

EXHIBIT 2

AF PLUS INTERACTIVE VOICE RESPONSE SCRIPT

(EXCERPTED)

* * *

GREETING

Congratulations - you've called in time to get one of the last 100 trials of AF Plus we're giving away for this radio airing, which means you qualify for a full size supply of this once a day weight loss breakthrough! It's so powerful, it even works while you sleep! Because it's so potent, please take no more than one capsule a day. With a few quick steps, I can help you get your risk-free supply.

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SCARCITY – RESERVATION CODE

The announcement that AF Plus is finally available to the public has generated such overwhelming demand that we've set up this AF Plus Trial Order Line – to give everyone who calls in time a Trial Reservation Code that matches them up with one of these last 100 trials for this radio airing. [SLIGHT PAUSE] Your Trial Reservation Code is...

AUTOMATED VOICE FILLS IN A # BETWEEN 80 & 89

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AF PLUS BENEFITS

