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION**

<i>In the Matter of</i>)	
NAICS Association, LLC)	AGREEMENT CONTAINING CONSENT ORDER
a limited liability company.)	
)	
)	FILE NO. 152 3138
)	

The Federal Trade Commission has conducted an investigation of certain acts and practices of NAICS Association, LLC, (“proposed respondent”). Proposed respondent is willing to enter into an agreement containing a consent order resolving the allegations contained in the attached draft complaint. Therefore,

IT IS HEREBY AGREED by and between NAICS Association, LLC, by its duly authorized officers, and counsel for the Federal Trade Commission that:

1. Proposed respondent NAICS Association, LLC is a New Jersey limited liability company with its principal office or place of business at 129 Lake Shore Drive, Rockaway, New Jersey 07866.
2. Proposed respondent neither admits nor denies any of the allegations in the draft complaint, except as specifically stated in this order. Only for purposes of this action, proposed respondent admits the facts necessary to establish jurisdiction.
3. Proposed respondent waives:
 - A. any further procedural steps;
 - B. the requirement that the Commission’s decision contain a statement of findings of fact and conclusions of law; and
 - C. all rights to seek judicial review or otherwise to challenge or contest the validity of the order entered pursuant to this agreement.
4. This agreement shall not become part of the public record of the proceeding unless and until it is accepted by the Commission. If this agreement is accepted by the Commission, it, together with the draft complaint, will be placed on the public record for a period of thirty (30) days and information about it publicly released. The Commission thereafter may either withdraw its acceptance of this agreement and so notify proposed respondent,

II.

IT IS FURTHER ORDERED that respondent shall maintain and upon request make available to the Federal Trade Commission for inspection and copying, a print or electronic copy of, for a period of five (5) years from the date of preparation or dissemination, whichever is later, all documents relating to compliance with this order, including but not limited to:

- A. all advertisements, promotional materials, and any other statements containing any representations covered by this order, with all materials relied upon in disseminating the representation; and
- B. any documents, whether prepared by or on behalf of respondent, that call into question respondent's compliance with this order. **B**

V.

IT IS FURTHER ORDERED that respondent, within sixty (60) days after the date of service of this order, shall file with the Commission a true and accurate report, in writing, setting forth in detail the manner and form of its compliance with this order. Within ten (10) days of receipt of written notice from a representative of the Commission, it shall submit an additional

NAICS Association, LLC

Dated: _____

By: _____
Mitch Feldman, Member and President
NAICS Association, LLC

Dated: _____

By: _____
MONIQUE F. EINHORN
Counsel for the Federal Trade Commission

APPROVED:

MARK EICHORN
Assistant Director
Division of Privacy and Identity Protection

MANEESHA MITHAL
Associate Director
Division of Privacy and Identity Protection

JESSICA L. RICH
Director
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