1	UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION						
2	OFFICE OF ADMINISTRATE						
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4	In the Matter of:)					
5	IMPAX LABORATORIES, INC,)					
6	a corporation,) Docket No. 937	3				
7	Respondent.)					
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1	APPEARANCES:					
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3	ON BEHALF OF THE FEDERAL TRADE COMMISSION:					
4	CHARLES A. LOUGHLIN, ESQ.					
5	J. MAREN SCHMIDT, ESQ.					
6	NICHOLAS A. LEEFER, ESQ.					
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- 1 PROCEEDINGS
- 2 - -
- 3 JUDGE CHAPPELL: Okay. Let me call to order
- 4 Docket 9373.
- 5 Next witness.
- 6 MR. LOUGHLIN: Good morning, Your Honor.
- Before we call our next witness, could I raise
- 8 a scheduling issue?
- 9 JUDGE CHAPPELL: I was wondering when that
- 10 would happen.
- 11 Go ahead.
- 12 MR. LOUGHLIN: Your Honor, unfortunately, we
- 13 found out that one of our witnesses for tomorrow,
- 14 Mr. Bryan Reasons, has had a family issue come up and
- 15 he won't be here tomorrow.
- 16 In light of that, we tried to rearrange some
- 17 witnesses, but we've been unsuccessful in finding
- 18 anyone who can come tomorrow, and so I think we're
- 19 going to be done probably my guess is midafternoon with
- 20 our final witness, unfortunately.
- JUDGE CHAPPELL: You mean today or tomorrow?
- 22 MR. LOUGHLIN: Tomorrow, Your Honor. Today
- 23 we're fine. Tomorrow, Mr. Reasons, who was supposed to
- 24 attend, cannot make it.
- 25 JUDGE CHAPPELL: Have you and respondent's

- 1 witness, that witness is finished.
- 2 MR. HASSI: Yes, Your Honor.
- 3 MR. LOUGHLIN: Yes, Your Honor.
- 4 JUDGE CHAPPELL: I don't know what's going on
- 5 with Mr. Reasons, but perhaps is he available Monday?
- 6 MR. LOUGHLIN: He is available -- no,
- 7 Your Honor. He's available next Friday. We intend to
- 8 call him then.
- 9 JUDGE CHAPPELL: So tomorrow we would go -- so
- 10 you've got -- you're expecting Cuca to go a day and a
- 11 half or do you have someone after Cuca?
- 12 MR. LOUGHLIN: We have Mr. Cuca this morning,
- 13 and we have Dr. Seddon Savage after Mr. Cuca, and then
- 14 we have Professor Bazerman.
- JUDGE CHAPPELL: So you do have those people
- 16 lined up this week.
- 17 MR. LOUGHLIN: Yes.
- JUDGE CHAPPELL: So we'll play out the string
- 19 and see where we end up. All right. Thanks for
- 20 letting me know.
- MR. LOUGHLIN: Thank you, Your Honor.
- 22 At this time, Your Honor--
- 23 JUDGE CHAPPELL: Wait a minute. I thought that
- 24 there was more than one. I thought you said a few
- 25 matters.

- 1 MR. LOUGHLIN: No. That was the only issue I
- 2 wanted to raise.
- JUDGE CHAPPELL: Okay. Good. I don't want to
- 4 encourage them.
- 5 MR. LOUGHLIN: Understood, Your Honor.
- 6 At this time complaint counsel calls
- 7 Mr. Roberto Cuca.
- 8 And Your Honor, my colleague Maren Schmidt will
- 9 conduct the examination.
- 10 JUDGE CHAPPELL: Okay.
- 11 - -
- 12 Whereupon --
- 13 ROBERTO CUCA
- 14 a witness, called for examination, having been first
- 15 duly sworn, was examined and testified as follows:
- MS. SCHMIDT: Good morning, Your Honor, and may
- 17 it please the court.
- 18 My name is Maren Schmidt on behalf of complaint
- 19 counsel.
- 20 - -
- 21 DIRECT EXAMINATION
- 22 BY MS. SCHMIDT:
- Q. Good morning, Mr. Cuca.
- Would you please introduce yourself to the
- 25 court by stating your full name.

- 1 A. Roberto Cuca.
- 2 O. Mr. Cuca --
- 3 JUDGE CHAPPELL: Could I ask you to slow down
- 4 and speak up.
- 5 MS. SCHMIDT: Yes, sir. Yes, Your Honor.
- 6 BY MS. SCHMIDT:
- 7 Q. Mr. Cuca, we met in Philadelphia back in August
- 8 of this year when I took your deposition.
- 9 How are you doing today, Mr. Cuca?
- 10 A. Good.
- 11 Q. Great.
- 12 Is there anything that may affect your ability
- 13 to give truthful, complete testimony today?
- 14 A. No.
- 15 Q. And I will just let you know, if we look at any
- 16 documents this morning, we will publish them on the
- 17 screen before you, but there are also paper copies in
- 18 the binder placed on the table next to you that I may
- 19 direct you to.
- Just to briefly go over your background,
- 21 Mr. Cuca, I believe you have a master's in business
- 22 administration?
- 23 A. Yes.
- Q. And where did you earn your M.B.A.?
- 25 A. The University of Pennsylvania.

- 1 Q. And when did you graduate?
- 2 A. 2004.
- 3 Q. And do you hold any financial certifications?
- 4 A. Yes.
- 5 Q. And what financial certifications do you hold?
- 6 A. The chartered financial analyst designation.
- 7 O. And what is a designation as a chartered
- 8 financial analyst?
- 9 A. It's a nonacademic but chartered designation
- 10 that is granted after a series of three tests
- 11 establishing competence in financial matters.
- 12 JUDGE CHAPPELL: How does that vary from a
- 13 CPA?
- 14 THE WITNESS: A CPA is for auditing, whereas a
- 15 financial analyst is for analysis of financial
- 16 statements and companies.
- 17 JUDGE CHAPPELL: Is one about as tough as the
- 18 other to pass?
- 19 THE WITNESS: CFAs typically claim that the CFA
- 20 is harder.
- JUDGE CHAPPELL: I would go with that.
- 22 BY MS. SCHMIDT:
- 23 Q. And Mr. Cuca, when did you obtain your CFA
- 24 designation?
- 25 A. 2010 I believe.

- 1 Q. And how long did you hold that position?
- 2 A. For most of the time I was there until the last
- 3 five or six months.
- 4 Q. And in those last few months what was your new
- 5 position at Endo?
- 6 A. I was treasurer and head of business
- 7 development, finance and tax.
- 8 Q. And when you joined -- pardon me.
- 9 When you joined Endo as vice president of
- 10 financial planning and analysis, who did you report
- 11 to?
- 12 A. Alan Levin, the CFO.
- 13 Q. And how long did you report to Mr. Levin?
- 14 A. The entire time I was there.
- 15 Q. And just throughout the day, is financial
- 16 planning and analysis also referred to or shortened as
- 17 FP&A?
- 18 A. Yes.
- 19 Q. And while you were at Endo, what was the
- 20 function of the financial planning and analysis
- 21 division?
- 22 A. FP&A was in charge of budgeting and forecasting
- 23 and analyzing the variances between actual results and
- 24 forecasted results.
- Q. And what did budgeting involve at Endo?

- 1 A. Setting out the resources that each function in
- 2 the company would be targeted to spend in a certain
- 3 period.
- 4 Q. And how would you determine what resources were
- 5 available?
- 6 A. We sized the amounts of spend based in part on
- 7 prior year spends and then forecasted expectations for
- 8 effort to support new products.
- 9 Q. And is there any component of forecasted
- 10 revenues in your budgeting process?
- 11 A. Part of the budget would include an expectation
- 12 or a forecast of revenues.
- 13 Q. And was there a regular timeline for the
- 14 budgeting process at Endo?
- 15 A. Yes.
- 16 Q. And what was that?
- 17 A. The budgeting process began in the fall of one
- 18 year and concluded with the presentation of the budget
- 19 to the board of directors at a January board of
- 20 directors meeting.
- 21 Q. And what would occur when -- after the budget
- 22 was presented to the board of directors?
- 23 A. If the board of directors approved it, that
- 24 became the budget for that year.
- 25 Q. Would the budget be subject to change or was

- 1 that firm once approved by the board?
- 2 A. The budget wasn't changed once it was set, but
- 3 new numbers were forecast, and those forecasts were
- 4 used as new targets for operating goals.
- 5 Q. Okay. And I think you also mentioned
- 6 forecasting.
- 7 What is involved -- or what was involved in
- 8 forecasting at Endo?
- 9 A. Forecasting meant that the revenues and spends
- 10 were updated for actual period spends and revenues and
- 11 the remaining periods were -- were reforecast.
- 12 Q. And did the FP&A group at Endo work with any
- 13 other divisions to accomplish its forecasting work?
- 14 A. Yes. The FP&A group worked with all the
- 15 divisions to forecast their expenses and then with
- 16 commercial to forecast revenues.
- 17 Q. And what is commercial?
- 18 A. Commercial is the part of the company that was
- 19 responsible for marketing and sales of approved
- 20 products.
- 21 Q. And what kind of assumptions go into
- 22 forecasting your product sales?
- 23 A. I'm sorry. Can you repeat?
- Q. Certainly.
- 25 What are some of the major assumptions that you

- 1 need to make in order to forecast your product sales
- 2 area at -- Endo's product sales?
- 3 A. The two components are price and volume, so
- 4 you forecast what the demand is for volumes of
- 5 products and then what the achieved price would be
- 6 given certain assumptions around rebates and
- 7 discounts.
- 8 Q. And what are some of the primary events that
- 9 could cause your assumptions to change?
- 10 A. If actuals had come in lower suggesting that
- 11 trends had changed. If the mix of payers had shifted
- 12 such that more heavily discounted purchasers were
- 13 purchasing. Anything that would affect price or
- 14 volume.
- 15 Q. And how would the -- your expectations of
- 16 competition affect your expectations of price or
- 17 volume?
- 18 A. If there was an expectation for increased
- 19 competition, that could affect certainly volume and
- 20 potentially price as well.
- 21 Q. And in your forecasting I think -- I'm sorry.
- 22 I believe you just went over price and volume.
- 23 Is that what would result in a forecast of
- 24 revenue?
- 25 A. Yes.

- 1 Q. And for what purpose would you forecast
- 2 revenues?
- 3 A. To understand what the achieved revenues were
- 4 likely to be and consequently what the earnings of the
- 5 company would be.
- 6 Q. And then how in turn did that go into your
- 7 budgeting?
- 8 A. In the forecasting, as we got actuals for
- 9 individual periods and updated the forecasts for the
- 10 year, we would reforecast the revenues and then
- 11 potentially adjust spending if needed to achieve a
- 12 certain bottom-line result.
- 13 Q. And for accounting purposes, when are revenues
- 14 recognized?
- 15 A. Pharmaceutical product revenues are recognized
- 16 when the company sells to the next user, which in the
- 17 pharmaceutical supply chain for retail products is a
- 18 wholesale distributor.
- 19 Q. So even though you might forecast your revenues
- 20 for upcoming years, you wouldn't recognize those sales
- 21 until they had actually been realized?
- 22 A. Correct.
- Q. Mr. Cuca, do you recall Endo engaging in
- 24 settlement negotiations with Impax in the spring to
- 25 early summer of 2010?

- JUDGE CHAPPELL: Before you do that, I have a
- 2 couple questions for the witness.
- 3 This process you just described, the job you
- 4 did at Endo, were you the only person doing that or
- 5 were there others doing the same job?
- 6 THE WITNESS: There were others doing
- 7 components of the same job.
- JUDGE CHAPPELL: How many?
- 9 THE WITNESS: In the finance organization and
- 10 FP&A it was probably ten people, and then revenue
- 11 forecasting, which was done separately in commercial,
- 12 probably had six people.
- 13 JUDGE CHAPPELL: And all of these people, did
- 14 they all report to Mr. Levin?
- 15 THE WITNESS: The commercial team in commercial
- 16 did not.
- 17 JUDGE CHAPPELL: These processes you just
- 18 described, did you actually crunch numbers or did
- 19 someone who reported to you crunch numbers?
- THE WITNESS: Both.
- JUDGE CHAPPELL: Go ahead.
- MS. SCHMIDT: Okay.
- BY MS. SCHMIDT:
- Q. And just to follow up on Your Honor's
- 25 questions, Mr. Cuca, out of those number of people

- 1 involved in the financial planning and analysis
- 2 division, how many of those reported to you?
- 3 A. Several of them reported directly to me. All
- 4 of them reported indirectly to me.
- 5 JUDGE CHAPPELL: That would be of the ten?
- 6 THE WITNESS: Yes.
- 7 BY MS. SCHMIDT:
- 8 Q. Mr. Cuca, do you recall Endo engaging in
- 9 settlement negotiations with Impax in the spring to
- 10 early summer of 2010?
- 11 A. Yes.
- 12 O. And did you have a role in those settlement
- 13 negotiations between Endo and Impax?
- 14 A. Yes.
- 15 Q. And what was that role?
- 16 A. I supported Alan Levin in his discussions with
- 17 Impax and attended some of the phone calls and
- 18 meetings.
- 19 Q. And Mr. Levin was the CFO?
- 20 A. Correct.
- 21 O. And what was Mr. Levin's role in the settlement
- 22 negotiations with Impax?
- 23 A. He would have discussions directly with the
- 24 counterparty and would advise the rest of the

- 1 settlement.
- Q. So was he the primary negotiator?
- 3 A. He was one of them.
- 4 Q. One of them. Okay.
- 5 And what kind of help did Mr. Levin seek from 6 you?
- 7 A. Analysis of proposed settlement terms.
- 8 Q. Any particular kind of analysis?
- 9 A. Financial analysis.
- 10 Q. Okay. And what type of financial analysis did
- 11 you do for Mr. Levin of the settlement agreement?
- 12 A. Analyzing the effect of different proposed
- 13 settlement packages on the financial performance of the
- 14 company.
- 15 Q. And how could the potential settlement with
- 16 Impax impact the performance of Endo, the financial
- 17 performance of Endo?
- 18 A. Depending on, for example, when Impax might
- 19 enter the market and any other provisions around any
- 20 other terms, the sales of Endo's products could be
- 21 affected by competition.
- Q. And how could the timing of Impax' entry into
- 23 the market financially affect Endo?
- A. When a generic enters a market when there's
- 25 generic competition, usually the innovator product's

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1 sales decline in volume because of competition.
            Q. And does the timing of that entrance have any
      3 impact on that analysis?
               It determines the beginning of the -- the
      5 beginning of that effect occurring.
            Q. And were there any particn2pcn provison.s
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- 1 Q. Did that date vary between any of the
- 2 settlements?
- 3 Let me rephrase to be more clear.
- 4 Did the entry date that was being discussed in
- 5 any of the settlement drafts exchanged between the
- 6 parties -- did that generic entry date differ at all?
- 7 A. I don't recall if it did.
- 8 Q. Beyond the generic entry date, were there any
- 9 other provisions being or potential provisions being
- 10 discussed between Endo and Impax that you performed
- 11 financial analysis of?
- 12 A. I performed financial analysis of how the
- 13 whole -- all the provisions of the agreement would
- 14 affect Endo.
- 15 Q. And beyond analysis of provisions being
- 16 discussed, did you have any other role in the
- 17 settlement negotiations with Impax?
- 18 A. I think I prepared a draft of one of the
- 19 provisions.
- 20 O. And which provision was that?
- 21 A. That was the -- I think what ended up being
- 22 named the Endo credit provision.
- O. And what is the Endo credit?
- 24 A. The Endo credit, and there was a royalty
- 25 provision as well, were provisions to reduce the

- 1 uncertainty around likely cash flows between the
- 2 companies.
- Q. What do you mean by "cash flows between the
- 4 companies"?
- 5 A. Well, actually, let me correct that. Cash
- 6 flows to each of the companies.
- 7 O. And how did the Endo credit seek to achieve
- 8 that objective?
- 9 A. The Endo credit established terms based on
- 10 expectations of Endo product sales and Impax product
- 11 sales under which there could be a payment from Endo to
- 12 Impax if those expectations weren't met.
- 13 Q. And what were those expectations?
- 14 A. They were expectations of growth from the time
- 15 of the signing of the agreement or the absence of a
- 16 decline from the signing of the agreement.
- 17 JUDGE CHAPPELL: You said you drafted the
- 18 agreement. Did you call it the Endo agreement yourself
- 19 from the beginning -- I mean, the Endo credit?
- 20 THE WITNESS: Internally we referred to it as a
- 21 make-whole payment. I think the defined term became
- 22 the Endo credit at some point.
- 23 JUDGE CHAPPELL: Because I think you just said
- 24 earlier it also could have required a royalty from
- 25 Impax to Endo; correct?

- 1 THE WITNESS: Correct. There was a second
- 2 provision that was a royalty provision that I -- I
- 3 don't think I drafted but that worked as kind of the
- 4 mirror image of the Endo credit.
- 5 JUDGE CHAPPELL: And had that happened, it
- 6 would have been an Impax credit?
- 7 THE WITNESS: Essentially.
- 8 BY MS. SCHMIDT:
- 9 Q. And prior to your work on the --
- 10 JUDGE CHAPPELL: Hold on a second.
- 11 Did I hear you say you -- when you said you
- 12 drafted this, you're not talking about the royalty
- 13 prong, you're talking about the credit based on Endo's
- 14 sales --
- 15 THE WITNESS: Yes, Your Honor.
- 16 JUDGE CHAPPELL: -- that may bring a credit
- 17 back to your company. That's the portion you drafted?
- 18 THE WITNESS: I drafted what was called the
- 19 Endo credit, which would have required a payment from
- 20 Endo to Impax.
- 21 The royalty provision was drafted I think by
- 22 somebody else, and that would have required a payment
- 23 from Impax to Endo.
- JUDGE CHAPPELL: Well, you think it was
- 25 someone else. If you didn't draft it, someone did;

- 1 right?
- THE WITNESS: Yes, sir.
- 3 JUDGE CHAPPELL: Okay. In the final form
- 4 that's in the -- are you familiar with the actual
- 5 settlement agreement that was signed by the parties?
- 6 THE WITNESS: I've seen it. Yes.
- 7 JUDGE CHAPPELL: Do you know if your draft is
- 8 exactly how it occurs, or was it changed after you
- 9 drafted it?
- 10 THE WITNESS: It was definitely changed after
- 11 the first draft that I prepared, but I was involved in
- 12 some of the changes, and some of them were proposed by
- 13 Impax.
- 14 JUDGE CHAPPELL: Had you -- did you have
- 15 experience with other agreements in drafting a term
- 16 like this one? Had you done this before?
- 17 THE WITNESS: Not -- not like this one.
- 18 JUDGE CHAPPELL: Did you go to someone for
- 19 advice or counsel on how to word this thing?
- THE WITNESS: No.
- 21 JUDGE CHAPPELL: You created it out of whole
- 22 cloth yourself.
- THE WITNESS: Yes, sir.
- JUDGE CHAPPELL: Any legal training?
- THE WITNESS: Yes.

- 1 this provision, what was your starting point?
- 2 A. Can you clarify?
- 3 Q. Sure.
- 4 What instructions were you given in terms of
- 5 what you were trying to achieve in drafting this
- 6 provision?
- 7 A. I don't recall the exact instructions.
- 8 Q. Did you have any objectives in drafting the
- 9 provision?
- 10 A. So the goal was to reduce the uncertainty
- 11 around what each of the parties would experience from
- 12 cash flows, so the goal was to -- if the market changed
- 13 substantially before the date that the parties agreed
- 14 that Impax could launch, there would be a way of making
- 15 Impax whole.
- Q. And what do you mean by "making Impax whole"?
- 17 A. Helping them achieve cash flows that would have
- 18 been similar to what they would have achieved had the
- 19 change in the marketplace not occurred.
- 20 Q. And what sort of change in the marketplace were
- 21 the parties anticipating?
- 22 A. I don't know that anyone was anticipating a
- 23 change in the marketplace, but the provision was
- 24 designed to insulate against a substantial decrease in
- 25 sales of the innovator product.

- 1 Q. If the parties weren't anticipating any sort of
- 2 substantial change, why were they bothering to create
- 3 this provision?
- 4 A. In case such a change took place.
- 5 Q. Is that a standard practice in patent
- 6 settlement agreements between brands and generics?
- 7 A. I don't know.
- 8 Q. But nobody gave you a prior version to look at
- 9 to include?
- 10 A. Correct.
- 11 O. Have you ever heard of one in another brand
- 12 patent settlement in any other context?
- 13 A. I have not.
- Q. And -- I'm sorry. I think -- when you're using
- 15 the term "market," what do you mean by "market"? How
- 16 are you defining that?
- 17 A. The sales for the innovator product.
- 18 Q. And that would be Opana ER?
- 19 A. Correct.
- 20 Q. And what could potentially cause the sales of
- 21 Opana ER to decrease in a substantial fashion?
- 22 A. A supply disruption.
- 23 O. Anything else?
- 24 A. A change in the strategy of the company.
- 25 Q. And at that time when you were negotiating with

- 1 Impax, was Endo considering a change in strategy
- 2 regarding Opana ER?
- 3 A. Endo was working on a different formulation
- 4 that could have affected the sales of ER.
- 5 O. How so?
- 6 A. There was -- Endo was working on what was
- 7 called CRF, a crush-resistant formulation of Opana, and
- 8 depending on when that came to market, that could have
- 9 affected the sales of the non-crush-resistant
- 10 formulation.
- 11 Q. And was that a particular concern that Impax
- 12 raised?
- 13 A. I don't recall if they raised that.
- 14 Q. Is there -- did you have any other
- 15 understanding of why Impax was seeking this provision?
- 16 A. I didn't.
- Q. And just to make sure I'm clear, Endo was the
- 18 plaintiff in the action, in the patent action with
- 19 Impax?
- 20 A. Correct.
- Q. And Impax was the defendant?
- 22 A. Yes.
- Q. And why was Endo working with Impax to create a
- 24 provision in which the plaintiff would be paying the
- 25 defendant?

