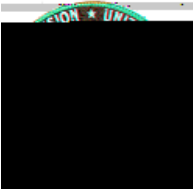


United States of America  
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WASHINGTON, DC 20580



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WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Rosanne Angel  
State of California

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

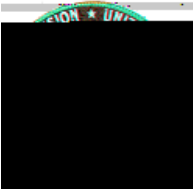
Thank you for your comment of November 5, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate to enforce Section 5 of the Federal Trade Commission Act, which prohibits deceptive acts or practices in or affecting commerce. The Commission has taken your concerns under advisement. With regard to the acquisition of Bankrate, Inc. by Red Ventures, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

It helps the Commission's analysis to hear from a variety of sources in its work on antitrust and consumer protection issues, and we appreciate your interest in this matter.

By direction of the Commission.

Donald S. Clark  
Secretary



United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Mike Awadalla  
State of California

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

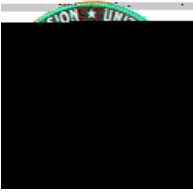
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Donald S. Clark  
Secretary



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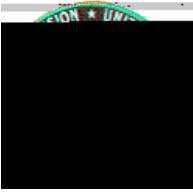
March 1, 2018

Peter Bauer  
State of Oregon

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of December 4, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter.

The Commission (ra)-4 (t)-1 (e,r)3 (a)4 (b, L)-3 (92o (t)-1 (e,r)3 (a)4 (b(r0)-6 (t)-6 (er)-12((ed)2)-20 (y)202 (n)-1e



United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

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March 1, 2018

Shawn Barnes  
State of Alabama

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

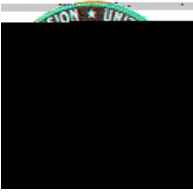
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Donald S. Clark  
Secretary



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March 1, 2018

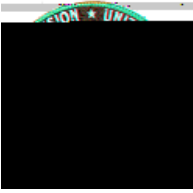
John Becwar  
State of Wisconsin

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

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March 1, 2018

Chuck Bongiovanni  
State of Arizona

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

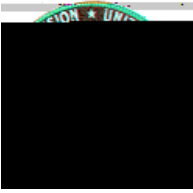
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By direction of the Commission.

Donald S. Clark  
Secretary



United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Jamie Callahan  
State of Oregon

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

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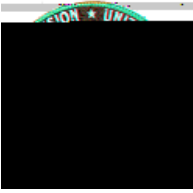
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Donald S. Clark  
Secretary





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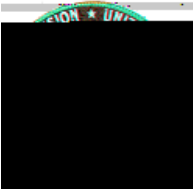
Anthony Coleman  
State of Ohio

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

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United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Everson  
State of Ohio

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
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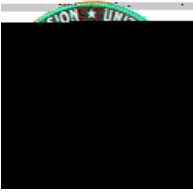
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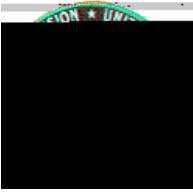
March 1, 2018

Gary Feger  
State of Delaware

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

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March 1, 2018

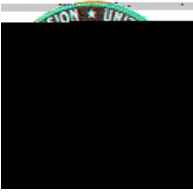
Elizabeth Fischer  
State of Oregon

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

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Office of the Secretary

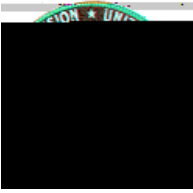
United States of America  
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March 1, 2018

Sandra George  
State of Oregon

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.**





United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Rick Graffagna  
State of Illinois

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 14, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

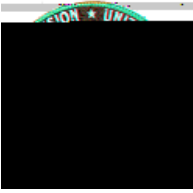
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By direction of the Commission.

Donald S. Clark  
Secretary





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WASHINGTON, DC 20580

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March 1, 2018

Glen Haddock  
State of Oregon

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

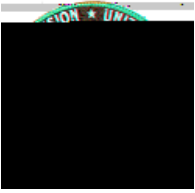
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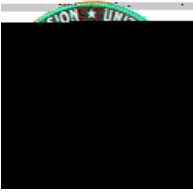
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WASHINGTON, DC 20580

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March 1, 2018

Tim Hodge  
State of Texas

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
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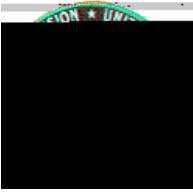
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By direction of the Commission.

