UNITED STATES DISTRICT COURT FOR THE DISTRICT OF COLUMBIA

FEDERAL TRADE COMMISSION,

Petitioner,

v.

Misc. No. 10-149 (JMF)

CHURCH & DWIGHT CO., INC.,

Respondent.

ORDER

In accordance with the accompanying Memorandum Opinion, it is, hereby,

ORDERED that Church & Dwight, Co., Inc.'s Motion to Stay Pending Appeal [#27] is **DENIED**. It is further, hereby,

ORDERED that Petitioner Federal Trade Commission's Emergency Motion for an

Enforcement Order Requiring Full Compliance with the District Court's October 29 Order or

Requiring Church & Dwight Co., Inc. to Show Cause Why It Should Not Be Held in Contempt

[#28] will be GRANTED. It is further, hereby,

ORDERED that Church & Dwight is to comply fully with my Order of October 29, 2010 by January 11, 2011, or, if it does not comply, to show cause why it should not be held in civil contempt. This Order is stayed until January 11, 2011.

JOHN M. FACCIOLA UNITED STATES MAGISTRATE JUDGE