- JUDGE CHAPPELL: I'm not sure we've heard a
- 2 foundation for him to tell us about any litigation.
- 3 MS. SCHMIDT: Sure. I appreciate the comment,
- 4 Your Honor. I'll back up.
- 5 BY MS. SCHMIDT:
- 6 Q. Let me actually go back a little further.
- 7 I think you mentioned CRF, crush-resistant
- 8 formula?
- 9 A. Formulation. Yes.
- 10 Q. Formulation. Sorry.
- 11 And how could the reformulation to a
- 12 crush-resistant formulation affect the sales of the
- 13 Opana ER that was on the market when Impax and Endo
- 14 were negotiating a settlement?
- 15 JUDGE CHAPPELL: Excuse me. You're asking him
- 16 a scientifically based question, aren't you?
- I mean, I don't have any -- I haven't heard
- 18 anything that tells me he knows tamper-resistant from
- 19 water-resistant or anything else.
- 20 MS. SCHMIDT: I'm sorry. I was -- thank you,
- 21 Your Honor.
- JUDGE CHAPPELL: Let's just say that's an
- 23 improper hypothetical, in my opinion. You know, I want
- 24 the answers to be something we can all use.
- 25 MS. SCHMIDT: Thank you, Your Honor. Let me

- 1 definitely strive to be more clear.
- BY MS. SCHMIDT:
- 3 Q. Mr. Cuca, earlier you mentioned a
- 4 crush-resistant formulation?
- 5 A. Yes.
- 6 Q. In your work in financial planning and
- 7 analysis, did you incorporate -- did you have any
- 8 reason to analyze Endo's potential introduction of a
- 9 crush-resistant formulation?
- 10 A. There were forecasts, yes, of the sales of a
- 11 crush-resistant formulation.
- 12 Q. And how far in advance would you start making
- 13 those forecasts?
- 14 A. Typically as soon as a development project
- 15 began.
- 16 Q. And was that underway when you joined in the
- 17 spring of 2010?
- 18 A. Yes.
- 19 Q. And did Endo anticipate that the introduction
- 20 of a crush-resistant formulation would have some sort
- 21 of impact on its current Opana ER formulation sales?
- 22 A. I don't recall specifically.
- 0. What would Endo's introduction of a
- 24 crush-resistant formulation -- would that have any
- 25 impact on the expected sales of Impax' generic

- 1 product?
- 2 A. I don't know.
- Q. At your deposition in August, do you recall
- 4 testifying that, quote, "If we discontinued selling
- 5 Opana ER, then their replacement of the market would be
- 6 less valuable"?
- 7 A. That sounds familiar.
- 8 Q. Do you agree with that statement still?
- 9 A. Yes.
- 10 Q. Thank you.
- 11 JUDGE CHAPPELL: You realize that was a
- 12 different question than you asked the man.
- MS. SCHMIDT: I'm sorry.
- 14 JUDGE CHAPPELL: The one you asked him here
- 15 is different than the one you asked him in a
- 16 deposition.
- 17 MS. SCHMIDT: Yes, Your Honor. I apologize. I
- 18 wasn't trying to impeach Mr. Cuca.
- 19 JUDGE CHAPPELL: I understand that. I'm just
- 20 letting you know. To be fair to a witness -- this
- 21 happens far too often in front of me -- if you're
- 22 going to bring something out of a deposition, make
- 23 sure it's the same question you just asked the
- 24 witness.
- MS. SCHMIDT: Thank you, Your Honor.

- 1 BY MS. SCHMIDT:
- 2 O. So how --
- JUDGE CHAPPELL: You know, in other words,
- 4 think about yourself sitting in that chair. I don't
- 5 know if any of you have ever done that, but it's a
- 6 whole new world. Every trial lawyer should have to be
- 7 a witness in a case at some point; it will change the
- 8 way you examine a witness.
- 9 MS. SCHMIDT: I believe you. Thank you,
- 10 Your Honor.
- 11 JUDGE CHAPPELL: Go ahead.
- 12 MS. SCHMIDT: Thank you.
- 13 BY MS. SCHMIDT:
- 14 Q. Mr. Cuca, going back to your work on drafting
- 15 the make-whole provision, what was your starting basis
- 16 for coming up with a mechanism for the payment?
- 17 A. It would have been an expectation -- it would
- 18 have been a guess or some understanding of what the
- 19 parties thought would happen if nothing disrupted the
- 20 ordinary course.
- 21 Q. If nothing would happen to what?
- 22 A. If nothing would happen to disrupt the -- the
- 23 ordinary progress of branded Opana sales and the entry
- 24 of a generic.
- 25 Q. And with that as your starting point, what did

- 1 you next look at?
- 2 A. What would happen when that disruption occurred
- 3 or if a disruption occurred.
- 4 O. And how -- what did you include into the
- 5 provision to address that?
- 6 A. An expectation about the relative sales
- 7 immediately before Impax entered the market and sales
- 8 earlier in the trajectory of Opana ER's sales.
- 9 JUDGE CHAPPELL: When you were working on this
- 10 provision, sir, did you have any knowledge of your
- 11 company's plans to introduce a tamper-resistant or
- 12 crushproof product to compete with Opana ER or replace
- 13 it?
- 14 THE WITNESS: I knew that CRF was under
- 15 development.
- 16 JUDGE CHAPPELL: And were you told in any way,
- 17 shape, or form to keep that in the back of your mind
- 18 when you worked on this provision?
- 19 THE WITNESS: No. I don't think so.
- 20 JUDGE CHAPPELL: Did the knowledge of that,
- 21 what little you did have, did that affect the way you
- 22 drafted the provision?
- 23 THE WITNESS: No. No. Because it didn't
- 24 matter what disrupted the revenues, you would draft it
- 25 the same way.

- 1 JUDGE CHAPPELL: Let's try to move this along.
- What assumptions did you start with when you
- 3 drafted this?
- 4 THE WITNESS: So the provision was intended to
- 5 capture a loss of value to Impax' launch and its six
- 6 months of exclusivity post that launch, so I started
- 7 with what the Opana ER sales could be expected to look
- 8 like if nothing changed the trajectory of its growth
- 9 and then tried to understand what the negative impact
- 10 to Impax would be from a profit perspective if
- 11 something did disrupt that growth.
- 12 JUDGE CHAPPELL: And those were your concerns
- 13 and assumptions.
- 14 THE WITNESS: Correct.
- 15 JUDGE CHAPPELL: And you told me earlier that
- 16 the version you drafted differs from the final version;
- 17 correct?
- 18 THE WITNESS: The first version I drafted
- 19 differs from the final version. Yes.
- 20 JUDGE CHAPPELL: Can you tell me whether or
- 21 not the final version, the signed agreement,
- 22 incorporated and covered all of your concerns and
- 23 assumptions?
- 24 THE WITNESS: Yes, it did.
- 25 JUDGE CHAPPELL: Did you make any assumption

- 1 one way or the other of whether the payment may end up
- 2 being zero?
- THE WITNESS: I didn't make any assumption. I
- 4 knew that the payment could be zero.
- 5 JUDGE CHAPPELL: And that was inartfully
- 6 worded.
- 7 Did you assume there would be a payment when
- 8 you drafted it?
- 9 THE WITNESS: I did not.
- 10 JUDGE CHAPPELL: Go ahead.
- 11 BY MS. SCHMIDT:
- 12 Q. Pardon me. I'm just going to skip here.
- Mr. Cuca, what did you mean by Impax' six
- 14 months of exclusivity?
- 15 A. Under the Hatch-Waxman provisions of the
- 16 Federal Food, Drug and Cosmetic Act, when a
- 17 Paragraph IV -- so when a generic competitor asserts
- 18 that patents are -- of the innovator are invalid or
- 19 inapplicable to their drug product and wins in
- 20 litigation and becomes the first to enter the market,
- 21 the FDA is precluded for six months from approving
- 22 another generic version of the innovator drug, so
- 23 that's referred to as six months of exclusivity.
- Q. And did you include specific metrics or did
- 25 Endo and Impax ultimately include specific metrics to

- 1 capture their expectations of earnings during those six
- 2 months of exclusivity?
- 3 A. In the Endo credit provision?
- 4 Q. Yes.
- 5 A. Components of the Endo credit provision were
- 6 intended to reflect that. Yes.
- 7 Q. And what were those components?
- 8 A. A generic erosion assumption.
- 9 A profitability assumption.
- 10 A volume assumption preceding the Impax
- 11 launch.
- 12 O. And would volume be based on a substitution
- 13 rate?
- 14 A. Sorry. I should have been clearer.
- Well, a price and volume, so a revenue
- 16 assumption of the innovator product before the Impax
- 17 launch.
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- 1 the final version?
- A. At least one change had to do with measuring
- 3 revenues before genericization versus measuring units
- 4 of different strengths of Opana ER before
- 5 genericization.
- 6 Q. And what was the purpose of that change?
- 7 A. A version of the provision that was a
- 8 counterproposal from Impax combined different strengths
- 9 of Opana ER in a way that didn't allow for the
- 10 calculation of dollars from that.
- 11 Q. And how would that -- how would the inability
- 12 to calculate the dollars from that have an effect on
- 13 the payment?
- 14 A. You wouldn't be able to use the provision to
- 15 calculate the payment.
- 16 Q. Okay. Earlier Your Honor -- strike that. Let
- 17 me rephrase.
- 18 Earlier you stated that you knew that the
- 19 potential payment could be zero; is that correct?
- 20 A. Correct.
- 21 Q. Did you do any analyses to determine what the
- 22 payment could be?
- 23 A. I tested the provision to make sure that it was
- 24 producing outputs that I thought it was supposed to be
- 25 producing, and one of them, one of the potential

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1 substitution rate. It was a question I considered
 2 leading because it was suggesting an answer. To your
 3 credit, you didn't just say yes.
 4
          Have you ever heard of the phrase
5 "substitution rate"?
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- 1 worked, and once I was satisfied with that, that would
- 2 have been the end of it.
- 3 (Pause in the proceedings.)
- 4 JUDGE CHAPPELL: Anything further?
- 5 MS. SCHMIDT: Yes, Your Honor.
- 6 JUDGE CHAPPELL: Do you need a moment to
- 7 consult with co-counsel?
- 8 MS. SCHMIDT: Yes. I would appreciate --
- 9 JUDGE CHAPPELL: I would rather have you do
- 10 that than waste our time. Go ahead.
- MS. SCHMIDT: Thank you, Judge.
- 12 (Pause in the proceedings.)
- 13 JUDGE CHAPPELL: Go ahead.
- MS. SCHMIDT: Thank you, Your Honor.
- 15 BY MS. SCHMIDT:
- 16 Q. And who did you share this analysis with?
- 17 A. No one.
- 18 Q. Mr. Cuca, do you recall testifying at your
- 19 deposition in August, quote, "I would have talked about
- 20 it with Alan, reviewed it with Alan"?
- 21 A. I would have told him that I confirmed that the
- 22 provision worked, but I wouldn't have brought any
- 23 results with me or analysis.
- Q. Okay. Thank you.
- 25 At this point -- and Mr. Cuca, did you continue

- 1 to work on the -- on this provision through execution
- 2 of the agreement with Impax?
- 3 A. Yes.
- 4 MS. SCHMIDT: At this point I would like to
- 5 show Mr. Cuca RX 364.
- 6 And Ms. Allen, if you would put it up at 001.
- 7 Your Honor, this document is admitted as part
- 8 of JX 002, and it is not subject to Your Honor's
- 9 in camera ruling.
- 10 JUDGE CHAPPELL: Thank you.
- 11 MS. SCHMIDT: And Ms. Allen, if you could
- 12 highlight the top portion prior to Recitals, including
- 13 the corner. Yes. Thank you.
- 14 BY MS. SCHMIDT:
- 15 Q. Mr. Cuca, do you recognize this as the
- 16 settlement and license agreement between Endo and
- 17 Impax?
- 18 A. Yes.
- 19 Q. And do you see in the corner that it's marked
- 20 Execution Version?
- 21 A. Yes.
- 22 Q. Thank you.
- 23 And if I could turn your attention to
- 24 RX-364.0003.
- 25 And if you -- although we will publish this on

- 1 would be replaced by generic demand.
- 2 O. Thank you.
- 3 And what is the WAC price as -- pardon me. Let
- 4 me restate -- the WAC price of unit as measured by FDB
- 5 data?
- 6 A. So WAC is wholesale acquisition cost, so that
- 7 is the published, call it, list price for each one of
- 8 the individual strengths that was being measured there,
- 9 individual strengths of Opana.
- 10 Q. And what is Impax net profit margin?
- 11 A. That is an attempt to measure the net profit
- 12 that would be achieved by Impax, so including things
- 13 like their cost to manufacture the generic product and
- 14 their distribution costs and any G&A or R&D costs.
- 15 Q. Okay. And what was the purpose of including
- 16 the generic substitution rate in the market share
- 17 profit factor?
- 18 A. That was to capture an expectation about the
- 19 amount of demand, the amount of preexisting demand for
- 20 the branded product that would be replaced by demand
- 21 for the generic product.
- 22 Q. And what was the purpose of including the WAC
- 23 price of unit as measured by FDB data?
- 24 A. That was intended to capture the typical
- 25 discount that a generic entrant in the six-month

- 1 exclusivity period reduces the price by compared to the
- 2 branded product.
- Q. And what was the purpose of including Impax net
- 4 profit margin?
- 5 A. To calculate the net profit effect rather than
- 6 the effect on revenues that the -- that this provision
- 7 was trying to capture.
- 8 Q. And what is the overall purpose of the market
- 9 share profit factor?
- 10 A. It is -- it serves as an input into the Endo
- 11 credit that replicates some expectation of the
- 12 economics to Impax during the six-month exclusivity
- 13 period.
- 14 Q. Thank you.
- 15 And I'm sorry. I forgot to ask about one more
- 16 of those components.
- 17 What was the purpose of including half a year
- 18 or 180 days?
- 19 A. That's to capture the six-month exclusivity
- 20 period.
- 21 Q. Thank you.
- JUDGE CHAPPELL: Sir, these definitional terms
- 23 of the agreement you just discussed, did you have
- 24 anything to do with drafting these?
- THE WITNESS: Yes.

- 1 A. Because to make Impax whole for what they --
- 2 what could occur if there was disruption to the
- 3 supply, we were trying to make them whole at the
- 4 bottom line, so at their profit line, whereas the
- 5 prior provision would have made them whole at the
- 6 revenue line and actually would have advantaged them
- 7 as compared to what was trying to be achieved.
- 8 O. And how did the switch from revenues to
- 9 profits impact any potential payment to Impax?
- 10 A. All else being equal, it would have reduced the 11 payment.
- 12 O. Thank you.
- 13 JUDGE CHAPPELL: Did you say it would have
- 14 reduced the payment?
- 15 THE WITNESS: Yes, Your Honor.
- 16 JUDGE CHAPPELL: The payment Impax would have
- 17 paid you.
- 18 THE WITNESS: We would have paid them.
- 19 JUDGE CHAPPELL: I'm sorry. Going the other
- 20 way.
- 21 So the amount you pay Impax would have reduced
- 22 based on this change.
- 23 THE WITNESS: Correct. The prior version of
- 24 the provision captured revenues, and this version of
- 25 the provision is attempting to capture profit, which

- 1 Q. And what relationship does generic competition
- 2 have to loss of exclusivity?
- 3 A. So generic competition would be the -- what
- 4 actually happens when you lose the exclusivity.
- 5 Q. So that would be the market results of the
- 6 legal loss of --
- 7 JUDGE CHAPPELL: Leading. Rephrase.
- 8 MS. SCHMIDT: Thank you, Your Honor.
- 9 BY MS. SCHMIDT:
- 10 Q. What typically happens once exclusivity is
- 11 lost?
- 12 A. So by definition, when you lose exclusivity,
- 13 there's nobody else on the market, you're exclusively
- 14 on the market even if there's -- you know, even if your
- 15 patent has expired and nobody has entered, and that
- 16 does happen for small products sometimes.
- 17 So when you've lost exclusivity, there's
- 18 another entrant in the market, and so there's increased
- 19 competition.
- Q. And is loss of exclusivity something that the
- 21 financial planning and analysis group would account for
- 22 or prepare for?
- 23 A. We would prepare scenarios, model scenarios,
- 24 that would include loss of exclusivity.
- 25 Q. Model scenarios of what?

- 1 A. Of the financial results of the company.
- 2 O. And what impact does generic competition
- 3 typically have on a brand's sales from a financial
- 4 planning and analysis perspective?
- 5 A. It typically negatively affects volume.
- 6 Q. Does the number of generic competitors have any
- 7 impact on that?
- 8 A. So when there are more generic competitors,
- 9 there's more competition, and that often more adversely
- 10 affects volume.
- 11 Q. And when you joined Endo in the spring of 2010,
- 12 do you recall whether Endo was facing potential generic
- 13 competition for Opana ER?
- 14 A. At that time you mean?
- 15 Q. Yes.
- 16 A. There -- well, there had been ANDAs filed for
- 17 generic versions of Opana ER, but there was not
- 18 imminently at that point going to be a generic.
- 19 Q. Did your group do any work to analyze a
- 20 potential impact of any generic entry in 2010?
- 21 A. One of the scenarios that was included in the
- 22 analysis included what -- examined what would be the
- 23 effect of a generic entry after the expiration of the
- 24 30-month stay during the patent litigation that was
- 25 ongoing between Endo and Impax.

- 1 and loss statement or did you have profit and loss
- 2 statements for different products?
- 3 A. We -- we analyzed profit and loss statements
- 4 for different products and across the company as a
- 5 whole.
- 6 Q. And how often would you create profit and loss
- 7 statements for the individual products?
- 8 A. Typically monthly.
- 9 Q. Monthly.
- 10 A. And more frequently depending on what the
- 11 demands were for analysis.
- 12 O. And what could cause a more frequent demand
- 13 than monthly for a profit and loss analysis?
- 14 A. Any request from senior management to
- 15 understand different scenarios or...
- 16 MS. SCHMIDT: I'd like to show Mr. Cuca what
- 17 has been marked as CX 3017. And this document has been
- 18 admitted as part of JX 002 and is not subject to
- 19 Your Honor's in camera ruling.
- I'd actually like to start at CX 3017-002.
- 21 And Ms. Allen, if you could call up the
- 22 beginning of the e-mail starting in the middle of the
- 23 page from Hogan, Brian.
- 24 BY MS. SCHMIDT:
- 25 Q. And Mr. Cuca, do you see where it says from

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JUDGE CHAPPELL: You understand you're leading
2 the witness now, don't you? You need to correct that.
3 MS. SCHMIDT: I'm sorry, Your Honor. Let me
 4 fix that.
    BY MS. SCHMIDT:
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- 1 A. Traditional erosion as determined by
- 2 forecasting.
- Q. Does "traditional erosion" mean anything to
- 4 you?
- 5 A. That it would look like some precedence of
- 6 generic entry.
- 7 O. Okay. And what is the second traditional -- or
- 8 I'm sorry.
- 9 What is the second erosion possibility?
- 10 A. The second erosion scenario is traditional
- 11 erosion for most segments but that 25 percent access
- 12 would be maintained at no additional cost.
- 13 Q. And does that say "25 percent access through
- 14 contracts at no additional cost"?
- 15 A. Yes.
- 16 Q. And what does that mean?
- 17 A. That for most of the segments, it looks like
- 18 probably 75 percent of the segments, that the erosion
- 19 would be traditional, for the remaining 25 percent of
- 20 the segments via some aspect of contracting there would
- 21 be -- there would not be that erosion and there would
- 22 not be cost for that erosion, for maintaining -- for
- 23 preventing that erosion.
- Q. And what is the third erosion scenario?
- 25 A. Traditional erosion for most segments --

- 1 sorry -- but maintain 50 percent access through
- 2 contracts.
- 3 Q. And what would be the difference between the
- 4 first and second scenario that would account for the
- 5 retention of 50 percent rather than 25 percent of
- 6 sales?
- 7 A. Between the second and third scenarios?
- 8 O. Yes.
- 9 A. The difference between them seems to be that
- 10 there would be a change in the pricing of Opana, so
- 11 some cost to retain access to the greater portion of
- 12 contracts.
- 13 JUDGE CHAPPELL: I'm looking at this e-mail and
- 14 I see Scenario 1 and Scenario 2. Where's this third
- 15 scenario you're talking about? I don't see it on the
- 16 e-mail.
- 17 THE WITNESS: I was similarly confused at
- 18 first, too.
- 19 Under "Opana ER generic 7/1" you see there's
- 20 three subbullets?
- 21 So those are sub-scenarios within the major
- 22 scenario.
- MS. SCHMIDT: Thank you, Mr. Cuca. You
- 24 explained it better than I did.
- 25 JUDGE CHAPPELL: So Scenario 1 we're told has

- 1 A. That there would be no generic for IR in the
- 2 second scenario.
- 3 Q. Are there any other differences between
- 4 Scenario 1 and Scenario 2?
- 5 A. That looks like the only difference.
- 6 Q. Thank you, Mr. Cuca.
- 7 I'd like to turn to CX 3017-001.
- 8 And Ms. Allen, if you could highlight the top
- 9 e-mail, actually just the e-mail portion and the
- 10 address and top line of the e-mail. Oh, I'm sorry.
- 11 You can actually go ahead and include the first
- 12 paragraph.
- 13 JUDGE CHAPPELL: Tell us again, who is
- 14 Brian Hogan?
- 15 THE WITNESS: He was a member --
- 16 JUDGE CHAPPELL: Maybe not again. Just tell us
- 17 who is Brian Hogan.
- 18 THE WITNESS: He was a member of the FP&A team
- 19 who worked with the commercial contracting group on
- 20 issues of uptake via the contracting process.
- 21 JUDGE CHAPPELL: Was he on something that might
- 22 have been called the settlement team regarding this
- 23 patent litigation?
- 24 THE WITNESS: I don't think so.
- JUDGE CHAPPELL: Was he a bean counter?

