



United States of America
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Secretary

October 30, 2015

Bernhard Goepelt
Senior Vice President, General Counsel,
and Chief Legal Counsel
The Coca-Cola Company
One Coca-Cola Plaza
P.O. Box 1734
Atlanta, Georgia 30301

Theodore Banks
333 W. Wacker Drive
Suite 450
Chicago, Illinois 60606

Re: *In the Matter of The Coca-Cola Company., Docket No. C-4305*

Dear Mr. Goepelt and Mr. Banks:

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