



## Findings

1. Respondent Tru Communication, Inc. dba TCPrinting.net California corporation with its principal office or

structure as set forth in the Provision titled Compliance Report and No Delivery must occur within ten(10) days after the effective date of this Order for current personnel. For all others, delivery must occur before they assume their responsibilities.

- C. From each individual or entity to which Respondent delivered a copy of this Order, Respondent must obtain, within thirty(30) days, a signed and dated acknowledgment of receipt of this Order.

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Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue N.W., Washington, D.C. 20580. The subject line must be: In re Tru Communication, Inc. dba TPrinting.net; FTC File No. 1723171.

#### IV. Recordkeeping

IT IS FURTHER ORDERED that Respondent must create certain records for twenty (20) years after the issuance of the Order and retain each such record for 5 (five) years. Specifically, Respondent must create and retain the following records:

- A. accounting records showing the revenues from all goods or services sold;
- B. personnel records showing, for each person providing services, whether as an employee or otherwise, that person's: name; addresses; telephone numbers; job title or position; dates of service; and (if applicable) the reason for termination;
- C. all records necessary to demonstrate full compliance with each provision of this Order, including all submissions to the Commission; and
- D. a copy of each unique advertisement, promotional material, or other marketing material making any representation subject to this Order, and all materials that were relied upon in making the representation

#### V. Compliance Monitoring

IT IS FURTHER ORDERED that, for the purpose of monitoring Respondent compliance with this Order:

- A. Within ten (10) days of receipt of a written request from a representative of the Commission Respondent must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury, and produce records for inspection and copyi

## VI. Order Effective Dates

IT IS FURTHER ORDERED that this Order is final and effective upon the date of its