- 1 What is Opana ER demand sales?
- 2 A. That is the actual end user demand not at the
- 3 wholesaler or distributor level but at the retail
- 4 pharmacy level for the product.
- 5 Q. So at the actual patient level?
- 6 A. Correct.
- 7 Q. And what is Opana ER burndown?
- 8 A. That would be the amount by which wholesalers
- 9 and other pipeline participants, distributors, are
- 10 reducing their holdings in order to offset in this case
- 11 the expected decrease in demand for the product.
- 12 Q. How would they reduce their holdings?
- 13 A. By buying less from us -- Endo.
- 14 Q. And I'm sorry. I'm not trying to be
- 15 repetitive, but just to be clear, why would they be
- 16 buying less from Endo?
- 17 A. In expectation of decreased future demand.
- 18 Q. What would be driving the expectation of
- 19 decreased future demand?
- 20 A. The erosion in the -- in the ongoing sales for
- 21 Opana.
- JUDGE CHAPPELL: You said, "What would be
- 23 driving the expectation of decreased future demand?"
- 24 Just so I'm clear, and I want to make sure the witness
- 25 is clear, were you actually asking him what would cause

- 1 decreased future demand?
- MS. SCHMIDT: Yes, Your Honor.
- JUDGE CHAPPELL: Is that the way you understood
- 4 it?
- 5 THE WITNESS: Yes.
- 6 BY MS. SCHMIDT:
- 7 O. And I'm sorry. I'm not sure if I -- I
- 8 apologize if I missed it, but I'm not sure if I quite
- 9 heard.
- 10 What would be the driver of the decreased
- 11 future demand?
- 12 A. It would be the -- so with the erosion and the
- 13 two -- retention scenarios, it would be the entry of a
- 14 generic version of ER.
- 15 Q. Thank you.
- And looking at this Scenario 1, is this a
- 17 typical approach to a profit and loss scenario for a
- 18 branded drug?
- 19 A. It's an approach. Yes.
- 20 Q. An approach. Okay.
- 21 And is -- under Scenario 1, are there any
- 22 differences between -- and feel free to look at your
- 23 paper copy, to flip back and forth, but are there any
- 24 differences between the assumptions set out here and
- 25 the assumptions we reviewed in that initial e-mail from

- 1 Q. Oh, I'm sorry.
- 2 A. Can you clarify?
- 3 Q. You can tell I'm not -- I'm not a financial
- 4 analyst.
- 5 What would be the Opana ER net sales under
- 6 steep erosion?
- 7 A. The Opana ER net sales under steep erosion net
- 8 of the burndown would be 110,841,133.
- 9 Q. And what about under 25 percent retention?
- 10 A. 122,000,291.
- 11 Q. And under 50 percent retention?
- 12 A. 127,929,044.
- 13 Q. And looking between 25 percent retention and
- 14 50 percent retention, by my math there's only about a
- 15 five to six-million-dollar difference between Opana ER
- 16 net sales; is that correct?
- 17 A. Yes.
- 18 Q. And if you were doubling the amount of your
- 19 retention, why wouldn't you also be doubling the amount
- 20 of your Opana ER net sales?
- 21 A. Because you were doing it at increased cost.
- Q. What's the increased cost?
- 23 A. Increased rebates or discounts via
- 24 contracting.
- Q. So that would -- you would be charging a

- 1 different price?
- 2 A. Correct.
- 3 Q. Thank you.
- And I just want to look at one more page. The
- 5 next page of that same spreadsheet is at CX 3017-006.
- 6 And actually, Ms. Allen, could you cut the --
- 7 cut off the box at the bottom of Scenario 1c.
- 8 And do you see at the top of this box it says
- 9 "Key Assumptions"?
- 10 A. Yes.
- 11 Q. And the first entry is baseline? Do you see
- 12 that?
- 13 A. Yes.
- 0. And what is a baseline?
- 15 A. It's the scenario against which the other
- 16 scenarios are being compared.
- 17 Q. Okay. And what are the key assumptions for
- 18 Opana ER under the baseline scenario?
- 19 A. It says "No generic entries until 7-1-11."
- 20 Q. And for Scenario 1a, Scenario 1b and
- 21 Scenario 1c, what is the assumption date for generic
- 22 entry for Opana ER?
- 23 A. It says, "Opana ER has generic entry (at-risk)
- 24 on 7-1-10."
- Q. Okay. You can actually set that aside.

- 1 Earlier I think you mentioned management
- 2 requests for additional analyses?
- 3 A. Yes.
- 4 Q. What would some of those requests be?
- 5 A. For requests -- for analyses of scenarios
- 6 including different assumptions.
- 7 Q. Okay. And who from senior management most
- 8 frequently made those requests to you?
- 9 A. Alan Levin.
- 10 Q. And if I could direct your attention to
- 11 CX 1314.
- 12 And again, this is admitted as part of
- 13 JX 002 and is not subject to Your Honor's in camera
- 14 ruling.
- 15 And this is a single-page document.
- 16 Ms. Allen, if you could start by emphasizing the bottom
- 17 e-mail.
- 18 And just to be clear, you see from the top
- 19 where this is from Alan Levin, sent June 1, 2010, to
- 20 Roberto Cuca, no subject, but importance high? Do you
- 21 see that?
- 22 A. Yes.
- Q. And Mr. Levin writes to you: Roberto, can you
- 24 please -- let me rephrase that -- "Can you tell me
- 25 please: 1. If we were to assume that Impax launches

- 1 Opana ER at risk on July 1, how much would we lose in
- 2 forgone sales of the branded drug this year?"
- 3 Do you see that?
- 4 A. Yes.
- 5 Q. Would this be a request of the type you were
- 6 mentioning earlier from senior management for modeling
- 7 new assumptions?
- 8 A. Yes.
- 9 O. Okay. And in number 2, he writes, "What would
- 10 be the offset at revenues for our authorized generic of
- 11 Opana ER, assuming we also launched at July 1."
- 12 Do you see that?
- 13 A. Yes.
- 14 O. And Ms. Allen, if we could now switch to the
- 15 top e-mail.
- 16 And do you see this is a reply from you to
- 17 Mr. Levin on the same day, June 1, 2010?
- 18 A. Yes.
- 19 Q. And on Mr. Levin's first question regarding
- 20 "how much we would lose in forgone sales of the branded
- 21 drug this year, " what was your response?
- 22 A. I said, "We would lose \$71.2 million in branded
- 23 ER sales assuming a generic launch on July 1 (using our
- 24 erosion assumptions)."
- 25 Q. And what was your response to Mr. Levin for his

- 1 second question of "What would be the offset at
- 2 revenues for our authorized generic of Opana ER,
- 3 assuming we also launched at July 1"?
- 4 A. "We would gain \$25 million in authorized
- 5 generic sales."
- 6 Q. And I don't think we've talked about
- 7 authorized generic -- what are authorized generic
- 8 sales?
- 9 A. An NDA holder can sell product under its NDA as
- 10 a generic, and that's sometimes called authorized
- 11 generic sales.
- 12 Q. Is that a practice that Endo used?
- 13 A. I don't recall if Endo had sold authorized
- 14 generics previously.
- 15 Q. In order to gain 25 million in authorized
- 16 generic sales, how would Endo need -- what would Endo
- 17 need to do to achieve that?
- 18 A. To sell an authorized generic.
- 19 MS. SCHMIDT: Okay. Thank you, Cuca.
- 20 Your Honor, at this time I have no further
- 21 questions.
- JUDGE CHAPPELL: Any cross?
- 23 MR. ANTALICS: Yes, Your Honor. Not too
- 24 lengthy.
- 25 (Pause in the proceedings.)

- Good morning, Your Honor.
- 2 JUDGE CHAPPELL: Go ahead.
- 3 - -
- 4 CROSS-EXAMINATION
- 5 BY MR. ANTALICS:
- 6 Q. Good morning, Mr. Cuca.
- 7 A. Good morning.
- 8 Q. Michael Antalics with O'Melveny & Myers. We
- 9 met once before at your deposition. Do you recall
- 10 that?
- 11 A. Yes.
- 12 Q. Okay. Mr. Cuca, on direct examination you
- 13 talked a little bit about forecasts and assumptions and
- 14 things.
- 15 When you create a forecast, does that mean that
- 16 the forecast will come true?
- 17 A. No.
- 18 Q. Okay. Are there assumptions that are built
- 19 into that forecast?
- 20 A. Yes. Many.
- 21 Q. Okay. And when you put assumptions into a
- 22 forecast, does that mean that the assumptions will come
- 23 true?
- 24 A. No.
- Q. Okay. How many different assumptions do you

- 1 put into a forecast?
- 2 A. It depends on the forecast, but it can be lots
- 3 of different ones.
- 4 Q. Okay. I think you said that the timing of
- 5 generic entry was one of the assumptions that you
- 6 built in some of the forecasts surrounding Impax
- 7 entry?
- 8 A. Correct.
- 9 O. Okay. And did you include an assumption of
- 10 entry that Impax would enter at the first moment after
- 11 the statutory 30-month stay?
- 12 A. Yes.
- 13 Q. Okay. Did you include other assumptions as to
- 14 other dates when Impax might enter?
- 15 A. Yes. In different scenarios, yes.
- 16 Q. Okay. Did you -- how many scenarios did you
- 17 do, if you can recall?
- 18 A. I don't, but multiple scenarios.
- 19 Q. Okay. So when you were creating these
- 20 scenarios with different assumptions, did you have any
- 21 idea at what date Impax would actually enter?
- 22 A. No.
- 23 Q. Okay. So why would you then create scenarios
- 24 with varying assumptions?
- 25 A. To analyze the full range of potential

- 1 outcomes.
- Q. During your direct examination, you were shown
- 3 a number of different forecasts and scenarios. Do you
- 4 recall that?
- 5 A. Yes.
- 6 Q. Okay. Were those the only forecasts and
- 7 scenarios that you created during the time leading up
- 8 to the signing of the deal with Impax?
- 9 A. No.
- 10 Q. Okay. There were many others?
- 11 A. Yes.
- 12 Q. Okay. At the time the settlement agreement
- 13 with Impax was concluded, did the company book a
- 14 reserve of any sort for payment under the Endo credit?
- 15 A. No.
- 16 JUDGE CHAPPELL: Would you be aware -- if the
- 17 company booked a reserve, is that something you would
- 18 be aware of?
- 19 THE WITNESS: Yes.
- JUDGE CHAPPELL: Thank you.
- 21 BY MR. ANTALICS:
- 22 Q. Why did you not book a reserve at the time the
- 23 settlement agreement was signed?
- 24 A. Under generally accepted accounting
- 25 principles, which is what would have governed the

- 1 booking of that reserve, you wouldn't book that
- 2 reserve unless the event was probable and the amount
- 3 of the reserve was estimable, and so we would not have
- 4 concluded that it was both probable and estimable at
- 5 that point.
- 6 Q. So first it would have to be probable?
- 7 A. Correct.
- 8 Q. And you would also have to estimate it.
- 9 A. Correct.
- 10 Q. And did you ever conclude that a payment was
- 11 required under the Endo credit?
- 12 A. Yes.
- 13 Q. When was that?
- 14 A. After the supply disruption of Opana after
- 15 which we launched a CRF version and completely pulled
- 16 the original ER version off the market.
- 17 Q. Was that the supply disruption involving
- 18 Novartis?
- 19 A. Correct.
- 20 Q. And that was in 2012?
- 21 A. Correct.
- 22 Q. Okay. Prior to the conclusion and signing of
- 23 the settlement agreement, did you ever hear anyone at
- 24 Endo express any view about the likelihood of a payment
- 25 under the Endo credit?

- 1 A. No.
- Q. Okay. And did you hear anyone at the time of
- 3 the settlement agreement, when it was being negotiated,
- 4 express any view about the potential size of a payment
- 5 under the Endo credit?
- 6 A. No.
- 7 Q. Was there any plan, to your knowledge, to pay
- 8 Impax a large sum of money and in return Impax would
- 9 delay its intended entry?
- 10 A. No.
- 11 JUDGE CHAPPELL: Would you be aware of such a
- 12 plan if there was one at the time?
- 13 THE WITNESS: Probably.
- MR. ANTALICS: I have nothing further,
- 15 Your Honor.
- 16 JUDGE CHAPPELL: Any redirect based on the
- 17 cross?
- 18 MS. SCHMIDT: Yes, Your Honor.
- 19 (Pause in the proceedings.)
- 20 May I proceed?
- JUDGE CHAPPELL: Go ahead.
- 22 - - -
- 23 REDIRECT EXAMINATION
- BY MS. SCHMIDT:
- Q. Mr. Cuca, I think during Mr. Antalics'

- 1 examination you mentioned GAAP principles?
- 2 A. Yes.
- 3 Q. What are GAAP principles?
- 4 A. Generally accepted accounting principles.
- 5 Q. And what significance do they hold for your
- 6 work in financial planning and analysis?
- 7 A. They govern the standards for presenting and
- 8 submitting to the SEC actual results on Forms 10-Q and
- 9 10-K, and financial planning and analysis, the forecast
- 10 component of that, attempts to capture what will be
- 11 actually booked.
- 12 O. How strict are the rules of when things are
- 13 booked under GAAP principles?
- 14 A. Strict.
- 15 Q. How so?
- 16 A. For example, a liability, you wouldn't book it
- 17 unless it was both probable and estimable.
- 18 Q. And does GAAP have defined meanings for
- 19 "probable"?
- 20 A. I believe it does.
- 21 Q. Do you know the definition off the top of your
- 22 head?
- 23 A. I -- I'm not sure of the exact definition, but
- 24 I think it specifies a probability.
- 25 Q. And what about estimable? What does that mean

- 1 under GAAP principles?
- 2 A. That you can produce an estimate with
- 3 substantiation that's appropriate for SEC filings.
- 4 Q. And when you are going to -- when something is
- 5 both probable and estimable, what does that mean for
- 6 the company?
- 7 A. So when a liability is probable and estimable,
- 8 you would book it and publish it in your financials.
- 9 Q. What does that mean, to book it?
- 10 A. Put it into the accounting system.
- 11 Q. Now, when you book it and put it into your
- 12 financials, can you put a range in there or does it
- 13 have to be a precise number?
- 14 A. It has to be a precise number.
- 15 Q. So how precise does it have to be in order to
- 16 be estimable?
- 17 A. You have to be able to create a dollar figure
- 18 for it.
- 19 Q. Okay. And under the Endo credit, what was the
- 20 triggering event for payment from Endo to Impax?
- 21 A. The -- the triggering event was the expiration
- 22 of the period immediately before Impax' generic
- 23 launch.
- Q. Would the Endo credit payment be both probable
- 25 and estimable prior to the triggering event?

- 1 A. Yes.
- 2 O. How so?
- 3 A. When the Novartis supply disruption occurred
- 4 and we knew that we wouldn't be selling any more
- 5 Opana ER, we were able to -- we knew what the peak
- 6 period sales were and were consequently able to
- 7 estimate -- we also knew that we probably would be
- 8 selling almost nothing in the final period, so we were
- 9 able to estimate the difference between the two.
- 10 Q. But my question was actually could you have
- 11 been able to estimate -- would the amount have been
- 12 estimable prior to that triggering event of knowing
- 13 when the quarterly peak was?
- 14 A. Not prior to knowing when the quarterly peak
- 15 was but prior to the triggering event to actually pay
- 16 the credit, so we booked the credit before we were
- 17 actually obliged to pay it.
- 18 O. So let me back up and be clear because we're
- 19 using a number of terms here that I think we may not
- 20 have already gone over today.
- 21 And I actually think it might be helpful to
- 22 turn back to RX-364.
- 23 And Ms. Allen, if you could turn to
- 24 RX-364.0012 and highlight section 4.4.
- 25 And if I could just read this, it says,

- 1 "Section 4.4. Endo Credit. If the Pre-Impax Amount is
- 2 less than the Trigger Threshold, then Endo shall pay to
- 3 Impax the Endo Credit."
- 4 Do you recognize this as the Endo credit
- 5 provision of the settlement and license agreement with
- 6 Impax?
- 7 A. Yes.
- 8 Q. Okay. And just to go over those two more terms
- 9 here, Ms. Allen, if you could turn to --
- 10 JUDGE CHAPPELL: Before you do that, I have a
- 11 question.
- 12 You were asked whether the Endo credit payment
- 13 was both probable and estimable prior to the triggering
- 14 event and you said yes. You were asked, "How so?" And
- 15 you referred to the Novartis supply disruption
- 16 occurring.
- 17 That was still prior to a triggering event?
- 18 THE WITNESS: So the -- so the Endo credit --
- 19 maybe I misunderstood the original question.
- 20 I understood that what triggered our
- 21 obligation to pay the Endo credit is that Impax
- 22 delivers to us a documentation of all of the inputs
- 23 into the formula.
- JUDGE CHAPPELL: So now you're telling me how
- 25 you define the triggering event.

- 1 THE WITNESS: Yes.
- 2 JUDGE CHAPPELL: Would the triggering event
- 3 also be the status of the market at a point in time
- 4 specified in the agreement?
- 5 THE WITNESS: That would be a component of it.
- 6 Yes.
- 7 JUDGE CHAPPELL: All right.
- 8 THE WITNESS: One of the components of the
- 9 formula is the sales of Opana in the last quarter
- 10 immediately before Impax' launch. When the Novartis
- 11 supply disruption took place, we knew that sales in
- 12 that quarter were likely to be close to zero.
- 13 JUDGE CHAPPELL: Once the disruption occurred.
- 14 THE WITNESS: Correct.
- 15 JUDGE CHAPPELL: Did anyone discuss a possible
- 16 supply disruption before the agreement was signed,
- 17 when you were negotiating and talking about this term?
- 18 THE WITNESS: Not that I recall.
- 19 JUDGE CHAPPELL: And go ahead. What were you
- 20 telling me about this supply disruption?
- 21 THE WITNESS: So Endo would have known that
- 22 the sales in that final quarter before the Impax
- 23 launch were likely to be zero or were close enough to
- 24 zero to estimate the payment, but Impax would not have
- 25 been able to provide us documentation of what those

- 1 sales were in that quarter, so could not have from a
- 2 legal perspective triggered our obligation to pay yet.
- JUDGE CHAPPELL: And if I follow what you just
- 4 told me, you said Endo would have known the sales in
- 5 the final quarter were likely to be zero.
- 6 And if that were true, there would be zero
- 7 payment either way; correct?

- JUDGE CHAPPELL: And I think you told us
- 2 earlier in response to some questioning that you did
- 3 sit around and brainstorm or talk about possible
- 4 scenarios that would affect what's called the Endo
- 5 credit.
- 6 THE WITNESS: We didn't talk about what would
- 7 have prompted our obligation to pay it. We talked
- 8 about how it was supposed to work and what it was
- 9 supposed to do.
- 10 JUDGE CHAPPELL: All right. Thank you.
- 11 Go ahead.
- 12 BY MS. SCHMIDT:
- 13 Q. Mr. Cuca, when you say "we" talked about it,
- 14 who are you referring to?
- 15 A. The Endo settlement team and specifically
- 16 probably me and Alan.
- 17 O. So that's an internal discussion?
- 18 A. Correct.
- 19 Q. So that's not a discussion with Impax.
- 20 A. Correct.
- 21 Q. If I could turn your direction -- attention
- 22 to RX-364-005 and actually continuing over to .006,
- 23 there's a term called Quarterly Peak, and if I
- 24 could -- Ms. Allen could somehow bring attention to
- 25 the -- to the definition even though it's over two

- 1 pages.
- 2 Thank you.
- It reads, "'Quarterly Peak' means the highest
- 4 Prescription Sales of the Endo Product during any
- 5 calendar quarter period from July 1, 2010 through
- 6 September 30, 2012, or the last day of the full
- 7 calendar quarter described in clause (ii) of the
- 8 defined term Pre-Impax Amount."
- 9 Do you see that?
- 10 A. Yes.
- 11 Q. Do you recall what role the quarterly peak
- 12 played in the Endo credit?
- 13 JUDGE CHAPPELL: Are you asking him about what
- 14 actually happened?
- MS. SCHMIDT: No. I'm actually not --
- 16 JUDGE CHAPPELL: Let's be clear if you're
- 17 asking what they anticipated, what they planned for or
- 18 what actually happened.
- MS. SCHMIDT: Actually a fourth option, which
- 20 is what role this definition played in the Endo credit
- 21 provision that was encapsulated in the agreement
- 22 between Endo and Impax.
- 23 THE WITNESS: So it's a component of the
- 24 defined term "Pre-Impax Amount," which is itself a
- 25 component of the defined term "Endo Credit."

