to Sections 13(b) and 19 of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. §§ 53(b) and 57b, Section 5 of the Restore Online Shoppers' Confidence Act ("ROSCA"), 15 U.S.C. § 8404, and Section 918(c) of the Electronic Fund Transfer Act ("EFTA"), 15 U.S.C. § 1693o(c). The Commission and Defendants AH Media Group, LLC, and Henry Block (collectively, "Stipulating Defendants"), stipulate to the entry of this Stipulated Order for Permanent Injunction and Monetary Judgment ("Order") to resolve all matters in dispute in this action between them.

### THEREFORE, IT IS ORDERED as follows:

#### **FINDINGS**

- A. This Court has jurisdiction over this matter.
- B. The Amended Complaint charges that Defendants participated in deceptive and unfair acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), Section 4 of the Restore Online Shoppers' Confidence Act ("ROSCA"), 15 U.S.C. § 8403, and Section 907(a) of the Electronic Fund Transfer Act ("EFTA"), 15 U.S.C. § 1693e(a), and Section 1005.10(b) of Regulation E, 12 C.F.R. § 1005.10(b), in the marketing and sale online of skin care products and weight loss supplements.
- C. Stipulating Defendants neither admit nor deny any of the allegations in the Amended Complaint, except as specifically stated in this Order. Only for purposes of this action, the Stipulating Defendants admit the facts necessary to establish jurisdiction.
- D. Stipulating Defendants waive any claim they may have under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action through the date of this Order, and agree to bear their own costs and attorney fees.
- E. Stipulating Defendants waive all rights to appeal or otherwise challenge or contest the validity of this Order.

### **DEFINITIONS**

For purposes of this Order, the following definitions apply:

1	J. "Receivership Entities" means the Corporate Defendant and its					
2	subsidiaries, affiliates, successors, and assigns, including but not limited to, KA Ketterlin,					
3	LLC; AE Hart, LLC; Understated Investments, LLC; JBE Investments, LLC; ANS					
4	Investments, LLC; SAM Investments, LLC; ESM Investments, LLC; MOOD					
5	Investments, LLC; EEG Investments, LLC; AMES Investments, LLC; LAB Investments,					
6	LLC; ELANN Investments, LLC; KDUR Investments, LLC; BEAN Investments, LLC;					
7	PIAUR Investmnts, LLC; EEG gfA57 7992.4(nts, LLC; SAM Inve]2313 8(53 TDLE Lim, in					
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- 10. any material aspect of the performance, efficacy, nature, or central characteristics of a good or service.
- B. Before a customer consents to pay for such good or service, failing to disclose, or assisting others in failing to disclose, in a Clear and Conspicuous manner, expressly or by implication, all material terms and conditions of any offer, including:
  - 1. The total cost or price of the good or service;
- 2. The amount, timing, and manner of all fees, Charges or other amounts that a consumer will be Charged or billed, including but not limited to the date of the Charge, and whether it will be a credit card or checking account Charge; and
  - 3. The mechanism for consumers to stop a Charge.
- C. Before a customer consents to pay for such good or service, failing to disclose, or assisting others in failing to disclose, in a Clear and Conspicuous manner, expressly or by implication, all material terms and conditions of any refund and cancellation policy, such as:
- 1. The specific steps and means by which such requests must be submitted:
- 2. The customer service telephone number or numbers that a customer must call to cancel and return goods or services;
- 3. The email address, web address, or street address to which such requests must be directed;
- 4. Any mechanism that customers must use to return any goods or services, including any requirement for specific tracking methods or delivery confirmation for a package;
- 5. If there is any policy of not making refunds or cancellations, including any requirement that a product will not be accepted for return or refund unless it is unopened and in re-sellable condition, a statement regarding this policy; and

6. The duration of Corporate Defendant's refund and cancellation policy,

# III. OBTAINING EXPRESS INFORMED CONSENT

restrained and enjoined from:

- A. Failing to timely obtain written authorization signed or similarly authenticated by the consumer for any Preauthorized Electronic Fund Transfer from a consumer's account before initiating any Preauthorized Electronic Fund Transfer; or
- B. Failing to timely provide the consumer a copy of a valid written authorization signed or similarly authenticated by the consumer for any Preauthorized Electronic Fund Transfer.

# V. MONETARY JUDGMENT AND PARTIAL SUSPENSION IT IS FURTHER ORDERED that:

- A. Judgment in the amount of SIXTY-SEVEN MILLION DOLLARS (\$67,000,000) is entered in favor of the Commission against Stipulating Defendants, jointly and severally, as equitable monetary relief. The liability of Stipulating Defendants for the judgment shall be joint and several with any and all other Defendants named in the Complaint against whom the Court may enter judgment, jointly and severally, for equitable monetary relief.
  - B. In partial satisfaction of this judgment:
    - 1. Stipulating Defendant Henry Block shall pay to Plaintiff ONE MILLION FORTY-FIVE THOUSAND DOLLARS (\$1,045,000). By his signature below, Stipulating Defendant Henry Block confirms that \$700,000 is currently held by his undersigned counsel in a client trust account for no purpose other than payment to the Commission. In complying with this subsection, Stipulating Defendant Henry Block is ordered, within 10 days of entry of this Order, to transfer to the Commission the \$700,000 in the client trust account, and to pay an additional \$345,000 (for a total of \$1,045,000), to the Commission in accordance with instructions that have been provided by a representative of the Commission.

