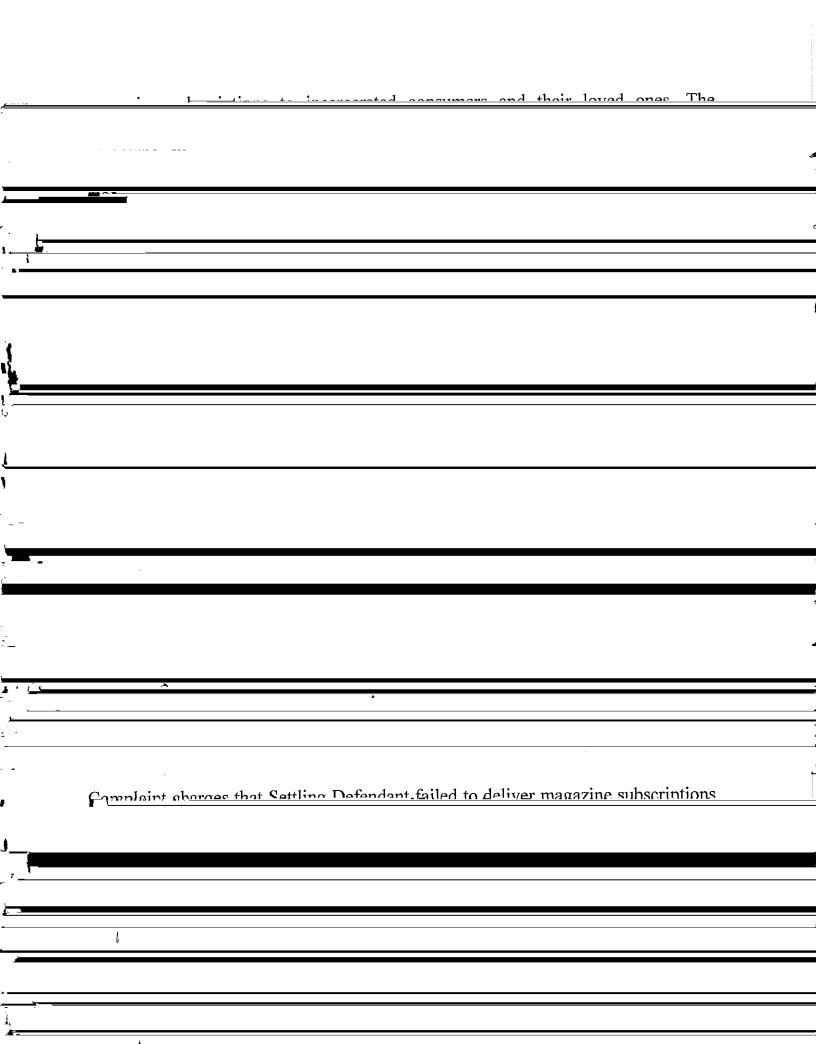


STIPILATED ORDER FOR PERMANENT INJUNCTION AND

MONETARY JUDGMENT AGAINST ROY SNOWDEN

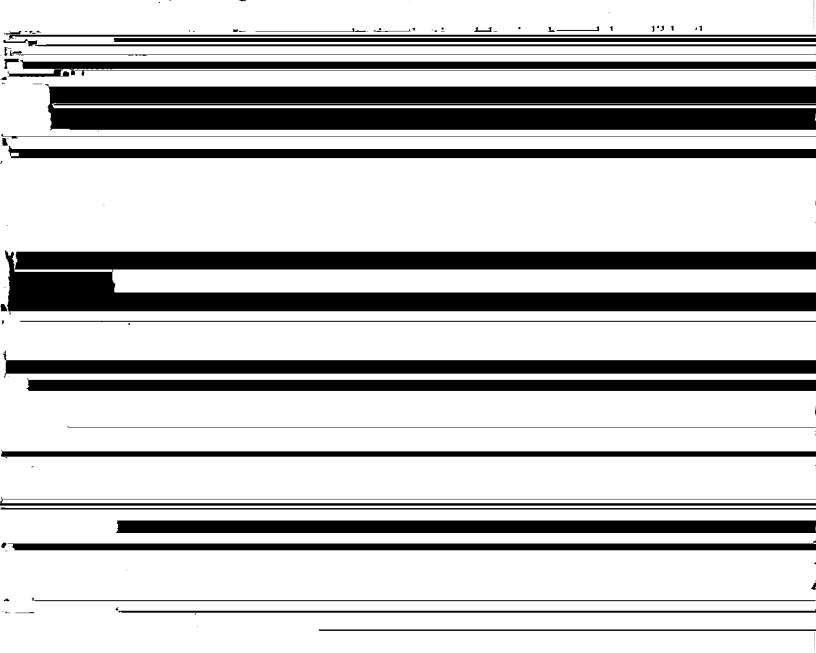
Plaintiffs, the Federal Trade Commission ("FTC") and the Office of the

Attorney General"), filed their Complaint for Permanent Injunction and Other Relief



stated in the solicitation.

