



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Secretary

November 10, 2021

Public Comment No. 3

RE:

Dear Anonymous Commentor:

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the agency's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

We understand from your comment that you support the proposed consent agreement. You specifically state that the proposed consent agreement is a reasonable settlement to preserve competition in the fuel industry given 7-Eleven and Marathon are both significant competitors. You also encourage the Commission to require that the divestitures occur in a timely manner to protect competition in smaller markets. The Decision and Order in this matter resolved Commission concerns about 7-Eleven's acquisition of various Marathon assets. The Decision and Order requires 7-Eleven to divest a significant number of assets to three buyers to preserve competition in local markets for the retail sale of fuel. The Commission determined that the consent agreement is an effective mechanism to fulfill the purpose of the Decision and Order.

The Commission welcomes public input on competition and consumer protection issues, including the comments submitted in this matter. After carefully considering your comment, along with the others submitted in this proceeding, we conclude that the public interest is best served by issuing the proposed order in this matter in final form without alteration, save for the removal of a single proposed divestiture location that is exiting the market. The final Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>. It helps the Commission's analysis to hear from a variety of sources in its work, and we thank you again for your comment.

By direction of the Commission, Chair Khan not participating.

April J. Tabor
Secretary

November 10, 2021

Public Comment No. 4

RE: In the matter of Seven & i Holdings Co., Ltd., Docket No. 21-0748

Dear Anonymous Commentor

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to

November 10, 2021

Chacha A.
United States

RE: In the matter of Seven& i Holdings Co., Ltd., Docket No. 21748

Dear Chacha A.

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the agency's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

We understand from your comment that you support the proposed consent agreement. You specifically state that you hope the Commission votes on the proposed consent agreement quickly to

November 10, 2021

John Singh
El Monte, CA

RE: In the matter of Seven& i Holdings Co., Ltd., Docket No. 21-0748

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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION

November 10, 2021

Tarlochan Rangji
Rialto, CA

RE: In the matter of Seven & i Holdings Co., Ltd., Docket No. 21-748

Dear Mr. Rangji

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the agency's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

We understand from your comment that you object to the proposed consent agreement. You specifically state that the Commission should investigate the acquisition because it will be harmful for consumers and franchisees. The Decision and Order in this matter resolved Commission concerns about Seven's acquisition of various Marathon assets. The Decision and Order requires Seven to divest a significant number of assets to buyers to preserve competition in local markets for the retail sale of fuel. The Commission determined that the consent agreement is an effective mechanism to fulfill the purpose of the Decision and Order.

The Commission welcomes public input on competition and consumer protection issues, including the comments submitted in this matter. After carefully considering your comment, along with the others submitted in this proceeding, we conclude that the public interest is best served by issuing the proposed order in this matter in final form without alteration for the removal of a single proposed divestiture location that is exiting the market. The final Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>. It helps the Commission's analysis to hear from a variety of sources in its work, and we thank you again for your comment.

By direction of the Commission, Chair Khan not participating.

April J. Tabor
Secretary

SOF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Secretary

November 10, 2021

Gorge Singh
Covina, CA

RE: In the matter of Seven& i Holdings Co., Ltd., Docket No. 21748

Dear Mr. Singh:

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the agency's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(pt.D.) (3 FTB 7-Eleven should be prohibited from converting or building new gas stations for a period of time to prevent 7-Eleven from controlling the market. The Decision and Order in this matter resolved Commission concerns about 7-Eleven's acquisition of various Marathon assets. The Decision and Order requires 7-Eleven to divest a significant number of assets to three buyers to preserve competition in local markets for the retail sale of fuel. The Commission determined that the consent agreement is an effective mechanism to fulfill the purpose of the Decision and Order.

The Commission welcomes public input on competition and consumer protection issues, including the comments submitted in this matter. After carefully considering your comment, along with the others submitted in this proceeding, the Commission has determined that the consent agreement is an effective mechanism to fulfill the purpose of the Decision and Order.

November 10, 2021

Public Comment No. 42

RE: In the matter of Seven & i Holdings Co., Ltd., Docket No. 21-0748

Dear Anonymous Commentor

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the agency's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

We understand from your comment that you object to the proposed consent agreement. You specifically state that the acquisition will be harmful for consumers and small businesses, as it gives 7-Eleven more control over fuel prices and store sales. The Decision and Order in this matter resolved Commission concerns about 7-Eleven's acquisition of various Marathon assets. The Decision and Order requires 7-Eleven to divest a significant number of assets to three buyers to preserve competition in local markets for the retail sale of fuel. The Commission determined that the consent agreement is an effective mechanism to fulfill the purpose of the Decision and Order.

The Commission welcomes public input on competition and consumer protection issues, including the comments submitted in this matter. After carefully considering your comment, along with the others submitted in this proceeding, we conclude that the public interest is best served by issuing the proposed order in this matter in final form without alteration for the removal of a single proposed divestiture location that is exiting the market. The final Order

November 10, 2021

Public Comment No. 94

RE: In the matter of Seven & i Holdings Co., Ltd., Docket No. 21-0748

Dear Anonymous Commentor

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the agency's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

We understand from your comment that you object to the proposed consent agreement. You specifically state that you believe that 7-Eleven has a monopoly over the retail sale of gasoline and that this acquisition