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DECLARATION OF MELISSA BUSSEWITZ

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2 1. My name is Melissa Bussewitz and I am a teacher in New York state. The
3 following statements are within my personal knowledge and if called as a witness I could and
4 would competently testify thereto.

5 2. In mid-January 2018, I received a postcard offering student loan forgiveness. The
6 postcard featured a photo of me and my daughter reflected in a creepy man's glasses. I was
7 upset that a company used my private photo without my permission. I was very alarmed by the
8 postcard and took a photo of it. A true and correct copy of a photo that I took of the postcard is
9 attached as ~~BB4-1)80~~ **BB4-1)80** .

10 3. I was upset when I saw my personal photo on the postcard and called the toll-free
11 number at the bottom of the postcard. The woman who answered my call said she worked for a
12 company called Ameritech Financial ("Ameritech" or the "company"). I told her that Ameritech
13 was using my personal image without my permission. She dismissed my concerns and said the
14 postcard from from the company's marketing department. I asked to speak with a supervisor and
15 she transferred me another person. I shared my concerns with the supervisor, but he also
16 dismissed me and said Ameritech was getting a lot of positive reaction to the marketing
17 campaign. The operation seemed like a scam and I did not discuss my student loan with either
18 agent.

19 4. Based on Ameritech's reaction to my concerns, I filed a review about the
20 company with the Better Business Bureau ("BBB") on January 18, 2018. My review to the BBB
21 stated:

22 "I received a solicitation in the mail today from this company Ameritech. I received
23 postcard offering to have my student loans forgiven. The photo on the 151erom this 3 asel3day]751.95V
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