

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: Joseph J. Simons, Chairman
Noah Joshua Phillips
Rohit Chopra
Rebecca Kelly Slaughter
Christine S. Wilson

In the Matter of

Altria Group, Inc.,
a corporation;

and

JUUL Labs, Inc.,
a corporation.

Docket No. 9393

ORDER REGARDING SCHEDULING
IN LIGHT OF PUBLIC HEALTH EMERGENCY

Because of the declared public health emergency¹ associated with the outbreak of the coronavirus disease 2019 (“COVID-19”), also known as SARS-CoV-2; because it has been advised that gatherings of ten or more persons may facilitate² spread of the disease; and because the District of Columbia, Maryland, and Virginia have issued “stay at home” orders that limit travel in and out of these jurisdictions, the Commission has determined that it is in the public interest to mitigate the transmission and impact of COVID-19, and that good cause exists to stay this proceeding and reschedule the evidentiary hearing date. Accordingly,

IT IS HEREBY ORDERED that this proceeding be fully stayed, except for matters of settlement³ until April 20, 2020²; and

By the Commission.

April J. Tabor
Acting Secretary

SEAL:
ISSUED: April 3, 2020

¹ Pursuant to the Public Health Services Act, 42 U.S.C. 247d, on January 31, 2020, the Secretary of the Department of Health and Human Services issued a declaration that a health emergency exists because of COVID-19. On March 13, 2020, the President of the United States issued a proclamation that a national emergency exists concerning COVID-19. Remarks by President Trump available at <https://www.whitehouse.gov/briefings-statements/remarks-president-trump-vice-president-penc-members-coronavirus-task-force-press-conference/> (Mar. 13, 2020).

² The Commission has stayed all other Part 3 proceedings until April 20, 2020. In order to better manage