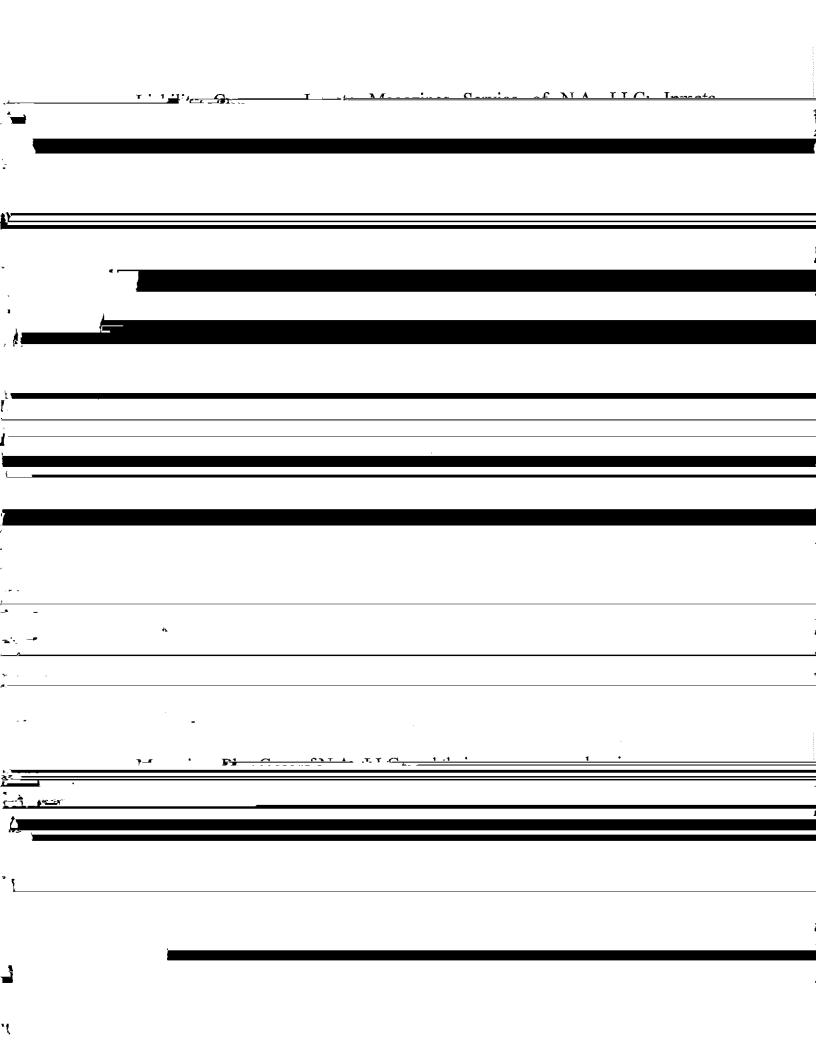
B. "Clear(ly) and conspicuous(ly)" means that a required disclosure is difficult to miss (i.e., easily noticeable) and easily understandable by ordinary consumers, including in all of the following ways:



disclosure must be made through the same means through which the

- 4. In any communication using an interactive electronic medium, such as the Internet or software, the disclosure must be unavoidable.
- 5. The disclosure must use diction and syntax understandable to ordinary consumers and must appear in each language in which the representation that requires the disclosure appears.
- 6. The disclosure must comply with these requirements in each medium through which it is received, including all electronic devices and faceto-face communications.
- 7. The disclosure must not be contradicted or mitigated by, or inpensional with anything also in the communication.

8. When the representation or sales practice targets a specific audience, such as children, the elderly, or the terminally ill, "ordinary consumers" includes reasonable members of that group.

