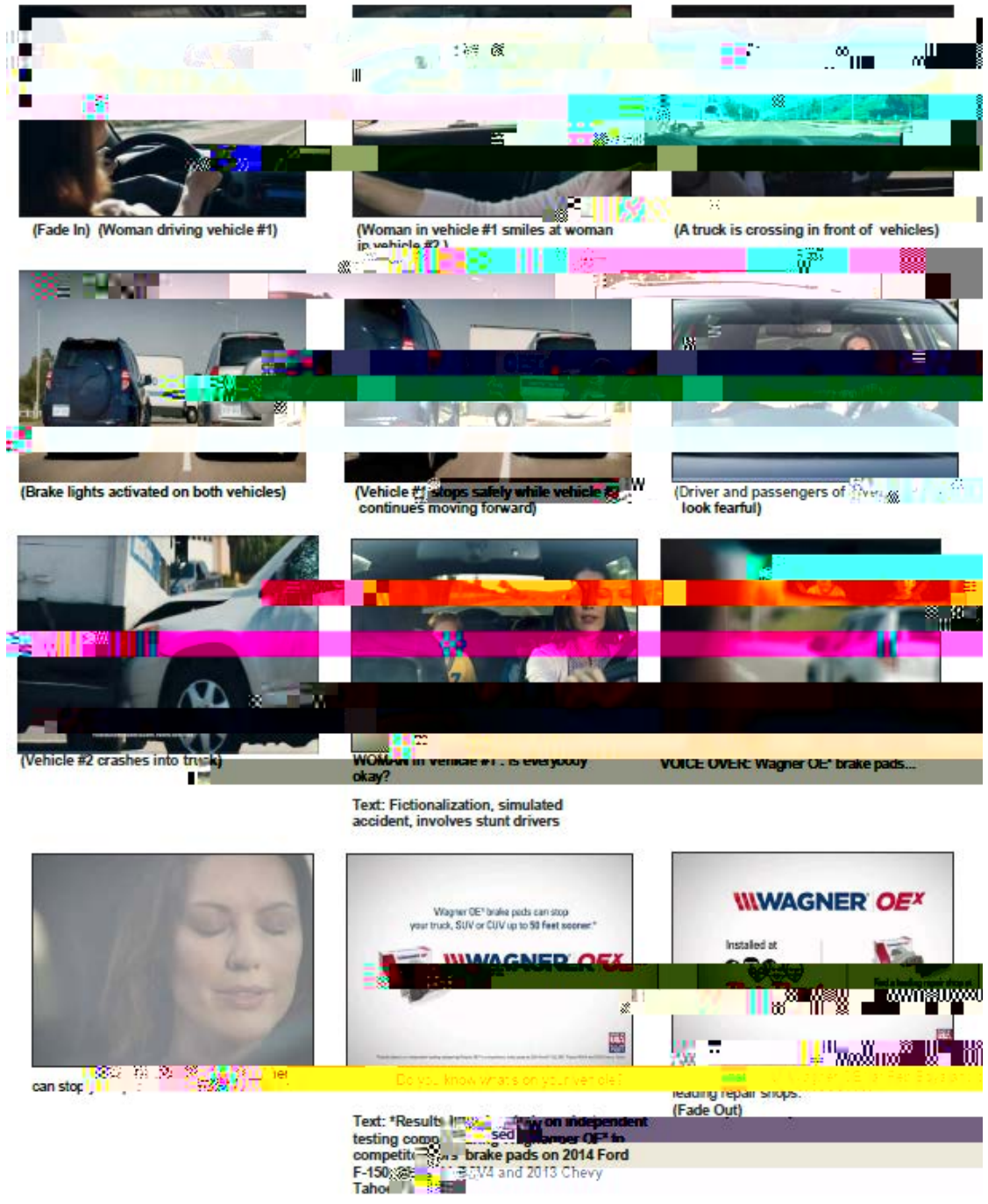


EXHIBIT A



Storyboard of television advertisement

EXHIBIT A(1)

EXHIBIT B



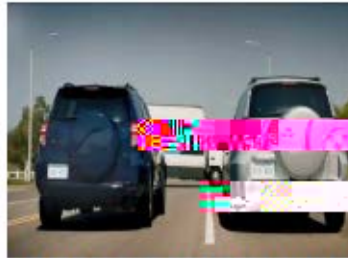
(Fade In) (Woman driving vehicle #1)



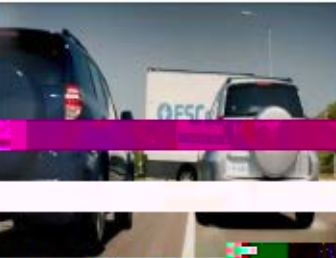
(Woman in vehicle #1 gazes at woman in vehicle #2)



(A truck is approaching from the front of vehicle #1)



(Brake lights activated on both vehicles)



(Vehicle #1 stops safely while vehicle #2 continues moving forward)



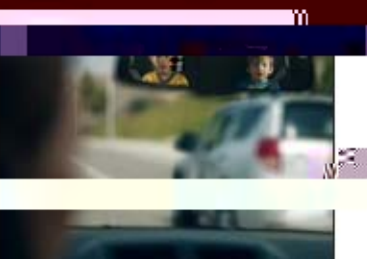
(Woman in vehicle #1 looks fearful)



(Vehicle #2 crashes into truck)



WOMAN in Vehicle #1 : Is everybody okay?



VOICE OVER: Wagner OE* brakes

Text: Fictionalized accident, involves Wagner OE* brakes



can stop you up to 60 feet sooner.



...you're in a vehicle?



(Fade Out)

Text: *Results based on independent testing comparing Wagner OE* brake pads to competitors' brake pads on a 2011 F-150, 2011 RAV4 and 2013 Tahoe

Storyboard of YouTube advertisement

EXHIBIT B(1)

EXHIBIT C

Stopping on a dime. It's worth every penny.



Wagner OE[®] brake pads can stop your truck, SUV or car
faster than other leading pads* It can mean 50 feet
Find out more at wagnerbrake.com.

#partsmatter

WAGNER OE[®]

* Results based on independent testing comparing Wagner OE[®] to competitors' brake pads on 2014 Ford F-150, 2011 Toyota RAV4 and 2013 Chevy Tahoe.
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EXHIBIT C