Donald S. Clark  
Secretary



United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Lynn Hunsaker  
State of Arizona

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
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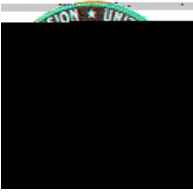
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Donald S. Clark  
Secretary



United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

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March 1, 2018

Wendy Jones  
State of Ohio

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
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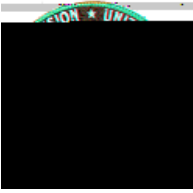
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Donald S. Clark  
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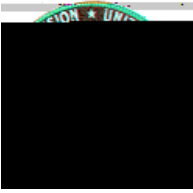
Office of the Secretary

March 1, 2018

Jeffrey Kelling  
State of Wisconsin

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 10, 2017,



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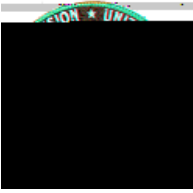
March 1, 2018

Sydney Kennedy  
State of California

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 20, 2017, regarding the proposed consent





United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Wendy Kirby  
State of California

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
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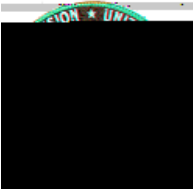
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The Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

It helps the Commission's analysis to hear from a variety of sources in its work on antitrust and consumer protection issues, and we appreciate your interest in this matter.

By direction of the Commission.

Donald S. Clark  
Secretary



United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

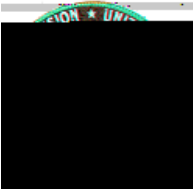
David Lanter  
State of Kansas

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 10, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate to enforce Section 5 of the Federal Trade Commission Act, which prohibits deceptive acts or practices in or affecting commerce. The Commission has taken your concerns under advisement. With regard to the acquisition of Bankrate, Inc. by Red Ventures, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

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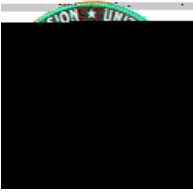
March 1, 2018

Bruce Lopes  
State of Florida

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 9, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and



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March 1, 2018

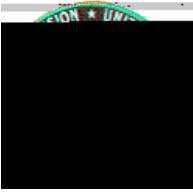
Bill Lusk  
State of Arizona

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 4, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate to enforce Section 5 of the Federal Trade Commission Act, which prohibits deceptive acts or practices in or affecting commerce. The Commission has taken your concerns under advisement. With regard to the acquisition of Bankrate, Inc. by Red Ventures, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

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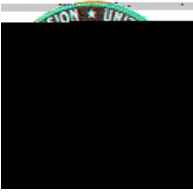
Office of the Secretary

March 1, 2018

Carolyn Marengere  
State of Michigan

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 4, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-



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Nancy McClure  
State of Missouri

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

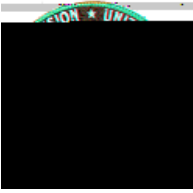
Thank you for your comment of November 11, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate to enforce Section 5 of the Federal Trade Commission Act, which prohibits deceptive acts or practices in or affecting commerce. The Commission has taken your concerns under advisement. With regard to the acquisition of Bankrate, Inc. by Red Ventures, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

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By direction of the Commission.

Donald S. Clark  
Secretary



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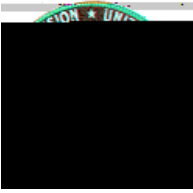
Office of the Secretary

March 1, 2018

Mary McRae  
State of California

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 9, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter.



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WASHINGTON, DC 20580

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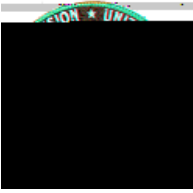
March 1, 2018

Jane Mundt  
State of California

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 9, 2017, regarding the proposed consent order





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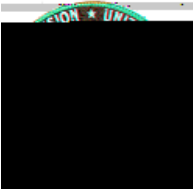
Office of the Secretary

March 1, 2018

Mike Nichols  
State of Tennessee

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 4, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of



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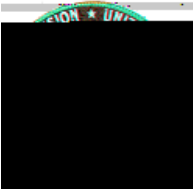
Office of the Secretary

March 1, 2018

Leslie Olesen  
State of Illinois

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 21, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned



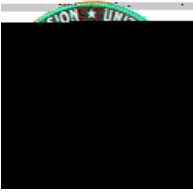
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March 1, 2018

Julie Ouellette  
State of Oregon

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**



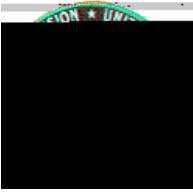
United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Charles Picard  
State of Maryland

**Re:**



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FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Virginia Renker  
State of California

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

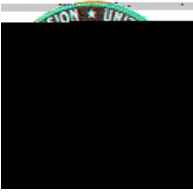
Thank you for your comment of November 6, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate to enforce Section 5 of the Federal Trade Commission Act, which prohibits deceptive acts or practices in or affecting commerce. The Commission has taken your concerns under advisement. With regard to the acquisition of Bankrate, Inc. by Red Ventures, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

It helps the Commission's analysis to hear from a variety of sources in its work on antitrust and consumer protection issues, and we appreciate your interest in this matter.

