

Analysis of Proposed Consent Order to Aid Public Comment
In the Matter of Very Incognito Technologies, Inc. dba Vipvape, File No. 162 3034

The Federal Trade Commission (“FTC” or “Commission”) has accepted, subject to final approval, a consent agreement applicable to Very Incognito Technologies, Inc. dba Vipvape (“Vipvape”).

The proposed consent order has been placed on the public record for thirty (30) days for receipt of comments by interested persons. Comments received during this period will become part of the public record. After thirty days, the Commission will again review the agreement and the comments received, and will decide whether it

The purpose of this analysis is to facilitate public comment on the proposed order. It is not intended to constitute an official interpretation of the proposed complaint or order or to modify the order's terms in any way.