

UNITED STATES OF AMERICA

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Incentive Services, Inc.,  
corporation.

DOCKET NO. C-4703

**COMPLAINT**

The Federal Trade Commission (“FTC”), having reason to believe that Incentive Services, Inc., a corporation, has violated the Federal Trade Commission Act (“FTC Act”), and it appearing to the Commission that this proceeding is in the public interest, alleges:

1. Respondent Incentive Services, Inc. is a Minnesota corporation with its principal office or place of business at 7667 Cahill Road, Edina, Minnesota 55439.
2. Respondent works with organizations to improve performance of individual employees through service award programs (for work anniversaries, retirement, onboarding, etc.), performance incentives, and loyalty programs.
3. The acts and practices of Respondent as alleged in this complaint have been in or affecting commerce, as “commerce” is defined in Section 4 of the FTC Act.
4. Respondent has set forth on its website, <https://www.incentiveservices.com/>, privacy policies and statements about its practices, including statements related to its participation in the EU-U.S. and the Swiss-U.S. Privacy Shield frameworks.
5. In fact, Respondent has not been certified to participate in either the EU-U.S. or the Swiss-U.S. Privacy Shield frameworks.



We regularly review our compliance with our Privacy Policy. We also adhere to seve