- 1 BY MS. SCHMIDT:
- Q. And does "Quarterly Peak" also appear in the
- 3 market share profit value definition on RX-364-004?
- 4 A. Yes.
- 5 Q. And what is the quarterly peak capturing?
- 6 A. The highest calendar quarter's sales of
- 7 Opana ER.
- 8 Q. And that's between the third quarter of
- 9 2010 and the third quarter of 2012?
- 10 A. Yes. Including the third quarter of 2010.
- 11 Q. And if the payment was triggered, was that in
- 12 fact based on the difference between the quarterly peak
- 13 of the highest sales of Opana ER and the Opana ER sales
- 14 in the fourth quarter of 2012?
- 15 A. Yes.
- 16 Q. Would it be -- under GAAP standards, would any
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- 1 I have no further questions.
- JUDGE CHAPPELL: Anything further?
- 3 MR. ANTALICS: I just have one question,
- 4 Your Honor.
- 5 - -
- 6 RECROSS-EXAMINATION
- 7 BY MR. ANTALICS:
- 8 Q. Just to clarify, Mr. Cuca, one point, the point
- 9 in time when Endo first knew that Endo's sales would be
- 10 zero in the quarter immediately prior to Impax' entry,
- 11 was that after the Novartis disruption?
- 12 A. Correct.
- 13 MR. ANTALICS: Okay. Thank you.
- 14 JUDGE CHAPPELL: Anything further?
- MR. ANTALICS: No, Your Honor.
- MS. SCHMIDT: No, Your Honor.
- 17 JUDGE CHAPPELL: Thank you. You may stand
- 18 down.
- 19 We're going to take a short break, and when we
- 20 come back I expect the next witness to be standing by.
- 21 We'll reconvene at 12:00 noon.
- We're in recess.
- 23 (Recess)
- JUDGE CHAPPELL: Okay. We're back on the
- 25 record.

- 1 Call your next witness.
- 2 MR. LOUGHLIN: Thank you, Your Honor.
- 3 Complaint counsel calls Dr. Seddon Savage.
- 4 And Your Honor, my colleague,
- 5 Mr. Nicholas Leefer, will conduct the examination.
- 6 - -
- 7 Whereupon --
- 8 SEDDON SAVAGE, M.D.
- 9 a witness, called for examination, having been first
- 10 duly sworn, was examined and testified as follows:
- MR. LEEFER: Good afternoon, Your Honor.
- 12 Nicholas Leefer here on behalf of the
- 13 Federal Trade Commission.
- 14 - -
- 15 DIRECT EXAMINATION
- 16 BY MR. LEEFER:
- 17 Q. Dr. Savage, thank you for being here.
- 18 Could you please introduce yourself to the
- 19 court.
- 20 A. Yes. My name is Seddon Savage. I am a
- 21 physician in pain medicine and addiction medicine.
- Q. Without getting into the details of your
- 23 opinion, can you please briefly tell us what you're
- 24 here to testify about today.
- 25 A. I have been asked to testify most specifically

- 1 on differences between Opana ER and other long-acting
- 2 opioids and more generally my understandings about the
- 3 treatment of pain and the diversity of options
- 4 available for the treatment of pain, both pharmacologic
- 5 and nonpharmacologic.
- 6 Q. Now, I'd like to ask you a little bit about
- 7 your professional experiences and education that
- 8 qualifies you to offer these opinions.
- 9 To begin with, could you please describe your
- 10 current professional positions.
- 11 A. I currently am medical director of the
- 12 Chronic Pain Recovery Center at Silver Hill Hospital in
- 13 New Canaan, Connecticut.
- 14 I'm also an adviser to the Dartmouth Hitchcock
- 15 Medical Center in New Hampshire on issues of pain and
- 16 addiction. My advisory role is particularly around
- 17 developing education for clinicians and the general
- 18 public as well. It's a fairly broad educational role.
- 19 I have a number of professional volunteer roles
- 20 as well.
- 21 Q. Okay. We'll get to those in just a minute.
- 22 First, I want to go over your education a
- 23 little bit.
- 24 A. Okay.
- Q. Where did you receive your medical degree?

- 1 Dartmouth called the Dartmouth Center on Addiction
- 2 Recovery and Education, DCARE, which specifically was
- 3 aimed at mentoring and developing student interest and
- 4 skills and knowledge in that field.
- 5 Q. Over the course of your career, have you held
- 6 any leadership positions in organizations related to
- 7 pain management?
- 8 A. In organizations and also some in relation to
- 9 agencies as well.
- I for the past two years have been cochair of a
- 11 National Institutes of Health work group aimed at
- 12 developing research priorities for or around chronic
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- 1 years of experience you have with the use of medication 2 to treat pain?
- 3 A. Certainly over thirty years.
- Q. Within those thirty years, can you break that
- 5 down a little bit and explain what you did over the
- 6 course of that time?
- 7 A. Early in my career I directly practiced pain

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A. All of them have involved it --
          JUDGE CHAPPELL: Do you mean -- do you mean the
 3 use of or prescription of?
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          MR. LEEFER: Thank you, Your Honor. I should
 5 be much more specific. That's an excellent point. I
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- 1 who come into the program have not had adequate or
- 2 successful management of their pain as outpatients and
- 3 are struggling in some way either with pain, with
- 4 co-occurring psychiatric disorders and/or addictive
- 5 disorders.
- 6 Our goal is really to engage them in a
- 7 recovery plan for both pain and any co-occurring
- 8 disorders, and to that end, we engage them in a focus
- 9 on self-management, so an emphasis on nonpharmacologic
- 10 therapies, noninterventionalist therapies, on exercise
- 11 physical therapy, medication and use of physical --
- 12 (Admonition to slow down.)
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- 1 antidepressants that are used for pain, and to opioids,
- 2 which are clearly used for treatment of pain.
- 3 JUDGE CHAPPELL: You wouldn't include muscle
- 4 relaxants?
- 5 THE WITNESS: I'm sorry?
- 6 JUDGE CHAPPELL: You wouldn't include muscle
- 7 relaxants?
- 8 THE WITNESS: Muscle relaxants are interesting
- 9 medications. We do not generally recommend them for
- 10 the treatment of chronic pain. They are sometimes
- 11 helpful in the treatment of acute musculoskeletal
- 12 pain.
- 13 Muscle relaxants are more -- could -- most of
- 14 them could be classified as -- muscle relaxants some
- 15 people would like to classify as sedative-hypnotic
- 16 medications in that many of them act to relax the
- 17 individual, to relieve stress and anxiety, and
- 18 therefore allow them to relax their muscles.
- 19 There are some subcategories of muscle
- 20 relaxants that actually do act on the nervous system
- 21 to cause some muscular relaxation. And then there are
- 22 certainly potent ones that are used in anesthesia that
- 23 actually paralyze patients and relax their muscles in
- 24 that way.
- 25 But in general, muscle relaxants are not direct

- 1 relievers of pain. If somebody has --
- 2 (Admonition to slow down.)
- JUDGE CHAPPELL: If somebody has pain?
- 4 Continue after you said "If somebody has pain."
- 5 THE WITNESS: If somebody has pain?
- 6 JUDGE CHAPPELL: It was your sentence. "But in
- 7 general, muscle relaxants are not direct relievers of
- 8 pain."
- 9 THE WITNESS: That is correct.
- 10 JUDGE CHAPPELL: "If somebody has pain" -- it
- 11 was your statement. That's where she -- she couldn't
- 12 understand you after that.
- 13 THE WITNESS: I'm sorry.
- MR. LEEFER: Well, let me --
- 15 JUDGE CHAPPELL: Hold on a second.
- 16 MR. LEEFER: Sorry.
- JUDGE CHAPPELL: If I'm coming to you and I'm
- 18 in pain, I don't care how it's categorized, I just want
- 19 the pain to end; correct?
- 20 THE WITNESS: That is correct.
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- 1 A. We are all biologically and genetically
- 2 somewhat different. It depends upon the class of
- 3 drugs that you're talking about.
- With respect to opioids, there are differences
- 5 in the way different opioids bind to different opioid
- 6 receptors, and we all express opioid receptors
- 7 somewhat -- there's variability in the way human beings
- 8 express opioid receptors, so we may or may not respond
- 9 the same to a different opioid, so somebody may respond
- 10 better to oxycodone than to hydromorphone than to
- 11 morphine.
- 12 They may not only experience different levels
- 13 of analgesia in response to the drug but different
- 14 side effects. Most people who have taken opioids have
- 15 experienced different effects with different opioids.
- 16 Q. We'll come back to discussing --
- 17 A. Okay.
- 18 O. -- these differences in a little bit more
- 19 detail, but --
- JUDGE CHAPPELL: Did this witness submit an
- 21 expert report in this case?
- MR. LEEFER: Yes, she did, Your Honor.
- 23 JUDGE CHAPPELL: Are we to the point yet where
- 24 she's telling us the opinions she formulated in this
- 25 case?

- 1 possible to switch a patient from one long-acting
- 2 opioid to another?
- A. It's both possible and it's frequently
- 4 necessary or advisable to switch patients. But we
- 5 can't do so with a priori predictable effects of what
- 6 the outcome of the switch will be. Often it requires
- 7 trial of a number of medications.
- 8 JUDGE CHAPPELL: There's an example, Doctor, of
- 9 a question that required a yes or no answer, yet you
- 10 went beyond yes or no and gave us a narrative. Please
- 11 pay attention to the question.
- 12 THE WITNESS: I will try to answer yes or no
- 13 going forward. I'm...
- 14 BY MR. LEEFER:
- 15 Q. Now, I think that your answer to the last
- 16 question was that it may be possible to switch a
- 17 patient from one opioid to another but that you can't
- 18 do that with a priori knowledge of whether that will
- 19 work; is that -- am I understanding that correctly?
- 20 A. That is correct.
- 21 Q. Can you explain what you mean by not having
- 22 a priori knowledge that the new opioid will work for
- 23 the patient?
- 24 A. Well, as I began to explain earlier, our --
- 25 individuals respond differently to different opioids

- 1 based on a number of physiologic and pharmacologic
- 2 processes.
- Q. Other than opioids, what are some of the
- 4 available treatments for pain?
- 5 A. Pharmacologic treatments for pain include a
- 6 number of classes of medications, nonsteroidal
- 7 anti-inflammatories, acetaminophen, which is a
- 8 different class of its own, anticonvulsant/anti-seizure
- 9 medications are often used, antidepressant medications,
- 10 certain antidepressant medications, tricyclics and
- 11 certain adrenergic and noradrenergic reuptake
- 12 inhibitors.
- 13 Q. So other than pharmacologic treatments, what
- 14 are the nonpharmacologic treatments available for
- 15 pain?
- 16 A. Let me mention there are also a number of
- 17 topical agents that act by different mechanisms
- 18 pharmacologically.
- 19 Other than pharmacologic mechanisms, there are
- 20 a number of psychobehavioral approaches.
- It may be surprising to some people, but
- 22 meditation is actually turning out to be a
- 23 neurobiologically active treatment that actually
- 24 changes conduction of pain and experience of pain.
- 25 Cognitive behavioral therapy can be very

- 1 And then finally, we've talked about
- 2 pharmacologic, psychobehavioral, interventionalist and
- 3 physical therapeutics, so those are the four classes,
- 4 large classes that I would name.
- 5 Q. Okay. Thank you, Dr. Savage.
- 6 Understanding that there are these four
- 7 different classes of pain treatments, when are opioids
- 8 generally indicated in the treatment of pain?
- 9 A. Opioids are generally indicated when other
- 10 interventions are not effective in treating pain or
- 11 when opioids present less risk to an individual patient
- 12 than other therapeutic interventions.
- 13 Q. Do you have an opinion on whether or not
- 14 Opana ER is interchangeable with other treatments for
- 15 pain?
- 16 A. Yes.
- 17 Q. Okay. What is that opinion?
- 18 A. I believe that Opana ER is not certainly
- 19 interchangeable with the classes -- with non-opioid
- 20 interventions. Opioids are not interchangeable with
- 21 other interventions.
- 22 Opana ER as a specific opioid is not reliably
- 23 interchangeable with other long-acting opioids.
- Q. What do you mean when you say that it's not --
- 25 that Opana ER is not reliably interchangeable with

- 1 other long-acting opioids?
- 2 A. That means that while it may provide analgesia
- 3 to patients who are using another opioid, the level of
- 4 analgesia that patients experience may be variable and
- 5 different from that that they experience even when the
- 6 doses are adjusted to that of other opioids, and the
- 7 side effect profile that they experience may be
- 8 different.
- 9 Q. Can you predict in advance whether a patient
- 10 using Opana ER will achieve equivalent results if you
- 11 switch to another opioid?
- 12 A. No.
- 13 Q. Now, I'd like to return to the broader category
- 14 of pharmaceutical treatments for pain, and you
- 15 mentioned a number of those.
- To start with, one of the first ones I believe
- 17 was nonsteroidal anti-inflammatory drugs; is that
- 18 right?
- 19 A. That's correct.
- 20 Q. And for that category of drugs can you just
- 21 give us one or two examples so we would know what we're
- 22 talking about?
- 23 A. Yes. Those would be drugs such as Naprosyn or
- 24 ibuprofen.
- 25 Q. And for these anti-inflammatory drugs, can you

- 1 explain just a couple of the key differences that you
- 2 see between those drugs and opioids?
- 3 A. Nonsteroidal anti-inflammatories are generally
- 4 indicated for mild to moderate pain. They have some
- 5 use in severe pain when there's inflammation present,
- 6 it may be helpful in that category, whereas opioids and
- 7 Opana are indicated for moderate to severe pain, so
- 8 greater pain severity.
- 9 Nonsteroidal anti-inflammatories, one of the
- 10 primary mechanisms is a peripheral mechanism
- 11 interfering with the inflammatory cascade.
- 12 Q. So is it fair to say that anti-inflammatory
- 13 drugs have a different mechanism of action from
- 14 opioids?
- 15 A. That is correct.
- 16 Q. I believe another category or another example
- 17 of a non-opioid medication you provided was
- 18 acetaminophen.
- 19 Again, can you just provide some of the key
- 20 differences you see between acetaminophen and opioids.
- 21 A. Acetaminophen is indicated again for mild to
- 22 moderate pain. It has a different mechanism of action
- 23 than opioids. Its mechanism of action is not entirely
- 24 understood. It appears to have a central mechanism of
- 25 action, which may relate in part to cannabinoid

- 1 receptors.
- Q. And you also mentioned antidepressants and
- 3 anticonvulsants.
- 4 How do these drugs differ in important respects
- 5 from opioids?
- 6 A. Anticonvulsants are more often indicated for
- 7 the treatment of pain that has a neuropathic component
- 8 that is abnormal conduction of pain signals along
- 9 either peripheral or central neural pathways. Its
- 10 mechanism of action is related to changes in ion
- 11 fluctuations that change transmission of the pain
- 12 signal along neural pathways, which is different than
- 13 binding to opioid receptors.
- 14 Q. That's helpful. I think we might be venturing
- 15 a little deeply into the underlying science, which is
- 16 certainly confusing to me. But generally speaking, you
- 17 mentioned anticonvulsants were helpful -- more helpful
- 18 for neuropathic pain.
- 19 How does that compare to an opioid, for
- 20 example?
- 21 A. Opioids are the most potent pain-relieving
- 22 medications we have available. They are effective both
- 23 for tissue-based pain called nociceptive pain related
- 24 to injury or inflammation or tissue disruption.
- 25 They're also effective for neuropathic pain, though

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1 they may need a higher dosing for their efficacy. And
 2 they, as I said, are our most potent medications, so
 3 they're used for moderate to severe pain.
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- 1 used in the context of opioids?
- 2 A. I am familiar with the term "half-life."
- 3 Q. And what does "half-life" mean?
- 4 A. Half-life is the amount of time that's required
- 5 for the plasma level of a drug to be reduced by
- 6 about -- by 50 percent.
- 7 Q. And what will typically have a longer
- 8 half-life, a short-acting opioid or a long-acting
- 9 opioid?
- 10 A. Typically, a long-acting opioid has a longer
- 11 half-life.
- 12 Q. And generally speaking, how is a longer
- 13 half-life related to the duration of action for an
- 14 opioid?
- 15 A. Generally, the duration of action is longer
- 16 with a longer half-life.
- 17 May I correct something that I said
- 18 previously?
- 19 Q. Yes. Please.
- 20 A. I'd just clarify. It's not really a
- 21 correction.
- But the molecule in a long-acting --
- 23 extended-release opioid is not changed, and the
- 24 half-life of the molecule itself is not changed. The
- 25 half-life -- the effective half-life is changed

- 1 because medication is continuing to go into the body as
- 2 it is slowly released by the extended-release
- 3 medication at the same time that the molecule is being
- 4 cleared, so the effective half-life is longer. The
- 5 molecule's half-life is unchanged.
- 6 Q. I'm sorry. I just want to make sure that I
- 7 understand this.
- 8 Are you saying that the active ingredient
- 9 doesn't change between a short-acting and a long-acting
- 10 formulation?
- 11 A. That's correct.
- 12 I should mention, however, there are two
- 13 naturally -- three that come to mind, longer-acting
- 14 opioids with longer half-lifes naturally, methadone,
- 15 Levo-Dromoran and buprenorphine.
- 16 Q. Thank you, Dr. Savage.
- Now, even though the -- let me start that
- 18 question over.
- 19 Despite the fact that the opioid molecule is
- 20 not changed when it's incorporated into an
- 21 extended-release formulation, how does the
- 22 extended-release formulation provide more lasting pain
- 23 relief?
- 24 A. Well, I can't speak to the physical chemical
- 25 properties of all the various formulations that are on

- 1 Q. Okay. Let's take a look at that figure. I'd
- 2 like to show you figure 3 from your report, Dr. Savage.
- 3 This is CX 5002-35.
- 4 And Your Honor, for the record, CX 5002 has
- 5 been admitted as part of JX 2 and is not subject to an
- 6 in camera order.
- 7 JUDGE CHAPPELL: Okay.
- 8 BY MR. LEEFER:
- 9 Q. And can you explain to us what this figure is
- 10 designed to show?
- 11 A. Yes. This is designed to show the clinical --
- 12 when -- the clinical effects of short versus
- 13 long-acting opioids.
- 14 In addition, there's patient-controlled
- 15 analgesia as shown on there.
- 16 I want to point out that I noted that the
- 17 colors -- the color coding is wrong. The
- 18 sustained-release, controlled-release formulation is in
- 19 yellow; it's not in red. Patient-controlled analgesia
- 20 is in red.
- 21 So I'm not going to talk about
- 22 patient-controlled analgesia. I don't think it's
- 23 relevant here.
- 24 But if we look at sustained-release
- 25 medication, if we are trying to relieve pain, we would

- 1 like optimally to be between those two parallel black
- 2 lines, which represent steady-state -- steady blood
- 3 levels of the medication.
- 4 If we go above those blood levels of the
- 5 medication, the patient is more at risk for side
- 6 effects, particularly cognitive side effects, sedation,
- 7 reward, other cognitive side effects.
- 8 If we go below, the patient will dip into
- 9 unrelieved pain, so we'd like ideally to relieve pain
- 10 to stay at a steady blood level.
- 11 Q. And which class of drugs is more likely to
- 12 achieve that steady blood level, long-acting or
- 13 short-acting opioids?
- 14 A. Well, in clinical settings, long-acting
- 15 medications are more likely to achieve that.
- 16 Theoretically, it is possible to overlap doses
- 17 of short-acting medications in a way that provides a
- 18 steady state, but many of them are quicker in onset and
- 19 fall off, so you're -- you more -- you risk more often
- 20 having unmasked pain as a result of fallen blood levels
- 21 or having to have side effects in order to sustain
- 22 analgesia for a prolonged period of time.
- 23 So, generally speaking, for patients with
- 24 sustained pain, long-acting or extended-release opioids
- 25 will provide more stable analgesia.

