

UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION

*In the Matter of*

TRU-VANTAGE INTERNATIONAL, L.L.C. a limited liability company.

FILE NO.

AGREEMENT CONTAINING

CONSENT ORDER

The Federal Trade Commission has conducted an investigation of certain acts and practices of Tru-Vantage International, L.L.C., a limited liability company ("proposed respondent"). Proposed respondent, having been represented by counsel, is willing to enter into an agreement containing a consent order resolving the allegations contained in the attached draft complaint. Therefore,

**IT IS HEREBY AGREED** by and between, Tru-Vantage International, L.L.C., by its duly authorized manager, Kevin McEneely, a manager and member of the limited liability company, and counsel for the Federal Trade Commission that:

1. Proposed respondent Tru-Vantage International, L.L.C., is an Illinois limited liability company, with its principal office or place of business at 7300 North Lehigh Avenue, Niles, Illinois 60714.
2. Proposed respondent admits all the jurisdictional facts set forth in the draft complaint.
3. Proposed respondent waives:
  - a. Any further procedural steps;
  - b. The requirement that the Commission's decision contain a statement of findings of fact and conclusions of law; and
  - c. All rights to seek judicial review or otherwise to challenge or contest the validity of the order entered pursuant to this agreement.
4. This agreement shall not become part of the public record of the proceeding unless and until it is accepted by the Commission. If this agreement is accepted by the Commission, it, together with the draft complaint, will be placed on the public record for a period of sixty (60) days and information about it publicly released. The Commission thereafter may either withdraw its acceptance of this agreement and so notify proposed respondents, in which event it will take such action as it may consider appropriate, or issue and serve its complaint (in such form as the circumstances may require) and decision in disposition of the proceeding.

5. This agreement is for settlement purposes only and does not constitute an admission by proposed respondent that the law has been violated as alleged in the draft complaint, or that the facts as alleged in the draft complaint, other than the jurisdictional facts, are true.

the material. For purposes of this Part, “substantially similar product” shall mean any product that is substantially similar in components, techniques, composition and properties.

## II.

IT IS FURTHER ORDERED tha

not limited to a dissolution, assignment, sale, merger, or other action that would result in the emergence of a successor corporation; the creation or dissolution of a subsidiary, parent, or affiliate that engages in any acts or practices subject to this order; the proposed filing of a

KEVIN MCENEELY  
Manager and Member

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Counsel for the Federal Trade Commission

CHARULATA B. PAGAR  
Counsel for the Federal Trade Commission

APPROVED:

C. STEVEN BAKER  
Director  
Chicago Regional Office