

UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: Edith Ramirez, Chairwoman  
Maureen K. Ohlhausen  
Terrell McSweeney

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<i>In the Matter of</i>	)	<b>DOCKET NO. C-4580</b>
	)	
<b>Very Incognito Technologies, Inc.,</b>	)	<b>DECISION AND ORDER</b>
<b>a corporation, d/b/a Vipvape.</b>	)	
	)	
	)	
_____	)	

**DECISION  
Rules.**

The Commission considered the matter and determined that Respondent has violated the Federal Trade Commission Act, and that stating its charges in that respect. The Commission accepted the evidence and placed it on the public record for a period of 30 days for the receipt of public comments. Now, in further conformity with the procedure set forth in Rule 2.34, 16 C.F.R. § 2.34, the Commission issues its Complaint, Findings, and issues the following Order:

## **Findings**

1. Respondent Very Incognito Technologies, Inc., also doing business as Vipvape, is a California corporation with its



E. Unless otherwise directed by a Commission representative in writing, all submissions to the Commission pursuant to this Order must be emailed to [Debrief@ftc.gov](mailto:Debrief@ftc.gov) or sent by overnight courier (not the U.S. Postal Service) to: Associate Director of Enforcement,

C.