- 1 Q. Thank you, Doctor.
- Now, we spent some time talking about
- 3 differences with non-opioid medication and we've talked
- 4 a little bit about differences with short-acting
- 5 opioids.
- 6 I'd like to now spend some time focusing on
- 7 differences between long-acting opioids. Okay?
- 8 A. Okay.
- 9 Q. At a high level, how does Opana ER differ from
- 10 other long-acting opioids?
- 11 A. Well, first, it's a different opioid molecule
- 12 from other long-acting opioids, most other long-acting
- 13 opioids. There are generic Opana ERs -- I'm sorry --
- 14 oxymorphone, sustained-release oxymorphone.
- But it's a different molecule from many of the
- 16 other long-acting opioids; therefore, we can expect
- 17 that individuals may experience different levels of
- 18 analgesia, adjusted for dose, different side effect
- 19 profiles, and different tolerance depending upon what
- 20 they've been using and different potential for
- 21 interactions with other medications.
- 22 Q. Sorry, Doctor. What are the practical
- 23 implications of these differences between Opana ER and
- 24 other long-acting opioids?
- 25 A. Well, that's just one difference, so there are

- 1 many differences, but as I said, it means that people
- 2 may respond differently to Opana ER than they do to
- 3 oxy- -- sustained-release oxycodone or morphine or
- 4 hydromorphone.
- 5 JUDGE CHAPPELL: Excuse me. I think I've heard
- 6 you say twice "may respond differently."
- 7 It's not your opinion that they will respond
- 8 differently; is that correct? But that they may
- 9 respond differently?
- 10 THE WITNESS: I can't predict that
- 11 prospectively whether they will or they may.
- JUDGE CHAPPELL: Well, I've heard you say "may"
- 13 more than once.
- 14 THE WITNESS: They may. I can't predict how
- 15 any particular patient will respond to an opioid that
- 16 I'm going to prescribe them. They may respond very
- 17 similarly to oxycodone as they do to oxymorphone as
- 18 they do to hydromorphone, or they may experience them
- 19 very differently.
- 20 We can get some information on that based on
- 21 their history of past responses, so we'll always take a
- 22 history and ask, you know, did you tolerate this
- 23 particular medication, did you have nausea or vomiting
- 24 or itching or other side effects, in particular,
- 25 sedation, or other side effects with different opioids,

- 1 so it's important to take a history of what people have
- 2 used in the past in order to begin to predict what
- 3 they're going to tolerate best.
- 4 But as I said in my report and as the
- 5 literature supports, many patients need to try two,
- 6 three or four different opioids before they arrive at
- 7 one that's both effective for them with minimal side
- 8 effects.
- 9 JUDGE CHAPPELL: And since your opinion --
- 10 you're an expert, you're limited to an opinion, which
- 11 is speculation, you're going to say may respond rather
- 12 than will respond differently because your testimony is
- 13 not based -- is not to be here as a fact witness.
- 14 THE WITNESS: I'm sorry. Say that again,
- 15 please.
- 16 JUDGE CHAPPELL: You're an expert witness; am I
- 17 correct?
- 18 THE WITNESS: I am an expert witness.
- 19 JUDGE CHAPPELL: You understand that's not the
- 20 same as a fact witness. I saw something, I did
- 21 something, you understand the difference.
- 22 THE WITNESS: I do not understand the
- 23 difference between an expert and a fact witness. I'm
- 24 sorry.
- 25 JUDGE CHAPPELL: Interesting. Okay. A fact

- 1 witness is someone who observed an event. I saw the
- 2 collision at the intersection.
- 3 THE WITNESS: Uh-huh.
- 4 JUDGE CHAPPELL: An expert is someone who comes
- 5 in later and says, I'm calculating that this occurred
- 6 because of, fill in the blank, weren't there, didn't
- 7 see it.
- 8 Do you understand the difference?
- 9 THE WITNESS: I do.
- 10 JUDGE CHAPPELL: Thank you.
- 11 Go ahead.
- MR. LEEFER: Thank you, Your Honor.
- 13 THE WITNESS: Thank you.
- 14 BY MR. LEEFER:
- 15 Q. In your view, Dr. Savage, is it important to
- 16 have a variety of opioids as options for treatment of
- 17 pain?
- 18 A. It's very useful to have a variety of opioids
- 19 for the treatment of pain.
- 20 Q. Why --
- 21 A. It's --
- 22 Q. -- why is that?
- 23 A. Because, as I've said, people respond very
- 24 differently to different opioids. And it's not only
- 25 because -- I mentioned the differences in the

- 1 you identified was the fact that Opana ER incorporates
- 2 the molecule oxymorphone. Is that right?
- 3 A. That is correct.
- 4 Q. And generally speaking, is it easier to switch
- 5 a patient that is doing well on Opana ER to a different
- 6 opioid molecule, for example, oxycodone, or to switch
- 7 them to a generic version of oxymorphone?
- 8 A. The outcomes of switching a patient to a
- 9 generic version of oxymorphone would be more
- 10 predictable than switching them to oxycodone.
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- 1 metabolized, which -- what's called glucuronidated.
- 2 It's -- it does not require a system that many drugs
- 3 require, which is called the cytochrome P450 system,
- 4 which is a system that many opioids, not all, but many
- 5 of them do require, and it's known to have variability
- 6 so that people may have even more unpredictable effects
- 7 from use of those opioids if they have a -- either a
- 8 deficit or an increase of certain enzymes, whether if
- 9 they are rapid metabolizers or slow metabolizers of
- 10 drugs that use that system.
- Oxymorphone doesn't require that system.
- 12 Q. Let's go into in just a little bit more detail
- 13 about what you called the CYP450 system. Can you
- 14 explain what that is?
- 15 A. It is a system of enzymes that -- there are
- 16 multiple different CYP450 enzymes that break down
- 17 molecules, drug molecules, into metabolites.
- 18 Q. Do most opioids use the CYP450 metabolic
- 19 pathway?
- 20 A. Many of them do. Probably most of them do. I
- 21 can think of three that do not.
- 22 Q. Are there other drugs other than opioids that
- 23 use the same metabolic pathway?
- 24 A. Yes. Many drugs use those metabolic pathways.
- 25 Q. What are the possible complications that exist

- 1 if a patient taking an opioid that uses this metabolic
- 2 pathway is also on another drug using the same
- 3 pathway?
- 4 A. You may need to adjust the dose of the opioid
- 5 that you're using. And particularly, if a drug is
- 6 introduced that inhibits an enzyme that is metabolizing
- 7 a drug, you might find a patient with a higher level of
- 8 the opioid in their body because it's not being broken
- 9 down as rapidly.
- 10 Q. What's the practical implication of a patient
- 11 having a higher blood level of the opioid?
- 12 A. They may develop more side effects,
- 13 particularly sedation. It's conceivable that they
- 14 could have an overdose as a result of that.
- Q. And conversely, is it possible that this sort
- 16 of interaction between drugs could result in lower
- 17 blood levels of an opioid?
- 18 A. Yes. And that does occur as well.
- 19 Q. And what are the practical implications of
- 20 experiencing a lower blood level of an opioid?
- 21 A. They may experience a recrudescence of pain.
- 22 If they're physiologically dependent, they can
- 23 experience withdrawal.
- Q. Can you give us any real-world examples from
- 25 your experience in which you've seen these sorts of

- 1 effects with the CYP450 metabolic pathway?
- A. I can.
- I would say that we are only in the last two to
- 4 three years becoming more aware in medicine of these
- 5 types of interactions. We've known about them for many
- 6 years, but now that we're beginning to be able to test
- 7 people for certain drug interactions and/or for the
- 8 propensity -- for metabolic differences, I think our
- 9 awareness of them is being heightened.
- 10 So looking back on my career, I know that many
- 11 patients I've followed on opioids have occasionally
- 12 had unexpected changes. Their pain suddenly is much
- 13 worse with no change in medication. Tolerance
- 14 sometimes occurs over time, but a sudden change is
- 15 unusual.
- 16 Some people have suddenly had increased opioid
- 17 effects for reasons that are unclear. Looking back, I
- 18 wonder whether some of those may have been due to our
- 19 introducing other drugs.
- More recently, we had a patient, who was
- 21 followed by our team, who had been on methadone for a
- 22 period of time and out of the blue, on a stable dose of
- 23 methadone, became very sedated and sleepy on the
- 24 medication. We looked at many of the different
- 25 variables, what could have been associated with that,

- 1 and it was our conclusion that it was likely an
- 2 antidepressant that inhibited one of the important
- 3 methadone breakdown enzymes that caused an increase in
- 4 the methadone level.
- 5 Q. So was it the medical judgment of your team
- 6 that the unexpected sedation of this patient resulted
- 7 from an interaction with the CYP450 pathway?
- 8 A. That is correct.
- 9 Q. And are there examples of these sorts of
- 10 CYP450 interactions in the medical literature as well?
- 11 A. Yes, there are. I cited some in my rebuttal
- 12 report I believe.
- 13 Q. Could you just provide one example that you're
- 14 familiar with.
- 15 A. One of the articles talked about an individual
- 16 who had been on oxycodone and was then put on a -- I
- 17 believe it was an antifungal agent and had -- which it
- 18 can inhibit breakdown of oxycodone, and it had an
- 19 increased medication effect as a result.
- Q. What do you mean by "increased medication
- 21 effect"?
- 22 A. Became sedated on the medication.
- 23 O. And just to make sure I'm clear on this, this
- 24 sort of sedation is undesirable for a patient?
- 25 A. Yes. In most circumstances. If you're trying

- 1 to nap, it may not be, but I'm trying to --
- Q. So now, going back to differences between --
- 3 other differences between Opana ER and other opioids,
- 4 generally speaking, how does the half-life of the
- 5 molecule oxymorphone compare to other opioids?
- 6 A. The half-life of the molecule is somewhat
- 7 longer for even for the immediate -- well, the molecule
- 8 itself is somewhat longer than typical
- 9 immediate-release opioids. I believe it's about seven
- 10 hours as opposed to three --
- 11 THE REPORTER: I'm sorry. Can you say that
- 12 again, please.
- 13 THE WITNESS: It is approximately seven hours,
- 14 my understanding is, as compared to three to four hours
- 15 for oxycodone, hydrocodone, morphine and others.
- 16 BY MR. LEEFER:
- 17 Q. And what is the practical significance of the
- 18 relatively long half-life of oxymorphone compared to
- 19 other opioids?
- 20 A. We would expect it to have a longer duration of
- 21 action.
- 22 Q. In preparing your report, Dr. Savage, did you
- 23 review any documents from Endo Pharmaceuticals that
- 24 described the significance of oxymorphone's relatively
- 25 long half-life?

- 1 longer half-life?
- 2 A. I'm looking at it.
- 3 (Document review.)
- Q. Can you identify the portion of this document
- 5 that identifies the advantages of Opana ER's longer
- 6 half-life?
- 7 A. Oh, I'm sorry. That was a question.
- 8 Yes. I'm -- I'm -- can I identify it?
- 9 Q. Please do, Dr. Savage.
- 10 A. Yes.
- 11 I believe under Clinical Evidence Endo has
- 12 listed at least two qualities that it believed were
- 13 clinical benefits.
- 14 Q. And what is the first of those qualities that
- 15 it believed was a clinical benefit?
- 16 A. It states "True 12 hour dosing."
- 17 Q. Now, here --
- 18 A. And --
- 19 Q. Sorry.
- 20 (Counsel and witness speaking at the same time
- 21 and cautioned by court reporter.)
- MR. LEEFER: My apologies.
- BY MR. LEEFER:
- Q. In about the middle of this page here, this
- 25 says: Lower daily average consumption with Opana ER as

- 1 compared with -- to OxyContin.
- What does "lower daily average consumption"
- 3 mean to you?
- 4 A. My understanding of the way they're using it
- 5 here -- I haven't looked at the study that informed
- 6 that statement -- is they are saying because it has
- 7 true twelve-hour dosing, the inference is that
- 8 patients --
- 9 JUDGE CHAPPELL: Excuse me, Doctor. You
- 10 started your answer with "My understanding." I want
- 11 you to limit your answers to what you know, not your
- 12 understanding.
- 13 BY MR. LEEFER:
- Q. Dr. Savage, do you know what the term
- 15 "lower daily average consumption" means?
- 16 A. In fact, I do not because they don't state
- 17 whether it is milligrams consumed or number of tablets
- 18 consumed.
- 19 Q. In your clinical experience, Dr. Savage, are
- 20 there patients that are able to take -- excuse me. Let
- 21 me rephrase the question.
- 22 In your clinical experience, Dr. Savage, are
- 23 most patients taking Opana ER able to use it on a
- 24 twelve-hour dosing schedule?
- 25 A. Yes.

- 1 Q. And in your clinical experience, have you
- 2 encountered patients taking OxyContin that take it more
- 3 frequently than every twelve hours?
- 4 A. Yes.
- 5 Q. Those patients taking OxyContin more often than
- 6 every twelve hours, do they end up using more tablets
- 7 or fewer tablets than a patient taking the drug every
- 8 twelve hours?
- 9 A. They would use more tablets.
- 10 Q. In your experience, if a patient is taking more
- 11 tablets per day, does that usually result in higher or
- 12 lower cost for the patient?
- 13 A. It would depend upon their insurance. I -- the
- 14 cost of the medication, depending upon the relative
- 15 cost of the two different medications, would be more if
- 16 they're taking more tablets.
- 17 Q. I'd like to go back just briefly to the
- 18 CYP450 pathway that we were discussing earlier, and
- 19 you've mentioned a few examples from -- well, one
- 20 example from your experience and one example from the
- 21 medical literature.
- I'd like to ask you, in your experience, how
- 23 common are these sorts of CYP450 interactions?
- 24 A. I imagine that they occur quite frequently at
- 25 subtle levels that don't become clinically apparent.

- One study I reviewed recently suggested that up
- 2 to 30 percent of people taking an opioid that is
- 3 metabolized by the CYP P430 -- 450 pathway are also
- 4 taking a second medication that is either an inhibitor
- 5 or an inducer of enzymes in that pathway or also
- 6 metabolized by the pathway so that there's a risk of an
- 7 interaction between the two drugs.
- 8 JUDGE CHAPPELL: You started your answer with
- 9 "I imagine that they occur quite frequently at subtle
- 10 levels that don't become clinically apparent."
- 11 THE WITNESS: That is correct.
- 12 JUDGE CHAPPELL: Is that the same thing as
- 13 saying you don't know because you're not going to be
- 14 told about it?
- THE WITNESS: This is an evolving area of
- 16 understanding --
- JUDGE CHAPPELL: But my question was a yes or
- 18 no.
- 19 THE WITNESS: I'm sorry?
- 20 JUDGE CHAPPELL: Your own words, are you saying
- 21 you're not going to be aware of it because they occur
- 22 quite frequently at subtle levels that don't become
- 23 clinically apparent?
- 24 THE WITNESS: That is correct.
- 25 JUDGE CHAPPELL: Thank you.

- 1 THE WITNESS: That is my opinion.
- 2 BY MR. LEEFER:
- Q. And is it your opinion, Dr. Savage, that in
- 4 some cases these interactions occur at unsubtle levels
- 5 that are clinically apparent?
- 6 A. Yes.
- 7 Q. And the study that you were just discussing,
- 8 does that study suggest that up to 30 percent of
- 9 patients may be at risk for these sort of CYP450 drug
- 10 interactions?
- 11 A. Yes.
- 12 Q. Thank you, Dr. Savage.
- I'd like to now talk about --
- 14 AMOGEH@HAPPELL: The leading of your expert
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1 about some of the other available long-acting opioids.

2 Can you list a few of those other long-acting

3 opioids that you've discussed in your report.

4 A.

- 1 That table is a comparison of some
- 2 extended-release formulations of various molecules,
- 3 types, in comparison according to a number of different
- 4 features of the medications.
- 5 Q. I'm sorry, Dr. Savage. Can you point the
- 6 microphone a little bit more back towards you so that
- 7 you're easier to hear.
- 8 Thank you.
- 9 And where does the information that's in this
- 10 table come from?
- 11 A. I elected to use information from the
- 12 prescribing -- the official prescribing information
- 13 for each of the formulations.
- 14 There is a couple of areas where it is
- 15 supplemented by information from the scientific
- 16 literature where I couldn't find the information in the
- 17 FDA prescribing area.
- 18 Q. Now, I'd like to zoom in on a portion of this
- 19 table and specifically the top two lines and the first
- 20 five columns or so.
- 21 A. Uh-huh.
- 22 Q. Dr. Savage, can you tell us what the active
- 23 ingredient of Opana ER is as indicated in your table.
- 24 A. It's oxymorphone.
- Q. And how does that compare to the active

- 1 ingredient of the second line here, which is
- 2 OxyContin?
- 3 A. It's oxycodone.
- 4 Q. And what is the significance of the two drugs
- 5 having different active ingredients?
- 6 A. Could you repeat the question. I didn't hear
- 7 the end of it.
- 8 O. Certainly.
- 9 What is the practical significance of the two
- 10 drugs having different active ingredients?
- 11 A. The significance is that different patients may
- 12 respond differently to the medications.
- 13 Q. Now, let's zoom in on a different part of this
- 14 table.
- 15 JUDGE CHAPPELL: When a patient walks in, would
- 16 you have any basis or reason to prescribe one of these
- 17 over the other, the two you've just described, in the
- 18 beginning?
- 19 THE WITNESS: In the very beginning if a
- 20 patient walks in?
- 21 JUDGE CHAPPELL: Right.
- 22 THE WITNESS: I would take a history of which
- 23 if they've had either one or the other and how they
- 24 responded to it to see if I could know a priori which
- 25 might be preferred by the patient or might be more

- 1 satisfactory to the patient.
- 2 If they had no history of using it, first of
- 3 all, we would start with -- generally with an
- 4 immediate-release form to see how they tolerated it
- 5 before going to a longer-acting medication, so we'd see
- 6 how they respond to the molecule before -- to the
- 7 sustained-release preparation.
- 8 There -- it would depend upon the type of pain
- 9 that they had. There is some evolving suggestion that
- 10 oxycodone may in fact --
- 11 JUDGE CHAPPELL: I'm not talking about
- 12 something that's evolving. I asked you a specific
- 13 question.
- 14 A patient walks in with a pain. Would you have
- 15 any reason to prescribe one or the other --
- 16 THE WITNESS: Yes.
- 17 JUDGE CHAPPELL: -- any difference?
- 18 Assuming they don't have what you call your
- 19 a priori information. Your a priori facts aren't
- 20 there. Somebody walks in with a back pain. Any reason
- 21 why you would prescribe one of these drugs over the
- 22 other or not?
- 23 THE WITNESS: For back pain, that's a very
- 24 specific type of pain. Yes. I would -- there are a
- 25 couple of differences that I would consider.

- 1 Do they -- if they told me that they take all
- 2 their medications at breakfast and at dinnertime, I
- 3 probably wouldn't use oxymorphone because you're
- 4 supposed to take oxymorphone an hour before meals or
- 5 two hours after meals.
- If they said they take it first thing in the
- 7 morning, an hour before breakfast, and they take it
- 8 after exercising, before dinner, then that would be
- 9 fine.
- 10 There are different formulations, so there are
- 11 a number of clinical characteristics to consider.
- 12 If I thought the patient was at risk for using
- 13 it with alcohol, I probably would advise them not to
- 14 use it with alcohol, but if I had some reason --
- 15 JUDGE CHAPPELL: That would be either one,
- 16 though, wouldn't it?
- 17 THE WITNESS: What?
- 18 JUDGE CHAPPELL: That would be either of these
- 19 drugs. You don't want to take alcohol with either of
- 20 these --
- 21 THE WITNESS: No, you definitely do not want to
- 22 take alcohol, but the reality is that occasionally
- 23 you're concerned that a patient might use it with
- 24 alcohol, in which case you wouldn't want to use a drug
- 25 that had a black box warning against using it with

- 1 alcohol.
- 2 I'm trying to think of other reasons -- oh,
- 3 just I couldn't predict which was -- which would be
- 4 the more satisfactory molecule for them, that is
- 5 correct, other than those two features that I
- 6 mentioned.
- JUDGE CHAPPELL: I'm not sure you answered my
- 8 question.
- 9 Would you prescribe either of those drugs at
- 10 the point you got to at the end of your answer, when
- 11 you couldn't predict?
- 12 THE WITNESS: Would I prescribe -- I'm sorry.
- JUDGE CHAPPELL: Either of the two drugs you
- 14 were just discussing.
- 15 THE WITNESS: Yes.
- 16 JUDGE CHAPPELL: You would prescribe either of
- 17 them; correct? If you couldn't have your predictions
- 18 you talked about.
- 19 THE WITNESS: I could prescribe either of
- 20 them.
- JUDGE CHAPPELL: Thank you.
- Go ahead.
- BY MR. LEEFER:
- Q. Dr. Savage, despite the fact that you could
- 25 prescribe either drug in an initial consultation, are

- 1 there factors that you would consider in deciding which
- 2 one to use?
- JUDGE CHAPPELL: We've already heard a number
- 4 of those. I don't want to hear them repeated.
- 5 You can ask her to give you any factors she
- 6 didn't just tell us in response to my question.
- 7 BY MR. LEEFER:
- 8 Q. Are there additional factors beyond those you
- 9 discussed, like the alcohol black box warning or the
- 10 mealtime restrictions, that you would consider?
- 11 A. I might consider whether the patient was going
- 12 to be using any strong inducers of the P450 system or
- 13 strong inhibitors of the P450 system, in which case
- 14 there would be -- I would be more inclined to use the
- 15 oxymorphone, which I know wouldn't interfere, those
- 16 inhibitors or inducers would not interfere with the
- 17 medication.
- 18 Q. Thank you, Dr. Savage.
- 19 Going back to this chart here, can we zoom in
- 20 again on the first two lines and I think the columns
- 21 Metabolic Pathway through T1/2.
- 22 And in this chart, Dr. Savage, what does "T1/2"
- 23 mean?
- 24 A. That's a half-life.
- 25 Q. And how does the half-life of Opana ER compare

- 1 to the half-life of OxyContin?
- 2 A. It's longer than the half-life of OxyContin.
- 3 Q. How much longer is it?
- 4 A. Repeat the question, please.
- 5 Q. How much longer is the half-life of Opana ER as
- 6 compared to OxyContin?
- 7 A. It's at least double the half-life. One is
- 8 4.5; the other is 9 to 11 hours.
- 9 Q. Based on this difference in half-life, which
- 10 drug would you expect to have a longer duration of
- 11 action?
- 12 A. I would expect oxymorphone to have a longer
- 13 duration of action.
- Q. And looking at the column for metabolic path,
- 15 can you describe the differences between the metabolic
- 16 path for Opana ER as compared to OxyContin?
- 17 A. Yes. Again, as I mentioned, oxymorphone
- 18 primary metabolic pathway for degradation is through
- 19 glucuronidation, which is not part of the
- 20 CYP P450 pathway, whereas oxycodone has a black box
- 21 warning about using CYP P450 -- the particular enzyme
- 22 is 3A4 -- inducers or inhibitors.
- 23 O. You've used the term "black box warning" a
- 24 couple times now. Can you just define that for us.
- 25 A. The black box warning -- the FDA puts important

