

**FILE NO. 2023110**

**AGREEMENT CONTAINING  
CONSENT ORDER**

The Federal Trade Commission (“Commission”) has issued an administrative Complaint challenging certain acts and practices of Marc Ching, individually and doing business as Whole Leaf Organics (“Respondent”). The Commission’s Bureau of Consumer Protection (“BCP”) and Respondent enter into this Agreement Containing Consent Order (“Consent Agreement”) to resolve the allegations in the Complaint through a proposed Decision and Order to present to the Commission, which is also attached and made a part of this Consent Agreement.

**IT IS HEREBY AGREED** by and between Respondent and BCP, that:

1. The Respondent is Marc Ching, individually and doing business as Whole Leaf Organics, who has his principal office or place of business as 14900 Magnolia Blvd, #57347, Sherman Oaks, California 91413.
2. Respondent has been served a copy of the administrative Complaint issued by the Commission charging him with violations of Sections 5(a) and 12 of the Federal Trade Commission Act.
3. Respondent neither admits nor denies any of the allegations in the Complaint, except as specifically stated in the Decision and Order. Only for purposes of this action, Respondent admits the facts necessary to establish jurisdiction.
4. Respondent waives:
  - a. Any further procedural steps;
  - b. The requirement that the Commission’s Decision contain a statement of findings of fact and conclusions of law;
  - c. All rights to seek judicial review or otherwise to challenge or contest the validity of the Decision and Order issued pursuant to this Consent Agreement; and
  - d. Any claim under the Equal Access to Justice Act.



**MARC CHING,  
Individually and  
doing business as  
WHOLE LEAF ORGANICS**

By: \_\_\_\_\_  
Marc Ching

Date: \_\_\_\_\_

**FEDERAL TRADE COMMISSION**

By: \_\_\_\_\_  
Tawana Davis  
Amber Lee  
Attorneys, Bureau of Consumer Protection

**APPROVED:**

\_\_\_\_\_  
Richard A. Quaresima  
Acting Associate Director  
Division of Advertising Practices

\_\_\_\_\_  
Andrew Smith  
Director  
Bureau of Consumer Protection

Date: \_\_\_\_\_