By direction of the Commission.

Donald S. Clark  
Secretary



United States of America  
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WASHINGTON, DC 20580

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March 1, 2018

Roberts  
State of Arizona

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

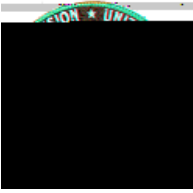
Thank you for your comment of November 16, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate to enforce Section 5 of the Federal Trade Commission Act, which prohibits deceptive acts or practices in or affecting commerce. The Commission has taken your concerns under advisement. With regard to the acquisition of Bankrate, Inc. by Red Ventures, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

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By direction of the Commission.

Donald S. Clark  
Secretary



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FEDERAL TRADE COMMISSION  
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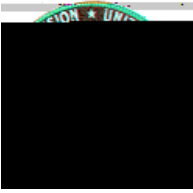
March 1, 2018

Karen Rowell  
State of California

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 9, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate to enforce Section 5 of the Federal Trade Commission Act, which prohibits deceptive acts or practices in or affecting commerce. The Commission has taken your concerns under advisement. With regard to the acquisition of Bankrate, Inc. by Red Ventures, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are



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Kristi Runa  
State of Oregon

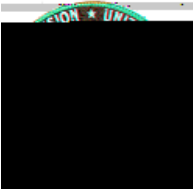
**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 10, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate ID 7 >>B6 (s)-5R2 e6(r







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WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Sagal  
State of California

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

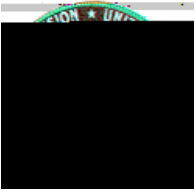
Thank you for your comment of November 9, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate to enforce Section 5 of the Federal Trade Commission Act, which prohibits deceptive acts or practices in or affecting commerce. The Commission has taken your concerns under advisement. With regard to the acquisition of Bankrate, Inc. by Red Ventures, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

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By direction of the Commission.

Donald S. Clark  
Secretary

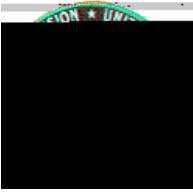


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March 1, 2018





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March 1, 2018

Mark Sylvester  
State of Arizona

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

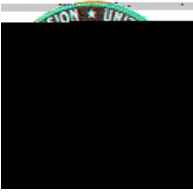
Thank you for your comment of November 12, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate to enforce Section 5 of the Federal Trade Commission Act, which prohibits deceptive acts or practices in or affecting commerce. The Commission has taken your concerns under advisement. With regard to the acquisition of Bankrate, Inc. by Red Ventures, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

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By direction of the Commission.

Donald S. Clark  
Secretary



United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Sandra Wake  
State of Michigan

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

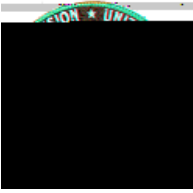
Thank you for your comment of November 10, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

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Donald S. Clark  
Secretary



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FEDERAL TRADE COMMISSION  
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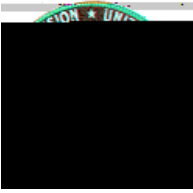
Office of the Secretary

March 1, 2018

Mark Wolff  
State of California

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 9, 2017, regarding the proposed consent order



United States of America  
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WASHINGTON, DC 20580

Office of the Secretary

March 1, 2018

Jon Younger  
Commonwealth of Massachusetts

**Re: In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.  
File No. 171-0196, Docket No. C-4627**

Thank you for your comment of November 15, 2017, regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii) and has given it serious consideration in connection with its decision concerning whether to accord final approval to the proposed consent order.

Your comment raises concerns regarding the parties' disclosures of the terms and conditions for the services they provide. The Commission has a Congressional mandate to enforce Section 5 of the Federal Trade Commission Act, which prohibits deceptive acts or practices in or affecting commerce. The Commission has taken your concerns under advisement. With regard to the acquisition of Bankrate, Inc. by Red Ventures, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

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By direction of the Commission.

Donald S. Clark  
Secretary