- 1 safety information that they want to be sure gains the
- 2 attention of prescribers in black boxes at the
- 3 beginning of the prescribing information.
- 4 Q. And to you as a doctor, what's the significance
- 5 of a black box warning related to the CYP P450 pathway
- 6 for OxyContin?
- 7 A. It would steer me towards not using a drug
- 8 with that type of black box warning in a patient for
- 9 whom there was another option for treatment. It's not
- 10 an absolute contraindication, but I would consider it
- 11 very strongly.
- 12 Q. Now, Dr. Savage, rather than going through
- 13 every line of this appendix, I'd just like to ask you,
- 14 in general, does this identify distinguishing
- 15 characteristics for the opioids that are discussed in
- 16 your report?
- 17 A. Yes.
- 18 O. Let's take a look at another figure in your
- 19 report. I'd like to direct your attention to
- 20 figure 4, which is page CX 5002-045.
- 21 And Dr. Savage, could you please explain what
- 22 this table is designed to show.
- 23 A. This is designed to show the key differences
- 24 between OxyContin and Opana ER.
- Q. We've already discussed a number of these

- 1 think many clinicians will -- in patients who they are
- 2 not a hundred percent confident are using medications
- 3 as prescribed will elect abuse-deterrent medications.
- 4 Q. Dr. Savage, I'd like to direct your attention
- 5 to figure 6 next in your report, and that is at
- 6 CX 5002-049.
- 7 And again, could you please explain what this
- 8 table is designed to show.
- 9 A. This is designed to show the differences
- 10 between Exalgo and Opana ER. The one difference it
- 11 doesn't show is that it's a different molecule. It's
- 12 hydromorphone versus oxymorphone.
- 13 Q. Again, I think we've discussed the difference
- 14 between or the significance of different opioid
- 15 molecules, but I want to ask you what this entry for
- 16 potential H-3-G neuroexcitatory effects means.
- 17 A. Both hydromorphone and morphine have a
- 18 glucuronide -- 3-glucuronide molecule which has
- 19 demonstrated -- H-3-G is hydromorphone-3-glucuronide,
- 20 and it has been shown to have neuroexcitatory effects.
- 21 That means it can cause irritability, hyperreflexia, in
- 22 patients, particularly those using high doses of
- 23 hydromorphone or particularly in those with renal
- 24 failure who aren't excreting this molecule.
- 25 Morphine similarly has neuroexcitatory --

- 1 (Admonition to slow down.)
- 2 BY MR. LEEFER:
- Q. Dr. Savage, I'll -- we can get to morphine
- 4 later. Let's stick for now --
- 5 A. There was a reason that I mentioned that.
- 6 JUDGE CHAPPELL: Hold on a second. Don't
- 7 interrupt each other. One at a time.
- 8 MR. LEEFER: I'm sorry, Your Honor.
- 9 BY MR. LEEFER:
- 10 Q. Okay, Dr. Savage. Could you explain why you
- 11 mentioned morphine effects in this context.
- 12 A. Because seizures have been documented with
- 13 morphine that has similar neuroexcitatory effects, and
- 14 though I have not read of seizures with hydromorphone,
- 15 it raises a concern.
- 16 Q. Would you consider these sorts of effects in
- 17 deciding whether or not to prescribe Exalgo or morphine
- 18 to a patient?
- 19 A. Yes.
- Q. Now, this table also indicates that all doses
- 21 are contraindicated in opioid-naive patients.
- 22 Can you please explain what that means.
- 23 A. Well, current recommendations of the
- 24 Centers for Disease Control are that we start all
- 25 opioids -- we start no sustained-release opioids in

- 1 opioid-naive patients. That is, when patients have not
- 2 demonstrated a tolerance to moderate doses of opioids,
- 3 it's recommended that we start with immediate-release
- 4 doses.
- 5 However, there are some opioids that are
- 6 formulated with very, very low doses so that they can
- 7 be started in patients, safely clinically started in
- 8 patients who are opioid-naive.
- 9 Exalgo hydromorphone is not formulated in a low
- 10 enough dose to make it safe to begin with the
- 11 extended-release.
- 12 Q. Is oxymorphone ER formulated in a low enough
- 13 dose that it co, so tegintuive.
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- 1 dosing that you've identified in this table?
- 2 A. Again, it's a different interval of
- 3 administration. As a matter of convenience, many
- 4 people would elect to have a medication that they only
- 5 need to attend to every 72 hours.
- I wanted to point out on your last slide with
- 7 Exalgo that that's a 24-hour preparation as opposed to
- 8 a 12-hour preparation --
- 9 JUDGE CHAPPELL: That comes under the heading
- 10 of a question you weren't asked, ma'am. Stick to the
- 11 question that's pending.
- 12 BY MR. LEEFER:
- Q. Dr. Savage, are there some patients that
- 14 prefer to take medication more often than every
- 15 72 hours?
- 16 A. Yes.
- 17 Q. Why would a patient ever want to take medicine
- 18 more often?
- 19 A. I think it gives patients often a better sense
- 20 of control that they're able to do something active to
- 21 manage their pain.
- There may be times that they don't need the
- 23 medication and they may want to leave out a dose, and
- 24 if they are on a 72-hour dose, that isn't an option to
- 25 lower the medication.

- Q. Rather than going through every single figure
- 2 in your report, I'd just like to ask, have you --
- 3 rather, do each of the figures in this section of your
- 4 report identify differences between a particular drug
- 5 and Opana ER?
- 6 A. Yes.
- 7 O. And what is the information in these tables, or
- 8 where does this information come from?
- 9 A. As I said before, the information comes
- 10 primarily from the prescribing information approved by
- 11 the FDA for distribution with the medications.
- 12 Q. Are there any other sources for the information
- 13 in these tables?
- 14 A. Yes. It's supplemented in a couple of places I
- 15 believe with information from the scientific
- 16 literature.
- 17 Q. Now, we've spent a fair amount of time
- 18 discussing the numerous differences between Opana ER
- 19 and other long-acting opioids.
- In your opinion, is Opana ER superior to these
- 21 other opioids?
- 22 A. I can't say that any opioid is superior to any
- 23 other opioid, so no.
- Q. In the context of treating an individual
- 25 patient, are opioids superior to other opioids?

1 A. In the treatment -- in the clinical setting, 2 for individual patients with specific types of pain in

3 specific con8h9dm

- 1 A. Because I think the differences between the
- 2 various opioids have real clinical impacts on patients
- 3 both in terms of pain, side effects and their quality
- 4 of life and their lifestyles.
- 5 Q. Can you give an example of a real effect that
- 6 these differences might have on a patient?
- 7 A. There are numerous examples.
- 8 Somebody may have nausea and vomiting on one
- 9 medication and not tolerate it well.
- 10 Some patients may prefer to take their
- 11 medication twice a day than every three days.
- They may need to take an antidepressant or
- 13 erythromycin for infection and experience fluctuations
- 14 in a particular opioid that they wouldn't experience on
- 15 another opioid.
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- 1 Q. This education blueprint, is this something
- 2 that you considered in preparing your expert report?
- 3 A. It is.
- 4 Q. I'd like to take a look at that now. Can we
- 5 please bring up CX 3355.
- 6 And Your Honor, for the record, CX 3355 has
- 7 been admitted as part of JX 2 and is not subject to an
- 8 in camera order.
- 9 Dr. Savage, is this the REMS blueprint that you
- 10 were just discussing a moment ago?
- 11 A. It's the introduction to the blueprint. I
- 12 guess, yeah, that's the cover page of it that I'm
- 13 looking at.
- Q. And what is the purpose of this blueprint?
- 15 A. This is to provide guidance to the development
- 16 of education on best practices around the use of
- 17 extended-release and long opi- -- long-acting opioid
- 18 analgesics.
- 19 Q. Are you familiar with the REMS blueprint from
- 20 your work in the field of pain management?
- 21 A. Yes, I am.
- 22 Q. And can you just explain briefly how it's
- 23 used.
- 24 A. Well, there are a number of organizations that
- 25 provide what's called REMS education, and it's

- 1 that you chaired, which you were discussing just a
- 2 moment ago -- was that similar to the REMS blueprint
- 3 that the FDA ultimately --
- 4 A. It was similar, not identical by any means.
- 5 Q. Understood. Thank you.
- 6 And I'd like to direct your attention to the
- 7 bottom of page 6. This is CX 3355-006.
- 8 And specifically under the subheading Roman
- 9 numeral vi.
- Now, this is kind of a long sentence, but
- 11 Dr. Savage, can you just summarize for us what this is
- 12 trying to convey.
- 13 A. Essentially this section says that prescribers
- 14 should be knowledgeable about the specific
- 15 characteristics of individual extended-release or
- 16 long-acting opioid analgesics that they prescribe.
- 17 Q. And do you agree with that?
- 18 A. I do.
- 19 Q. -- statement?
- 20 Why?
- 21 A. For all the reasons we've been discussing
- 22 because it -- the differences have a real impact on
- 23 the clinical effects and the quality of life that
- 24 patients experience when using these medications.
- Q. I'd like to now direct your attention to

- 1 page 10, so CX 3355-010.
- 2 And Dr. Savage, can you explain what the table
- 3 that begins on this page is designed to show.
- 4 A. I believe -- I'm only looking at one page, and
- 5 I know it's 10 or 15 pages, but I believe that this is
- 6 a section that talks about the specific characteristics
- 7 of different extended-release opioids.
- 8 Q. Dr. Savage, in your opinion, are the different
- 9 characteristics reflected in the table beginning on
- 10 page 10 clinically significant to the prescription of
- 11 opioids for the treatment of pain?
- 12 A. Yes.
- 13 Q. I'd like to take a look specifically at
- 14 page 13, CX 3355-013.
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          We're in recess.
         (Whereupon, at 1:44 p.m., a lunch recess was
 3 taken.)
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- 1 AFTERNOON SESSION
- 2 (2:48 p.m.)
- 3 JUDGE CHAPPELL: Okay. We're back on the
- 4 record.
- 5 Next question.
- 6 MR. LOUGHLIN: Your Honor, can I raise one
- 7 question or one issue before we begin?
- 8 JUDGE CHAPPELL: Go ahead.
- 9 MR. LOUGHLIN: Your Honor, unfortunately, the
- 10 witness we had scheduled after Dr. Savage,
- 11 Professor Bazerman, is not able to be here until
- 12 tomorrow morning.
- 13 Based on Mr. Leefer's belief in terms of his
- 14 timing and I've spoken with Mr. Antalics, it does not
- 15 look to me, Your Honor, like we will get to 5:30 today
- 16 with Dr. Savage. I think -- my guess is, based on
- 17 their estimates, we're going to be about an hour
- 18 short.
- 19 JUDGE CHAPPELL: What have we learned this
- 20 week, Counsel?
- 21 MR. LOUGHLIN: Your Honor, I apologize. But
- 22 as I mentioned, we are dependent upon the availability
- 23 of the fact witnesses from -- that are not in our
- 24 control. We would have loved to have all the fact
- 25 witnesses lined up and here. We haven't been able to

- 1 CX 3355-012, and then that continues onto -013.
- 2 Can you please pull those up.
- 3 And Dr. Savage, the product shown here at the
- 4 bottom of page 12 is Dolophine.
- 5 Which opioid is that?
- 6 A. Dolophine is methadone.
- 7 Q. And is methadone an opioid that you're familiar
- 8 with in your --
- 9 A. Yes.
- 10 Q. On page 13, under Product-Specific Safety
- 11 Concerns, this says "QTc prolongation."
- 12 What does that mean?
- 13 A. On an electrocardiogram the QC -- QTc -- the QT
- 14 interval is the area of electrical deruoerns, BDC ean?a Td(A.)TjEM
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- 1 A. It is.
- 2 JUDGE CHAPPELL: Hold on a second.
- 3 Mr. Loughlin, have you issued subpoenas to
- 4 these witnesses?
- 5 MR. LOUGHLIN: We did issue subpoenas,
- 6 Your Honor.
- 7 JUDGE CHAPPELL: Have you released anyone from
- 8 subpoena?
- 9 MR. LOUGHLIN: No, Your Honor.
- 10 JUDGE CHAPPELL: Then they should be here.
- 11 MR. LOUGHLIN: Understood, Your Honor. We are
- 12 working with them to try to get them here on a
- 13 schedule that is $\operatorname{--}$ that works for them and works for
- 14 us.
- JUDGE CHAPPELL: Subpoena doesn't leave wiggle
- 16 room unless you give wiggle room, sir. You know what a
- 17 subpoena is; right? You know how it works?
- 18 MR. LOUGHLIN: I do know how it works,
- 19 Your Honor.
- 20 JUDGE CHAPPELL: You don't need to give them
- 21 wiggle room. When you issue a subpoena, they shall be
- 22 here.
- MR. LOUGHLIN: Well, Your Honor, we're working
- 24 with counsel to try to make that happen, but we don't
- 25 have the power to send deputies to drag them to court.

- JUDGE CHAPPELL: You bring it to me, and I'll
- 2 get you a deputy involved. There are ways to enforce
- 3 subpoenas. If you don't believe it, look at the
- 4 rules. I'm not saying you have a deputy, but there
- 5 will be a deputy -- there will be a marshal involved if
- 6 someone doesn't honor a subpoena. You know that;
- 7 correct?
- 8 MR. LOUGHLIN: Your Honor, yes, and that's
- 9 wonderful to hear. We would like nothing more than to
- 10 have witnesses lined up. We have not been able to make
- 11 that happen, but we will try harder.
- 12 JUDGE CHAPPELL: Thank you.
- 13 BY MR. LEEFER:
- 14 Q. Dr. Savage, in your opinion, is a factor like
- 15 QTc prolongation associated with methadone clinically
- 16 significant in deciding which opioid to prescribe?
- 17 A. Yes. And there are clear guidelines about not
- 18 prescribing methadone for patients with a QTc interval
- 19 that is over a certain duration.
- 20 Q. Does oxymorphone have a similar safety concern
- 21 associated with QTc prolongation?
- 22 A. To my knowledge, it does not.
- 23 Q. Okay. You can set that aside, Dr. Savage.
- Now, the information that we were looking at in
- 25 the FDA REMS blueprint, is that similar to the

- 1 differences between opioids that you discuss in your
- 2 expert report?
- 3 A. It is.
- 4 Q. Dr. Savage, are you aware that Impax' expert,
- 5 Dr. Michna, cites to the common indication for
- 6 long-acting opioids in support of his position that
- 7 they are all essentially the same?
- 8 A. I'm aware of that, yes.
- 9 Q. Do you agree with Dr. Michna's reliance on the
- 10 common indication for long-acting opioids?
- 11 A. I agree that they for the most part -- there
- 12 are at least one or two exceptions, but they do have a
- 13 common FDA indication. That doesn't mean they have
- 14 identical effects and side effects.
- Q. Why don't you believe that the common
- 16 indication for long-acting opioids means that they're
- 17 all essentially the same?
- 18 A. For all the reasons that I described in my
- 19 report and that the FDA includes in their blueprint
- 20 documenting that there are differences between all
- 21 these opioids, and the FDA recommends that it's
- 22 incumbent on us to understand those differences and to
- 23 accommodate them.
- Q. To sum up these differences, what is your
- 25 opinion, Dr. Savage, about the degree of

- 1 interchangeability of Opana ER with the other available
- 2 long-acting opioids?
- 3 A. I don't believe that we can predict that they
- 4 will be reliably interchangeable with one another in a
- 5 particular patient. They are sometimes interchangeable
- 6 and often not, but we cannot know that prospectively.
- 7 Therefore, I believe that they're not reliably
- 8 predictably interchangeable.
- 9 Q. Thank you, Doctor.
- 10 Earlier, before lunch, you testified that
- 11 notwithstanding the significant differences between
- 12 opioids, it's sometimes possible to switch a patient
- 13 from one to another. Do you remember that?
- 14 A. Yes.
- 15 Q. Are there any complexities involved in
- 16 switching a patient from one long-acting opioid to
- 17 another?
- 18 A. Sometimes there are; sometimes there are not.
- 19 Q. And can you identify what some of those
- 20 complexities are?
- 21 A. Well, again, we can't predict whether the new
- 22 opioid to which one is switching is going to be
- 23 well-tolerated and adequate for analysesia for the
- 24 individual.
- 25 We can't predict the relative dose that will be

- JUDGE CHAPPELL: You said "when there's a clear
- 2 reason." What's a clear reason?
- 3 THE WITNESS: If somebody is becoming tolerant
- 4 to one opioid and they're having to increase and
- 5 increase and increase their dose, often by rotating
- 6 them to a different opioid, they will achieve pain
- 7 relief on a much lower dose of that opioid.
- 8 If somebody has persistent nausea or itching or
- 9 other side effects, we might change them to a different
- 10 opioid.
- If they're on methadone and their QTc interval,
- 12 as we talked about, the potential for cardiac
- 13 arrhythmias, if we see that going up, we may want to
- 14 rotate them to a different opioid.
- 15 JUDGE CHAPPELL: What if their insurance
- 16 changes and they no longer can get the opioid you
- 17 prescribed?
- 18 THE WITNESS: If -- if -- it depends in that
- 19 case. If somebody is doing really well and they've
- 20 tried other opioids and they don't respond well, we
- 21 might seek to get authorization for the opioid even if
- 22 it's not one that's commonly approved by the insurance
- 23 company. If the insurance company denies that, we'll
- 24 do our best with whatever opioids are available.
- The challenge sometimes is you end up doing

- 1 JUDGE CHAPPELL: So did I hear you say a
- 2 number of people are on two or three different
- 3 opioids?
- 4 THE WITNESS: Yes. Sometimes people will be on
- 5 two or three different opioids. I have seen that not
- 6 infrequently. I would not generally do it.
- 7 JUDGE CHAPPELL: And one of those might be
- 8 Opana ER or its equivalent and one of them might be
- 9 what?
- 10 THE WITNESS: A short-acting opioid. I have
- 11 seen people on a fentanyl patch and long-acting
- 12 oxycodone or oxymorphone and then a short-acting drug.
- 13 There --
- 14 JUDGE CHAPPELL: So like an opioid cocktail.
- 15 THE WITNESS: What?
- 16 JUDGE CHAPPELL: An opioid cocktail.
- 17 THE WITNESS: It's an opioid cocktail.
- I'm not saying I'd recommend that. I'm saying
- 19 that patients will come to us on those.
- 20 And the rationale, if I may -- would you --
- 21 the reason that people will sometimes do that is
- 22 because of the fact that different opioids are
- 23 different and they seem to bind somewhat differently
- 24 to different mu opioid subreceptors, and so there is a
- 25 theory -- and there are number of articles on this --

- 1 suggesting that adding different opioids to each other
- 2 gives you improved analgesia.
- 3 The problem with that is then you become
- 4 tolerant to several opioids and it's difficult, if you
- 5 start losing your -- the effectiveness of the
- 6 medication, to find an opioid that works, so I
- 7 personally in my practice would prefer people to be on
- 8 a single or at most two opioids.
- 9 MR. LEEFER: Thank you, Your Honor.
- 10 BY MR. LEEFER:
- 11 O. And Dr. Savage, I want to return to something
- 12 you were mentioning just a little bit earlier.
- 13 I think you mentioned that there are opioid
- 14 equivalent charts that allow you to calculate
- 15 equivalent dosages of different opioids. Is that
- 16 right?
- 17 A. That is correct.
- 18 Q. When you switch a patient from one opioid to
- 19 another, can you just cut the dose by the percentage
- 20 indicated by the opioid equivalent charts?
- 21 A. No. It's more complicated than that.
- The equivalency charts will give you kind of
- 23 an average equivalency across the population, and
- 24 they're based on very limited studies, but they'll
- 25 give you some idea of the relative strength.

- 1 Then if the person is tolerant to the first
- 2 drug, you don't expect them to be tolerant to the next
- 3 drug, so you have to cut that dose back even further.
- 4 And then that doesn't take into account the
- 5 individual's responsiveness to either of the opioids.
- 6 JUDGE CHAPPELL: Are you saying that using
- 7 these charts is something that the AMA requires, let's
- 8 say, a general practitioner out here in the suburb
- 9 who's seeing 15-20 patients a day, kids are screaming
- 10 in the waiting room, climbing all over everybody, that
- 11 that doctor is looking at charts before he
- 12 prescribes -- he or she prescribes opioids to every
- 13 patient?
- 14 THE WITNESS: If he or she is rotating the
- 15 patient from one opioid to another, they either have
- 16 the equivalencies in their head if they do it quite
- 17 often or they do look at the chart or they just go
- 18 blind. And that's why, you know, I would say unless
- 19 there's a clinical indication and you do a lot of this,
- 20 you have to have -- you have to exert great care in
- 21 opioid rotations.
- There are people who get profoundly sedated
- 23 because of overprescribing. There are people who are
- 24 in withdrawal because they've been underprescribed,
- 25 too. It's -- it is -- for high-dose opioids, it can be

- 1 complicated.
- 2 Again, I don't want to overstate it. If you're
- 3 taking two Percocet a day and you want to switch to a
- 4 couple of hydrocodone, that's not going to be a
- 5 complicated switch. It may or may not work as well for
- 6 you. But when we have people on complex regimens and
- 7 they're taking a number of other medications, it has to
- 8 be done thoughtfully and with great care.
- 9 JUDGE CHAPPELL: Okay. Again, is there an AMA
- 10 requirement or any law or regulation you're aware of
- 11 that requires a doctor to review these charts and apply
- 12 them before prescribing a different opioid?
- 13 THE WITNESS: I'm thinking.
- 14 No.
- 15 JUDGE CHAPPELL: Thank you.
- 16 THE WITNESS: May I say one caveat, though.
- 17 The FDA --
- JUDGE CHAPPELL: Well, I guess so since you're
- 19 saying it. Go ahead.
- 20 THE WITNESS: The FDA in the REMS blueprint
- 21 suggests that you know the relative potencies of the
- 22 different medications. They do not provide a chart,
- 23 but to know the relative potencies, you need to be
- 24 looking at --
- 25 JUDGE CHAPPELL: So if I follow you, that's a

- 1 suggestion in the FDA REMS blueprint; correct?
- 2 THE WITNESS: Correct.
- JUDGE CHAPPELL: Not a requirement by law or
- 4 regulation as you know about.
- 5 THE WITNESS: No. There may be states that
- 6 require it. I'm not familiar with all the state laws.
- 7 Many states are implementing legislation regarding how
- 8 to use opioids.
- 9 BY MR. LEEFER:
- 10 Q. Dr. Savage, in your capacity as an educator of
- 11 others in the use of opioids, do you instruct people
- 12 switching patients from one opioid to another to use
- 13 these dosage equivalency charts?
- JUDGE CHAPPELL: When you say "people," do you
- 15 mean prescribing doctors who are licensed?
- MR. LEEFER: I do mean prescribing doctors. My
- 17 apologies, Your Honor.
- 18 THE WITNESS: I do, with the caveat that I
- 19 usually provide three different methods for rotating.
- 20 BY MR. LEEFER:
- 21 Q. Thank you, Dr. Savage.
- Now, getting back to the various risks that may
- 23 arise when rotating from one opioid to another, is
- 24 there a risk that new side effects may develop with the
- 25 use of a new opioid?