- D. The Commission's agreement to the suspension of part of the judgment is expressly premised upon the truthfulness, accuracy, and completeness of Stipulating Defendants' sworn financial statements and related documents (collectively, "financial representations") submitted to the Commission, namely:
  - 1. Henry Block's July 31, 2019 sworn Financial Statement of Individual Defendant, including attachments, as revised on September 12, 2019;
  - 2. Henry Block's July 28, 2019 Cryptocurrency Financial Statement;
  - 3. AH Media Group LLC's July 31, 2019 sworn Corporate Financial Disclosure Form, including attachments;
  - 4. Affidavit for Assets of Defendants AH Media Group, LLC and Henry Block, dated July 31, 2019;
  - 5. Affidavit of Henry Block Regarding Spousal Property, dated August 12, 2019; and
  - 6. Affidavit of Henry Block Regarding Dynamic Body Solutions 1 LLC Account, dated August 23, 2019.
- E. The suspension of the judgment will be lifted as to any Stipulating Defendant if, upon motion by the Commission, the Court finds that the Stipulating Defendant failed to disclose any material asset, materially misstated the value of any asset, or made any other material misstatement or omission in the financial representations identified above.
- F. If the suspension of the judgment is lifted, the judgment becomes immediately due as to that Stipulating Defendant in the amount specified in Subsection A above (which the parties stipulate only for purposes of this Section represents the consumer injury alleged in the Amended Complaint), less any payment previously made pursuant to this Section, plus interest computed from the date of entry of this Order.
  - G. Stipulating Defendants relinquish dominion and all legal and equitable right,

### VI. <u>CUSTOMER INFORMATION</u>

**IT IS FURTHER ORDERED** that Stipulating Defendants, their officers, agents, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, are permanently restrained and enjoined from directly or indirectly:

- A. Failing to provide sufficient customer information to enable the Commission to efficiently administer consumer redress. Stipulating Defendants represent that they have provided all redress information in their possession or control to the Commission. If a representative of the Commission requests in writing any information related to redress, Stipulating Defendants must provide it, in the form prescribed by the Commission, within 14 days.
- B. Disclosing, using, or benefitting from customer information, including the name, address, telephone number, email address, social security number, other identifying information, or any data that enables access to a customer's account (including a credit card, bank account, or other financial account), that any Defendant obtained prior to entry of this Order in connection online transactions promoting or offering for sale any good or service with a Negative Option Feature.
- C. Failing to destroy such customer information in all forms in their possession, custody, or control within 30 days after receipt of written direction to do so from a representative of the Commission.

*Provided, however*, that customer information need not be disposed of, and may be disclosed, to the extent requested by a government agency or required by law, regulation, or court order.

# VII. <u>COOPERATION</u>

**IT IS FURTHER ORDERED** that Stipulating Defendant must fully cooperate with representatives of the Commission in this case and in any investigation related to or

B. Upon completion of the above tasks, the duties of the Receiver shall terminate.

## IX. <u>DISSOLUTION OF ASSET FREEZE</u>

IT IS FURTHER ORDERED that the freeze on assets of Defendants imposed pursuant to the Temporary Restraining Order entered on July 18, 2019 (Dkt. #26) and the Preliminary Injunction entered on August 28, 2019 (Dkt. #52), is modified to permit the payments and other transfers identified in Section V above. Upon completion of all payments and other obligations identified in Sections V and VIII above, the asset freeze is dissolved as to Stipulating Defendants. A financial institution shall be entitled to rely upon a letter from a representative of the Commission stating that the freeze on a Stipulating Defendant's assets has been lifted.

### X. ORDER ACKNOWLEDGEMENTS

**IT IS FURTHER ORDERED** that Stipulating Defendants obtain acknowledgments of receipt of this Order:

- A. Each Stipulating Defendant, within 7 days of entry of this Order, must submit to the Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.
- B. For 5 years after entry of this Order, the Individual Defendant for any business that such Individual Defendant, individually or collectively with any other Defendants, is the majority owner or controls directly or indirectly, and each Corporate Defendant, must deliver a copy of this Order to: (1) all principals, officers, directors, and LLC managers and members; (2) all employees having managerial responsibilities for conduct related to the subject matter of the Order and all agents and representatives who participate in conduct related to the subject matter of the Order; and (3) any business entity resulting from any change in structure as set forth in the Section titled Compliance

