### UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

	)	
In the Matter of	)	FILE NO. 1723171
	)	
Tru Communication, Inc.,	)	AGREEMENT CONTAINING
a corporation, dba TCPrinting.net.	)	CONSENT ORDER
	)	
	)	

The Federal Trade Commission ("Commission") has conducted an investigation of certain acts and practices of Tru Communication, Inc. dba TCPrinting.net ("Proposed Respondent"). The Commission's Bureau of Consumer Protection ("BCP") has prepared a draft of an administrative Complaint ("draft Complaint"). BCP and Proposed Respondent, through its duly authorized officer, enter into this Agreement Containing Consent Order ("Consent Agreement") to resolve the allegations in the attached draft Complaint through a proposed Decision and Order to present to the Commission, which is also attached and made a part of this Consent Agreement.

#### IT IS HEREBY AGREED by and between Proposed Respondent and BCP, that:

- 1. Proposed Respondent Tru Communication, Inc. dba TCPrinting.net is a California corporation with its principal office or place of business at 1215 G Street, Sacramento, CA 95814.
- 2. Proposed Respondent neither admits nor denies anytof

record for a period of thirty (30) days and information about it publicly released.		

### APPROVED:

MADIZ FIGUODAI

## MARK EICHORN

Assistant Director Division of Privacy and Identity Protection

# MANEESHA MITHAL

Associate Director Division of Privacy and Identity Protection

# THOMAS PAHL

Acting Director Bureau of Consumer Protection