- 1 A. Yes.
- 2 Q. Given the various complexities and potential
- 3 risks of opioid rotation, how do you mitigate against
- 4 those risks when you switch a patient from one opioid
- 5 to another?
- 6 A. Well, there's several ways. Sometimes we
- 7 suggest that rather than giving the full dose of the
- 8 new medication and stopping the old medications, that
- 9 you give maybe a quarter of the new medication and go
- 10 down about a quarter of the calculated dose of the old
- 11 medications, and so see how somebody responds to the
- 12 new medication and gradual- -- it's called gradually
- 13 rolling them over.
- 14 Another method is to give no more than the
- 15 recommended starting dose of the new medication as
- 16 long-acting because we believe, based on studies, that
- 17 people will tolerate that new dose and then provide
- 18 only short-acting medications on top of it and ask the
- 19 person to hold that short-acting dose, don't take it,
- 20 if you're sedated or having other major side effects.
- 21 Q. Is it always complicated and difficult to
- 22 switch a patient from one opioid to another?
- 23 A. No.
- Q. What's a circumstance in which it would be
- 25 relatively straightforward?

- 1 healthcare costs certainly.
- Q. I believe you touched on this earlier, but
- 3 given these complexities and risks, would you typically
- 4 rotate a patient from one opioid to another absent a
- 5 clinical need to do so?
- 6 A. No.
- Q. And Dr. Savage, if you had a patient that is
- 8 doing well on a long-acting opioid like Opana ER, would
- 9 you prefer to keep them on that drug or switch them to
- 10 a new opioid?
- 11 A. If they're tolerating it well and it's meeting
- 12 their needs, I'd prefer to keep them on the drug that
- 13 they're using.
- 14 Q. Now, Dr. Savage, in your experience, would a
- 15 minor increase in price for an opioid that one of your
- 16 patients is taking cause you to switch that patient to
- 17 a different opioid?
- 18 A. It would depend upon the patient and what the
- 19 increase in price meant to them. Most of our patients
- 20 are insured and don't experience minor fluctuations in
- 21 price directly.
- 22 So generally speaking, no; in some cases, yes.
- 23 Q. And generally speaking, are you aware of the
- 24 prices of long-acting opioids?
- 25 A. No.

- 1 Q. So would you be aware if the price of a
- 2 long-acting opioid increased or decreased?
- 3 A. No. Not -- not unless I were in a healthcare
- 4 system where they regularly informed us of those
- 5 issues, which I'm not.
- 6 Q. Now, why wouldn't minor changes in prices
- 7 change your prescribing habits?
- 8 A. First, because I'm generally not aware of the
- 9 minor changes in price.
- 10 Second, because the -- my clinical -- my
- 11 concerns here are for the clinical well-being of the
- 12 patient, and those would take priority over more
- 13 abstract financial concerns.
- Q. Understanding that you don't generally know the
- 15 price of opioids exactly, do you know anything about
- 16 relative prices of opioids?
- 17 JUDGE CHAPPELL: I thought she said "no" a few
- 18 moments ago. That was a pretty broad question you
- 19 asked her.
- MR. LEEFER: Let me try and rephrase that,
- 21 Your Honor.
- 22 BY MR. LEEFER:
- Q. Do you know any general information about the
- 24 prices of opioids?
- 25 A. Fairly limited. My understanding is that

- 1 short-acting opioids most often are less expensive than
- 2 sustained-release opioids. Methadone is a very, very
- 3 inexpensive long-acting opioid.
- 4 Q. In your experience, which tend to be cheaper,
- 5 generic versions of opioids or brand name versions?
- 6 A. Generic versions. That's the only thing I
- 7 know.
- 8 Q. Could cost information of that sort shape
- 9 prescribing decisions that you make?
- 10 A. For an uninsured patient who is -- has limited
- 11 financial means, certainly those would be
- 12 considerations.
- 13 JUDGE CHAPPELL: But I thought you told us
- 14 you're unaware of those things, so evidently you don't
- 15 think it's important enough to know this; correct?
- 16 THE WITNESS: If a patient brought to my
- 17 attention that they had no insurance that paid for
- 18 their drugs and they were concerned about their
- 19 finances, I would incorporate that into my clinical
- 20 decision-making.
- JUDGE CHAPPELL: So that's purely
- 22 hypothetical?
- THE WITNESS: And excuse me.
- JUDGE CHAPPELL: If a patient brought it to
- 25 you?

- 1 THE WITNESS: If a patient brought it to my
- 2 attention, which has happened, then I would consider
- 3 the cost.
- It's not that I don't care enough to notice. I
- 5 don't have ready access to the information of the
- 6 actual price of drugs.
- 7 JUDGE CHAPPELL: Frankly, your care is not an
- 8 issue, ma'am. I'm just looking at what I see to be
- 9 inconsistent, trying to have a complete record here in
- 10 this trial, so whether you care or not is not an
- 11 issue.
- 12 THE WITNESS: Well, you said that, you don't
- 13 care enough to know -- I'm sorry. I thought that's
- 14 what you said.
- 15 JUDGE CHAPPELL: It might have been inartfully
- 16 worded, but I'm trying to prevent inconsistencies in
- 17 our record. That's my job.
- 18 THE WITNESS: Thank you.
- JUDGE CHAPPELL: We're getting at the truth
- 20 here whether anybody likes it or not.
- Go ahead.
- MR. LEEFER: Your Honor, maybe this is my
- 23 fault. I can try and clarify.
- I believe Dr. Savage was drawing a distinction
- 25 between knowing the specific price of an opioid and

- 1 knowing sort of generally that generics are cheaper
- 2 than brand name drugs, and so she -- I believe she
- 3 testified that she knows that general information but
- 4 not the specific prices of drugs.
- 5 MR. ANTALICS: At some point I think I'd
- 6 preferred the witness to answer the questions rather
- 7 than the lawyer describe what he'd like her to say.
- 8 JUDGE CHAPPELL: He's --
- 9 MR. ANTALICS: Leading, Your Honor.
- 10 JUDGE CHAPPELL: -- in an indirect way saying
- 11 you're leading and suggesting an answer and coaching
- 12 the witness.
- 13 MR. LEEFER: My apologies, Your Honor. I will
- 14 rephrase my questions.
- 15 BY MR. LEEFER:
- 16 Q. Dr. Savage, if a patient does not raise the
- 17 cost of opioid medication with you as a concern, is it
- 18 something you independently consider when prescribing
- 19 drugs?
- 20 A. Not in the -- no.
- 21 Q. Dr. Savage, when you prescribe opioids, what
- 22 are your primary considerations in deciding which drug
- 23 to give to a patient?
- 24 A. My primary considerations are matching the
- 25 patient to a medication that's clinically effective for

- 1 them with the least amount of side effects and one that
- 2 meets convenience issues such as interval of dosing and
- 3 matches their pain needs.
- 4 JUDGE CHAPPELL: Have you ever testified as an
- 5 expert witness in a trial before?
- 6 THE WITNESS: Yes.
- 7 JUDGE CHAPPELL: Often?
- 8 THE WITNESS: No.
- 9 JUDGE CHAPPELL: Because if you do, you'll
- 10 understand none of this is personal, ma'am.
- 11 THE WITNESS: I'll understand what?
- 12 JUDGE CHAPPELL: None of this is personal.
- 13 THE WITNESS: Thank you.
- 14 JUDGE CHAPPELL: It's about getting to the
- 15 truth.
- 16 THE WITNESS: Thank you very much, Your Honor.
- 17 BY MR. LEEFER:
- 18 Q. Dr. Savage, if you have a patient that is doing
- 19 well on a long-acting opioid like Opana ER, would you
- 20 switch them to a different opioid based on a minor
- 21 change in price?
- 22 A. I probably would not be aware of the minor
- 23 change in price, and I wouldn't switch them without
- 24 knowing that. It depends upon what you mean by "minor"
- 25 and how the patient experience -- if I did become aware

- 1 of it, how the -- it impacted the patient and how they
- 2 experienced that fluctuation in price.
- Q. If you didn't become aware of it, would it play
- 4 any role in your prescribing decisions?
- 5 A. I want to be sure I understand your question.
- 6 If I were not aware of the change in price, would it
- 7 influence my prescribing decision.
- 8 Q. Yes, that was my question.
- 9 A. No, it would not influence my prescribing
- 10 decision.
- 11 JUDGE CHAPPELL: How could it? To state the
- 12 obvious.
- 13 MR. LEEFER: That's a fair point, Your Honor.
- 14 JUDGE CHAPPELL: I'm glad you didn't slip up on
- 15 that one.
- 16 BY MR. LEEFER:
- Q. Generally, Dr. Savage, in your thirty-plus
- 18 years of prescribing opioids, have you been aware of
- 19 minor changes in price in opioids?
- 20 A. I have not been.
- MR. LEEFER: Thank you, Dr. Savage.
- I have no further questions at this time.
- 23 JUDGE CHAPPELL: Will there be any cross?
- MR. ANTALICS: Right, Your Honor.
- 25 JUDGE CHAPPELL: Go ahead.

- 1 THE WITNESS: Okay. I may need to do that,
- 2 unless it gets magnified again, but we'll see.
- 3 MR. ANTALICS: I think you'll recognize the
- 4 parts that we're looking at.
- 5 MR. LEEFER: Sorry. Your Honor, I object.
- 6 This document doesn't appear to be marked as an exhibit
- 7 or a demonstrative.
- 8 MR. ANTALICS: No, it's not an exhibit or a
- 9 demonstrative. It's one of the materials Dr. Savage
- 10 relied upon. I'm just going to ask her a couple
- 11 questions about it.
- 12 JUDGE CHAPPELL: About one of her books?
- MR. ANTALICS: Yes. One of the materials she
- 14 relied on in preparing her report.
- 15 JUDGE CHAPPELL: That's fair game. It doesn't
- 16 need to be an exhibit. Depending on -- we'll see how
- 17 this develops.
- 18 BY MR. ANTALICS:
- 19 Q. Okay. The chapter is called Opioid Therapy of
- 20 Pain.
- 21 You were the primary author for that chapter?
- 22 A. Correct.
- 23 Q. Okay. Now, if you could turn to page 1508, and
- 24 we'll spend our time just on that page, 1508. It has a
- 25 chart with a number of opioids on it.

- 1 Do you recognize that chart?
- 2 A. I do.
- 3 Q. Okay. And on the top half of the page where it
- 4 says "Mu Agonists" --
- 5 A. Correct.
- 6 Q. -- do you see that?
- 7 Going down to halfway down?
- 8 Now, all of the --
- 9 THE REPORTER: I'm sorry. She keeps nodding.
- 10 (Discussion off the record.)
- 11 BY MR. ANTALICS:
- 12 Q. On the top half, top left corner, it says
- 13 "Table 97-3." Immediately under that it says "Opioid."
- 14 And immediately under that it says "Mu Agonists," a
- 15 category of opioids.
- 16 A. Correct.
- 17 Q. Okay. Now, all of the drugs listed in that
- 18 top category, those are all mu opioids; is that
- 19 correct?
- 20 A. That is correct.
- 21 Q. Okay. And all of the drugs on that page are
- 22 still considered opioids, though, although they're not
- 23 all mu opioids, mu agonists.
- 24 A. As far as I can see the page, they are all
- 25 mu opioid agonists.

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Some have dual mechanisms of analgesia, and
 2 some may have a little kappa activity, but they're
 3 mostly mu agonists.
           (Counsel and witness speaking at the same time
 5 and cautioned by court reporter.)
           JUDGE CHAPPELL: And also, it's your record,
 7 but if you're going to be asking a lot about this page,
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- 1 Again, I don't know. You might have one
- 2 question and we're moving on. I don't know what you're
- 3 doing.
- 4 MR. ANTALICS: I intend to offer it,
- 5 Your Honor.
- 6 JUDGE CHAPPELL: As a demonstrative?
- 7 Take a moment, talk to opposing counsel --
- 8 BY MR. ANTALICS: Yes, I'd like to --
- 9 JUDGE CHAPPELL: Take a moment. Talk to
- 10 opposing counsel. See if you have an agreement.
- 11 (Pause in the proceedings.)
- 12 MR. ANTALICS: Your Honor, we'd like to offer
- 13 this as a demonstrative exhibit, I believe without
- 14 objection, but it will be listed as RX D-1.
- Do we have one of those yet? I don't think
- 16 so.
- 17 JUDGE CHAPPELL: And just for better reference,
- 18 that is what page of what book?
- 19 MR. ANTALICS: The book is titled -- it is
- 20 page 1508 of the book called The ASAM Principles of
- 21 Addiction Medicine, Fifth Edition.
- 22 JUDGE CHAPPELL: Any objection to this as a
- 23 demonstrative?
- 24 MR. LEEFER: No objection to it as a
- 25 demonstrative, Your Honor.

1 JUDGE CHAPPELL: So admitted. (RX Exhibit Number D-1 was admitted into 3 evidence.) BY MR. ANTALICS: 4 5 Q. Okay. Once again, you wrote this chapter? б A. I did. 7 Q. Okay. Now, could we go down the list of the 8 mu agonists, and could you tell us which of these, to 9 your knowledge, has a generic drug available associated 10 with that molecule. 11 Let's start with morphine. Okay. MD 2 B-fW-a generic dextended-release 12 Α. Q. IAndextended-releasegeneric 13 14 Α. 15 16 17 18 19 20 21 22

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- 1 interchangeable if attention is paid to relative
- 2 potencies and onset and duration of action, individuals
- 3 may respond differently to different opioids in terms
- 4 of both analgesia and side effects."
- 5 Do you still agree with that sentence, Doctor?
- 6 A. I do.
- 7 Q. Okay. Thank you.
- 8 Now, when you talk about relative potencies
- 9 and onset and duration of action in the first part of
- 10 that sentence, you mean you may have to adjust the
- 11 dose of the alternative to get the same analgesic
- 12 effect; correct?
- 13 A. Yes.
- 14 Q. Thank you.
- And it's also possible, as we see in the
- 16 second half of the sentence, that you would have to
- 17 give the patient some additional medication if there
- 18 are side effects in the alternative.
- 19 A. That was not what I intended. I don't mention
- 20 giving people additional medications.
- 21 O. Okay.
- 22 A. I intended what's actually written -- may I
- 23 read it?
- 24 JUDGE CHAPPELL: Just so we're clear, when
- 25 you're saying, That's not what I intended, you're

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1 talking about what's printed on this page? Or
 2 testimony previous today?
           THE WITNESS: He said that in the second
 3
 4 half -- my understanding of what you just said, if I'm
 5 remembering it correctly, is that in the second half of
 6 that sentence I intended to say you may need to give
 7 medications for side effects and --
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- 1 Q. Okay.
- 2 A. So --
- JUDGE CHAPPELL: Wait, wait a second. The
- 4 question was "they may have side effects," so is
- 5 your answer --
- 6 THE REPORTER: Wait. Can we do -- wait. I
- 7 didn't get any of that because she started talking
- 8 before you were done.
- 9 JUDGE CHAPPELL: My question was -- you have to
- 10 wait till I finish -- he asked a question and you said
- 11 "not only." Is your answer yes, but also?
- 12 THE WITNESS: Correct. Thank you.
- 13 JUDGE CHAPPELL: Thank you.
- 14 BY MR. ANTALICS:
- 15 Q. So if the patient has side effects, is it
- 16 possible that you may be able to treat those side
- 17 effects with some additional medication?
- 18 A. Yes.
- 19 Q. Thank you.
- Okay. Now, in certain parts of the world,
- 21 morphine has been the standard of care; is that
- 22 correct?
- 23 A. That is correct.
- Q. Okay. And they use principally morphine,
- 25 almost exclusively morphine.

- 1 MR. ANTALICS: Yes.
- THE WITNESS: Oh, okay.
- 3 BY MR. ANTALICS:
- 4 Q. You can -- and in emergency rooms and in acute
- 5 care inpatient settings, in your experience, in your
- 6 region, hydromorphone, fentanyl and morphine are the
- 7 most commonly used; correct?
- 8 A. That's correct.
- 9 Q. Okay. But medical practices are very
- 10 regionalized, in your view; correct?
- 11 A. Correct.
- 12 Q. Okay. Practice in one hospital is very
- 13 different from practice in another hospital; correct?
- 14 A. Correct.
- Q. And that's because medical practices are shaped
- 16 by many different things; correct?
- 17 A. Correct.
- 18 Q. And one of those things is knowledge of the
- 19 literature; correct?
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- 1 A. That is correct.
- O. Okay. And the marketing of different companies
- 3 for their drugs also forms an awareness of products;
- 4 correct?
- 5 A. Yes.
- 6 Q. Okay. And it's the relative balance of all
- 7 those influences that can change from region to region;
- 8 correct?
- 9 A. Correct.
- 10 Q. Okay. And from hospital to hospital; correct?
- 11 A. Correct.
- 12 Q. And from physician to physician; correct?
- 13 A. Correct.
- 14 Q. All right. So medical practice with respect
- 15 to the selection of opioids, whether it's a full mu
- 16 agonist opioid or a partial opioid, is different
- 17 across the spectrum depending on where you are;
- 18 correct?
- 19 A. The initial selection is what we're talking
- 20 about; correct?
- 21 O. Correct.
- 22 Okay. Now, I believe you said opioid therapy
- 23 is always individualized. Correct?
- 24 A. Ideally it is.
- 25 Q. Okay. But you can't say that any particular

- 1 group of people need morphine or oxymorphone, because
- 2 it's always an individual thing; correct?
- 3 A. Correct.
- 4 Q. Now, if a patient is opioid-naive, meaning
- 5 they've never taken an opioid before, but they need one
- 6 now, doctors usually start with what they're familiar
- 7 with; correct?
- 8 A. Correct.
- 9 Or with a patient -- oh, they're opioid-naive.
- 10 Yes. Correct.
- 11 Q. And that could be oxycodone; correct?
- 12 A. Could be.
- 13 Q. Could be hydrocodone; correct?
- 14 A. Could be.
- 15 Q. Could be oxymorphone; correct?
- 16 A. Yes.
- 17 Q. Or any number of different opioids; correct?
- 18 A. Yes.
- 19 Q. Okay. Now, sometimes it takes two or three
- 20 times to get them to the right opioid, as I think you
- 21 said; correct?
- 22 A. Yes.
- Q. Okay. And maybe somewhere in the middle,
- 24 somewhere in the middle, could be down to 30, could be
- 25 70 percent, somewhere in the middle, the doctors get

- 1 the right one on the first try; correct?
- 2 A. Correct.
- Q. Okay. So even though they're starting with
- 4 different opioids, they're getting the right try half
- 5 the time, somewhere in that range.
- 6 A. I don't know if it's half the time.
- 7 Q. But just -- I understand you're not being
- 8 precise.
- 9 A. Yeah. Sometimes they get it right.
- 10 Q. Okay.
- 11 A. Some --
- JUDGE CHAPPELL: When you say they're getting
- 13 it right, you mean the prescribing doctor?
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- 1 Q. Okay. With that -- with that change, is that
- 2 correct?
- 3 A. I would say yes.
- Q. Okay. For example, based on a study you've
- 5 seen, you believe that most patients on oxymorphone --
- 6 and by that I mean more than 50 percent -- could
- 7 successfully be switched to oxycodone; correct?
- 8 A. I don't know that to be true. I -- weighing
- 9 my own personal experience, I can't give you a number.

