

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

_____)
)
In the Matter of)
)
) File No. 191-0074
Aaron's Inc.,)
a corporation.)
)
_____)

AGREEMENT CONTAINING CONSENT ORDER

The Federal Trade Commission ("Commission") has initiated an investigation of certain acts and practices of Aaron's Inc. ("Aaron's" or "Proposed Respondent"), Rent A-Center, Inc., and Buddy's Newco, LLC. The Commission's Bureau of Competition has prepared draft administrative complaint ("Draft Complaint"). The Bureau of Competition and Proposed Respondent enter into this Agreement Containing Consent Order ("Consent Agreement") to cease and desist from engaging in such anticompetitive practices to resolve the allegations in the Draft Complaint through a proposed Decision and Order ("Decision and Order"), both of which are attached, to present to the Commission.

IT IS HEREBY AGREED by and between Proposed Respondent's duly authorized officers and attorneys, and counsel for the Commission that:

1. Proposed Respondent Aaron's, is a corporation organized, existing, and doing business under and by virtue of the laws of the State of Georgia, with its headquarters and principal place of business located at 400 Galleria Parkway SE, Suite 300, Atlanta, Georgia.
2. Proposed Respondent admits all the jurisdictional facts set forth in the Draft Complaint.
3. Proposed Respondent waives
 - a. any further procedural steps;
 - b. the requirement that the Decision and Order contain a statement of findings of fact and conclusions of law;

- c. all rights to seek judicial review or otherwise to challenge or contest the validity of the Decision and Order entered pursuant to this Consent Agreement; and
 - d. any claim under the Equal Access to Justice Act.
4. This Consent Agreement is flalt

8. If the Commission accepts this Consent Agreement, the Commission may, without further notice to Proposed Respondent, (a) issue and serve its Complaint (in such form as the circumstances may require), and (b) issue and serve its Decision and Order containing injunctive relief in disposition of the proceeding. Further, at any time before the Commission issues and serves its Decision and Order, the Commission may withdraw its acceptance of this Consent Agreement pursuant to the provisions of Commission Rule 2.34, 16 C.F.R. § 2.34. If the Commission withdraws its acceptance of this Consent Agreement, the Commission will notify Proposed Respondent and take other actions it considers appropriate.

9. The Decision and Order shall become final upon service. Delivery of the Complaint and the Decision and Order to Proposed Respondent by any means provided in Commission Rule 4.4(a), 16 C.F.R. § 4.4(a), by delivery to United States counsel for Proposed Respondent identified in this Consent Agreement, shall constitute service to Proposed Respondent. Proposed Respondent waives any rights it may have to any other manner of service. Proposed Rro1.5 (i)28.5 (g)0.5 (h)0.5 (t)-34 (T

AARON'S INC.

By: John W. Robinson III
President and Chief Executive Officer
Aaron's Inc.

Dated: _____

Norman Armstrong, Jr.
King & Spalding LLP
Counsel for Aaron's Inc.

Dated: _____

FEDERAL TRADE COMMISSION

By: Joseph A. Lipinsky
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Northwest Region

Tina Kondo
Assistant Director
Northwest Region

Charles Harwood
Director
Northwest Region

Ian R. Conner
Deputy Director
Bureau of Competition

D. Bruce Hoffman
Director
Bureau of Competition

Dated: _____