ORDERED:

1. Petitioner shall ensure that, no later than August 25, 2016, a copy of this Order to Show Cause, together with the Petition (Doc. No. 1) and all exhibits attached thereto, are personally served on Respondent AFR Financial LLC by a duly authorized official of the FTC, by the United States Marshals Service, or by a private process server.

2. No later than September 15, 2016, Respondent AFR Financial LLC shall file a written SHOW CAUSE RESPONSE stating why it should not be compelled to comply with the CID issued by Petitioner. The show-cause response must be filed with the Court and also served on counsel for Petitioner at the address provided in the Petition. Failure to show cause by September 15, 2016 may result in an Order directing Respondent to comply with the CID.

DONE AND ORDERED at Jacksonville, Florida on August 4, 2016.

Strate Lidge 3 = 1 Morted States Mag

clr Copies to: Counsel of record AFR Financial LLC (through Petitioner)