



November 10, 2021

[Franchisee Name]

**RE: *In the matter of Seven & i Holdings Co., Ltd., Docket No. C-4748***

Dear [Franchisee Name]:

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the agency's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

We understand from your comment that you are concerned about various aspects of 7-Eleven, Inc.'s ("7-Eleven") business dealings with independent franchisees of 7-Eleven-branded locations. You request that the Commission investigate 7-Eleven's business practices in this regard. The Commission takes allegations of this nature seriously and your concerns have been referred to the appropriate Commission staff.

The Commission welcomes public input on competition and consumer protection issues. Your comment, along with the others submitted in this proceeding, we conclude that the public interest is served by issuing the proposed order in this matter. The Commission's website at <http://www.ftc.gov> contains other relevant materials are available from the Commission's website at <http://www.ftc.gov>. The Commission helps the Commission's analysis to hear from a variety of sources in its work, and we thank you again for your comment.

By direction of the Commission, Chair Khan not participating.

April J. Tabor  
Secretary