- 1 MR. ANTALICS: I'm not sure, Your Honor.
- 2 THE WITNESS: I can't say --
- 3 BY MR. ANTALICS:
- 4 Q. But it's your belief -- I think it's your
- 5 belief that you can't say if 90 percent could
- 6 successfully be switched; correct?
- 7 A. I can't say if 30, 40, 50, 60, 70, 80,
- 8 90 percent could successfully switch.
- 9 Q. Did you once before tell me --
- 10 JUDGE CHAPPELL: Wait, wait. She was
- 11 still talking.
- 12 THE WITNESS: I believe that I said, after
- 13 being pressed to give some kind of an answer, probably.
- 14 I believe that's what I said.
- So probably 50 percent, but I don't say that
- 16 with certainty that I am correct.
- 17 BY MR. ANTALICS:
- 18 Q. Okay.
- 19 A. I have to see the study.
- 20 Q. Okay. In your own personal experience, though,
- 21 you have switched patients from oxymorphone to other
- 22 opioids; correct?
- 23 A. Yes.
- Q. Okay. And in fact, you've never seen a
- 25 situation where somebody had been on oxymorphone ER and

- 1 JUDGE CHAPPELL: We didn't hear the last thing
- 2 you said. You said it is not --
- 3 THE WITNESS: It is metabolized in the liver,
- 4 but it is not -- does not utilize the CYP P450 system.
- 5 BY MR. ANTALICS:
- 6 Q. Okay. And it's because it doesn't utilize the
- 7 CYP450 system that you don't have to worry about
- 8 certain drug interactions; correct?
- 9 JUDGE CHAPPELL: Wait a minute, wait a minute.
- To me that question is vague because you say

- 1 that also is not metabolized via the CYP450 system;
- 2 correct?
- 3 A. That's correct. And --
- 4 O. So --
- 5 A. -- hydromorphone as well.
- 6 Q. I'm sorry. Which one?
- 7 A. And hydromorphone as well.
- 8 Q. Okay. So both of those you wouldn't have to
- 9 worry about the drug interactions either, would you?
- 10 A. That's correct.
- 11 Q. Okay. And with respect to the other opioids
- 12 that are metabolized via the CYP450 system, they can
- 13 still be used with that interaction with proper care
- 14 and attention to dosing; correct?
- 15 A. They can be.
- 16 Q. Okay.
- 17 A. Some of them carry black box warnings not to,
- 18 but they can be, yes, as long as you adjust dose.
- 19 JUDGE CHAPPELL: Hang on a second.
- 20 Just so -- for people that may read the record
- 21 that don't live with drugs every day --
- 22 THE WITNESS: Uh-huh.
- JUDGE CHAPPELL: -- would you be a450 sy

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          JUDGE CHAPPELL: That's Opana ER.
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          I think those are the common ones. Thank you.
          THE WITNESS: Yep. Sorry for not making it
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 4 clear before.
          JUDGE CHAPPELL: It wasn't just you. We've
 6 been here a few days and nobody had done that.
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          THE WITNESS: Yeah.
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          BY MR. ANTALICS:
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      Q. Now, in your report, one of your reports Ins and noALICO 1
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- 1 record is clear on part of your previous question.
- MR. ANTALICS: Okay.
- JUDGE CHAPPELL: You asked her about someone
- 4 in a hospital gets an injectable form and then an
- 5 entirely different molecule upon release.
- 6 What I want to make clear is, are we talking
- 7 about an injectable form being drug A and a different
- 8 molecule upon release being drug B, or is it -- is
- 9 there a drug that has an injectable form and a
- 10 take-home capsule or pill form that's the same drug?
- I want to make sure you understood his question
- 12 and we understand her answer.
- 13 THE WITNESS: I did understand --
- MR. ANTALICS: I was going to get into that a
- 15 little bit more, Your Honor, but --
- 16 JUDGE CHAPPELL: Well, that question has
- 17 already been asked, so I'd like for that to be clear.
- 18 MR. ANTALICS: Yeah. No. Certainly.
- 19 THE WITNESS: Would you like clarification?
- JUDGE CHAPPELL: Yes.
- 21 THE WITNESS: I was tempted to clarify, but I
- 22 don't want to talk too much.
- 23 So in general, yes, it's common practice to
- 24 provide an IV drug, whatever the favored drug is or
- 25 what works for that patient in the hospital, and

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1 then -- it might be morphine, it might be fentanyl, it
 2 might be hydromorphone, and then often practice is to
 3 discharge people home on Vicodin or Percocet,
 4 oxycodone or hydrocodone, so there is a change in
 5 molecule.
           All I said -- and it's not a point that --
           JUDGE CHAPPELL: Well, no. Back up. When you
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- 1 My only point in my report is that you reduce
- 2 one more uncertainty when you have somebody on the
- 3 same molecule in the hospital that you discharge them
- 4 on.
- 5 JUDGE CHAPPELL: When you say "same molecule,"
- 6 I just -- I'm not trying to beat a dead horse -- maybe
- 7 it's been done already -- but when you say "not the
- 8 same molecule, " you mean a different medicine, a
- 9 different opioid?
- 10 THE WITNESS: Well, the reason I use the term
- 11 "molecule" -- I'm sorry -- is because -- because there
- 12 are different brands of drugs and --
- 13 JUDGE CHAPPELL: Right. That's how we have the
- 14 various patents. I understand that.
- 15 THE WITNESS: Yeah.
- 16 JUDGE CHAPPELL: But if you were going to say,
- 17 I'm on IV heroin -- or heroin, jeez -- morphine --
- 18 THE WITNESS: Morphine.
- 19 JUDGE CHAPPELL: -- and -- I'm hoping there's
- 20 not a tablet form of heroin -- I'm on IV morphine and I
- 21 go home and the doctor says, Everything else makes him
- 22 vomit, give him tablet-form morphine, if that happened
- 23 to me, I've got an IV morphine, I go home and I've got
- 24 a bag of morphine tablets.
- THE WITNESS: Yes.

- 1 that there is an injectable form of Opana ER, don't
- 2 know who makes it, don't know who sells it, don't know
- 3 anything else. Maybe some witness will know.
- 4 MR. ANTALICS: I think Dr. Savage --
- 5 THE WITNESS: It's not under that brand name.
- 6 Is it?
- 7 BY MR. ANTALICS:
- 8 Q. Did you just say --
- 9 (Counsel and witness speaking at the same time
- 10 and cautioned by court reporter.)
- 11 BY MR. ANTALICS:
- 12 Q. Did you just say the injectable form of
- 13 oxymorphone is not commonly used --
- 14 A. I don't know -- oh.
- JUDGE CHAPPELL: Well, let's start it this
- 16 way.
- 17 Is there an injectable form of Opana ER?
- 18 THE WITNESS: It's my understanding that there
- 19 is an injectable form of Opana ER.
- 20 JUDGE CHAPPELL: But that's all you know about
- 21 it?
- 22 THE WITNESS: It's not widely used, to my
- 23 knowledge, at least in the systems that I work in.
- 24 BY MR. ANTALICS:
- 25 Q. Okay. Okay.

- Okay. I'd like to speak briefly with you about
- 2 formularies.
- Now, I think you acknowledged that you know
- 4 very little about formularies having different tiers
- 5 and copays; correct?
- 6 A. That is correct.
- 7 Q. You don't have much experience dealing with
- 8 insurance companies; correct?
- 9 A. That is correct.
- 10 Q. You're a consultant in your practice area, and
- 11 it's the staff positions who are the ones that deal
- 12 with the insurance companies and write the
- 13 prescriptions; correct?
- 14 A. That is correct.
- 15 Q. Okay.
- 16 A. It's only part of the reason that I'm not as
- 17 familiar. It also is the practice context.
- 18 Q. But you do understand that formularies
- 19 encourage clinicians and patients to work out a
- 20 therapeutic plan that is the least costly for the
- 21 patient in terms of copays; correct?
- 22 MR. LEEFER: Your Honor, I'm going to object
- 23 for a lack of foundation.
- JUDGE CHAPPELL: Response?
- MR. ANTALICS: Well, in both Dr. Savage's

- 1 terms of copays; correct?
- MR. LEEFER: Your Honor, I have the same
- 3 objection. Mr. Antalics elicited from the witness that
- 4 she has very little knowledge of formularies. Now I
- 5 believe he's asking what formularies encourage
- 6 clinicians and patients to do.
- 7 MR. ANTALICS: Your Honor? Could I respond
- 8 briefly, Your Honor?
- 9 JUDGE CHAPPELL: Go ahead.
- 10 MR. ANTALICS: I think the language that I used
- 11 was almost precisely what Dr. Savage used in her
- 12 deposition, so I'm not sure why we're asking whether
- 13 she can --
- JUDGE CHAPPELL: What we have here is an expert
- 15 witness under cross-exam being tested for depth of
- 16 knowledge and understanding. Overruled.
- 17 THE WITNESS: Would you ask the question
- 18 again. I'm sorry. I was looking at my report, and I
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- 1 is so we can save a little time.
- 2 MR. ANTALICS: Okay.
- 3 JUDGE CHAPPELL: If you are.
- 4 MR. ANTALICS: I am.
- 5 BY MR. ANTALICS:
- 6 Q. It's in your report at paragraphs 176 through
- 7 179, the initial report, deals with formularies. And
- 8 in her rebuttal report, paragraphs 31 through 34 deal
- 9 with formularies and insurance coverage.
- 10 A. I'm sorry. I only see one paragraph, and it's
- 11 really just the first part of it that deals with
- 12 formularies.
- 13 And I don't know what I'm -- I've been
- 14 requested to only respond to questions that are asked
- 15 me, so I'd prefer not to give unwelcome commentary.
- 16 177?
- 17 Q. 176 through 17- -- oh, it may have been in the
- 18 uncorrected version. You have a whole section on
- 19 insurance, pricing effects on long-acting opioids.
- 20 (Pause in the proceedings.)
- 21 JUDGE CHAPPELL: Well, I didn't mean to throw a
- 22 wrench in the works, but if you asked the witness about
- 23 something in her report and she wanted to look at it
- 24 and find it, we would have to wait for her to do that
- 25 anyway.

- 1 BY MR. ANTALICS:
- 2 Q. "QUESTION: Do you understand what the concept
- 3 of having different tiers with different copays is
- 4 for?
- 5 "ANSWER: My understanding is that it
- 6 encourages clinicians to start -- and patients to work
- 7 on a therapeutic plan that is the least costly for the
- 8 patient in terms of copays, and so the preferred drugs
- 9 would be put on the most available tier."
- 10 Do you recall saying that?
- 11 A. I do recall saying that.
- 12 Is that all I said there?
- 13 Q. That was your complete answer to that
- 14 question.
- 15 A. Okay. That's fine.
- 16 O. Is that accurate?
- 17 A. That's accurate.
- 18 MR. ANTALICS: Okay. That's the only thing I
- 19 was trying to get at, Your Honor.
- 20 THE WITNESS: I thought you said I addressed it
- 21 in my report, and I don't find anything in my report.
- 22 BY MR. ANTALICS:
- 0. And you understand that the insurance
- 24 companies put drugs on the most available formulary
- 25 tier in -- that are, in the opinion of the insurance

1 company, adequate to provide the relief that's 2 contemplated; correct? MR. LEEFER: Sorry, Your Honor. I object. It 4 seems like Mr. Antalics is asking Dr. Savage to testify 5 what's in the mind of insurance companies, and I object 6 on lack of foundation. MR. ANTALICS: I think I asked her 8 understanding.

- 1 on the most available formulary tier that are intended
- 2 to be adequate to provide the relief contemplated?
- 3 A. I don't know the criteria that insurance
- 4 companies use to determine how many or what drugs they
- 5 put in a tier. My understanding is that they --
- 6 JUDGE CHAPPELL: Hold on, hold on. We don't
- 7 want to hear your understanding.
- 8 THE WITNESS: Oh, okay. Thank you. I don't
- 9 know.
- BY MR. ANTALICS: nding.

- 1 A. Correct.
- Q. Now, you agree that when you walk down the
- 3 aisle in a drugstore you can find aspirin right next to
- 4 ibuprofen, Advil; correct?
- 5 A. Correct.
- 6 Q. And those drugs are right next to Tylenol,
- 7 which is acetaminophen; correct?
- 8 A. Correct.
- 9 Q. And those drugs are right next to Naprosyn,
- 10 which is Aleve; correct?
- 11 A. Correct.
- 12 O. Okay. Now, each of those four relieves mild to
- 13 moderate pain; correct?
- 14 A. Correct.
- Q. But they each do it differently; correct?
- 16 A. They have different mechanisms of action.
- 17 Q. Okay. Acetaminophen acts at the level of the
- 18 spinal cord to block pain transmission; correct?
- 19 A. Correct.
- 20 Q. And the other --
- 21 A. We think. We think. It's not certain, but we
- 22 think, yes.
- Q. And the other three, ibuprofen, Naprosyn and
- 24 aspirin, they act closer to the site of the injury;
- 25 correct?

- 1 A. That's their major mechanism. Yes.
- Q. But even those three act differently from one
- 3 another in terms of where they interact to meet the
- 4 pain; correct?
- 5 A. That is correct.
- 6 Q. Okay. And they also have differences in how
- 7 often you should take them; correct?
- 8 A. Correct.
- 9 Q. Aleve, for example, says it can be taken every
- 10 twelve hours; correct?
- 11 A. Correct.
- 12 Q. Ibuprofen every four to six hours; correct?
- 13 A. I believe so.
- Q. And aspirin every four hours?
- 15 A. I believe so.
- 16 Q. Okay. And they each have different toxicity
- 17 profiles; correct?
- 18 A. Correct.
- 19 Q. And they all act differently in different
- 20 individuals; correct?
- 21 A. Correct.
- Q. Okay. And that's because people are
- 23 biogenetically slightly different in the way our
- 24 bodies' pathways lead to pain; correct?
- 25 A. Yes.

- 1 Q. Okay. So the bottom line is, just like
- 2 opioids, some people respond to one of the four better
- 3 than others; correct?
- 4 A. Correct. Some people respond better to one
- 5 than to others.
- 6 Q. Now, despite that, all four of those products
- 7 have on their labels that they can be used for
- 8 headaches; correct?
- 9 A. Yes.
- 10 Q. And they can -- all four say they can be used
- 11 for toothaches; correct?
- 12 A. I -- I haven't looked at labels recently, but I
- 13 would believe you if you tell me that is true. Yes.
- 14 Q. Okay.
- 15 A. They're certainly used for those --
- 16 Q. Let me list -- give you a list of other
- 17 indications, and you tell me if you think I missed
- 18 any.
- 19 A. Okay.
- 20 Q. They can each be used for muscle aches, each be
- 21 used for back pain, the common cold, minor pain of
- 22 arthritis, menstrual cramps, and all four say they
- 23 reduce fever; correct?
- 24 A. Tylenol doesn't reduce -- yes.
- 25 Q. Okay.

- 1 A. Sorry. Yes.
- Q. Okay. So all four of them are out there right
- 3 next to each other in the aisle, and they're competing
- 4 for people who have headaches; correct? Even though
- 5 they do it differently.
- 6 A. Yes.
- 7 O. Okay. And for all of those indications;
- 8 correct?
- 9 They do it differently, but they're competing
- 10 for the same patients.
- 11 A. I want to make sure -- what I started to say
- 12 is Tylenol doesn't reduce inflammation, and I think I
- 13 erroneously said "yes" when you listed inflammation in
- 14 that list, so I wanted to make sure that I corrected
- 15 that.
- 16 Q. Okay. I don't think I mentioned inflammation.
- 17 A. Okay. That's what I was thinking. Thank you.
- 18 JUDGE CHAPPELL: Fever. It was fever he
- 19 mentioned.
- 20 THE WITNESS: Fever -- what?
- JUDGE CHAPPELL: Fever.
- 22 BY MR. ANTALICS:
- Q. Okay. So they're out there, those companies
- 24 that produce those products, they're competing for the
- 25 same consumers; correct?

- 1 A. Yes.
- Q. Okay. And in the same fashion the makers of
- 3 the opioids, even though they do things differently,
- 4 are competing generally for the same consumers;
- 5 correct?
- 6 A. I believe so.
- 7 O. Okay. Now, you're familiar with Endo's
- 8 crush-resistant formulation of oxymorphone?
- 9 A. Yes.
- 10 Q. You're aware that it's off the market now;
- 11 correct?
- 12 A. Yes.
- 13 Q. Impax, though, still has its generic version of
- 14 oxymorphone ER on the market; correct?
- 15 A. Correct.
- 16 Q. Now, for the patients that had been on the
- 17 crush-resistant formulation that was just taken off the
- 18 market, those patients have had to go either to Impax'
- 19 generic version of oxymorphone ER or to another opioid;
- 20 correct?
- 21 A. Correct.
- 22 Q. Okay.
- 23 A. If they continued on opioids.
- Q. Right.
- 25 So in your view, there's been a benefit to

- 1 patients who like oxymorphone because Impax' generic
- 2 oxymorphone ER is still on the market; correct?
- A. I didn't hear the first part of your statement.
- 4 Could you repeat it, please.
- 5 Q. In your view, there has been a benefit to
- 6 patients who like oxymorphone ER because Impax'
- 7 generic oxymorphone ER is still on the market;
- 8 correct?
- 9 A. Yes.
- 10 Q. Okay. If a physician wanted to rotate a
- 11 patient to another opioid rather than going to Impax'
- 12 generic, the physician might try a trial rotation to
- 13 any of the opioids listed in that chart that we looked
- 14 at earlier; correct?
- 15 A. Depending upon the individual's prior
- 16 experiences and comorbidities and other issues that
- 17 might impact the decision, but yes.
- 18 Q. Okay. And if Impax' generic version of
- 19 oxymorphone ER was for some reason taken off the
- 20 market, you would expect that the physicians would
- 21 rotate their patients to the other opioids; correct?
- 22 A. As long as they still needed an opioid,
- 23 correct.
- Q. But that, in your view, would increase risk of
- 25 some discomfort or side effects potentially; correct?

- 1 A. Potentially, yes.
- Q. Okay. It might create some anxiety; correct?
- 3 A. Yes.
- 4 Q. Okay. So you would expect in that instance, if
- 5 Impax' version of oxymorphone ER was taken off the
- 6 market, that there would be negative effects for some
- 7 patients; correct?
- 8 A. Correct.
- 9 Q. Oxymorphone came on the market just several
- 10 years ago; correct?
- 11 A. Yes.
- 12 Q. You were able to treat patients before it came
- 13 on the market, though; correct?
- 14 A. Yes.
- 15 Q. Okay. But for some patients today you think
- 16 it's been an especially good medication; is that
- 17 right?
- 18 A. Yes.
- 19 Q. Okay. And it's a benefit to those patients,
- 20 and you would prefer to have it as an option in the
- 21 market; correct?
- 22 A. I believe having diversity in our choice of
- 23 opioids improves patient care and outcomes.
- 24 Q. So --
- 25 A. Yes.

- 1 Q. -- is the answer yes? Okay.
- 2 A. Sorry.
- 3 Q. And you'd be concerned if Impax' generic
- 4 oxymorphone ER was not on the market; correct?
- 5 A. Define "concerned."
- 6 I -- I think I answered your question that it
- 7 would create some anxiety and at least transient
- 8 negative changes for some patients.
- 9 Q. Okay. And because it's a benefit then for
- 10 some patients, there's a benefit to having it on the
- 11 market.
- 12 A. I believe so.
- MR. ANTALICS: Okay. I have nothing further,
- 14 Your Honor.
- 15 JUDGE CHAPPELL: Redirect?
- 16 MR. LEEFER: Your Honor, I think I have a
- 17 couple things I want to ask about. May I have a moment
- 18 to confer with co-counsel?
- 19 JUDGE CHAPPELL: Go ahead.
- 20
- 21
- 22
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- 25

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2		REDIRECT EXAMINATION
3		BY MR. LEEFER:
4	Q.	Dr. Savage, do you remember Mr. Antalics asking
5	you whet	her it was possible to treat opioid side
6	effects	with additional medications?
7	Α.	Yes.
8	Q.	In your view, is it desirable to treat
9	opioid-r	elated side effects with additional
0 ـ	medicati	ons?
.1	A. :	No.
.2	Q.	Why not?
.3	A.	It's preferable to find an opioid that has
4	lesser s	ide effects that don't require treatment.
_5	Anytime	we add a new medication in, we have risks of
-6	additive	side effects, toxicities.
_7		Simple is better. When you can accomplish the
8_	same thi	ng with one medication, it's preferable not to
_9	begin ad	ding. That can go on and on.
20		
21		
22		
23		
24		
25		

- 1 as few side effects as possible and as few medications 2 as possible.
- 3 Q. Thank you.
- 4 A. In most cases.
- 5 Q. I believe you were also asked about small
- 6 villages that might only have access to a single opioid
- 7 like morphine. Do you remember that?
- 8 A. Yep.
- 9 Q. And if you were in a small village like that,
- 10 would you try to make due as best you could with that
- 11 single opioid?
- 12 A. Yes.
- 13 And we did that before we had many different
- 14 kinds of opioids, but we've been able to improve
- 15 patient care I believe from having a diversity of
- 16 options.
- 17 Q. And in the United States, in your experience
- 18 with thirty years treating pain with opioids, is it
- 19 better to have more options to treat patients?
- 20 A. More opioids from which to select, not
- 21 necessarily more opioids out there in the world, but
- 22 more opioids from which to select.
- 23 Q. Thank you. I appreciate that clarification.
- 24 A. Yes.
- 25 Q. Now, Mr. Antalics also asked you if you had

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1 ever had a patient who was unable to rotate from
 2 oxymorphono rot∮tient whTrom Do T/ remembent
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1	CERTIFICATE OF REPORTER
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3	
4	I, JOSETT F. WHALEN, do hereby certify that the
5	foregoing proceedings were taken by me in stenotype and
6	thereafter reduced to typewriting under my supervision;
7	that I am neither counsel for, related to, nor employed
8	by any of the parties to the action in which these
9	proceedings were taken; and further, that I am not a
10	relative or employee of any attorney or counsel
11	employed by the parties hereto, nor financially or
12	otherwise interested in the outcome of the action.
13	
14	
15	s/Josett F. Whalen
16	JOSETT F. WHALEN
17	Court Reporter
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