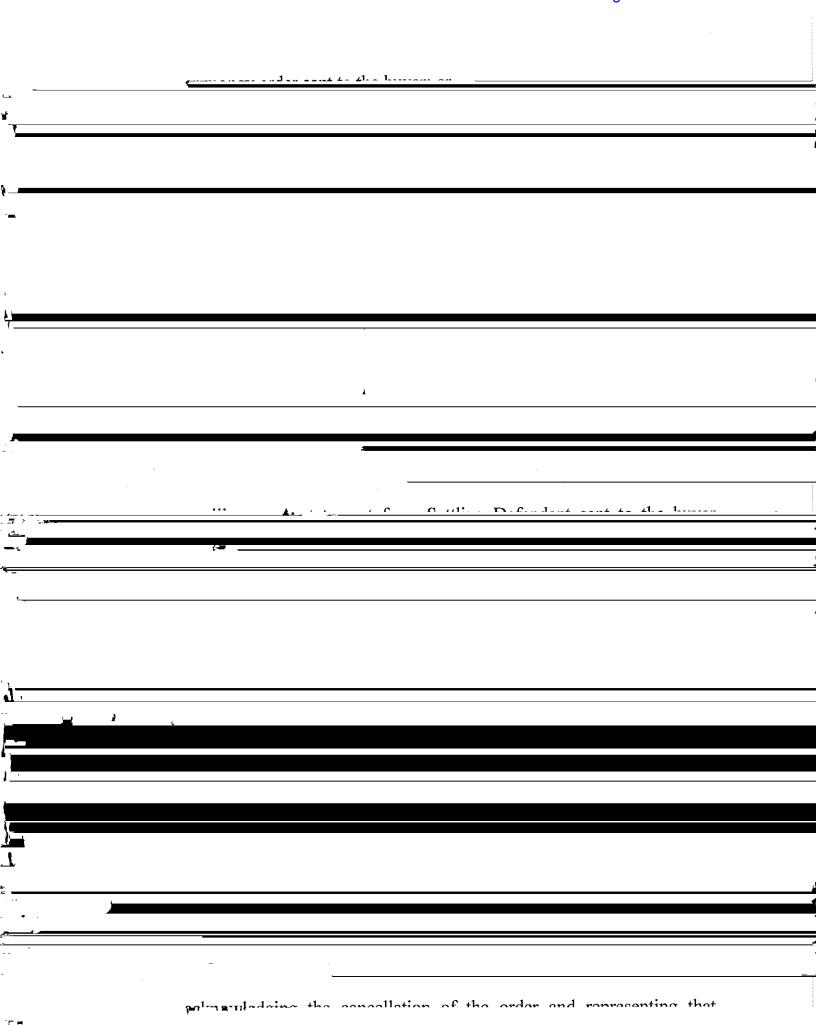


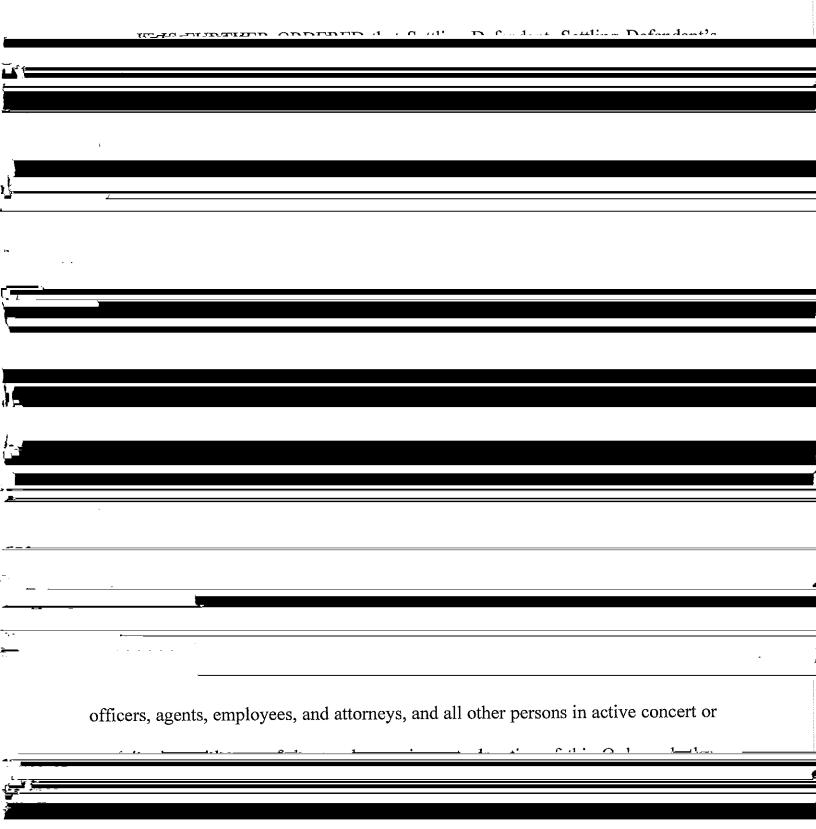
means at least as fast and reliable as first-class mail within 7 days of the date on which the buyer's right to Refund vests under the provisions of this Court Order. Provided, memorandum or the like sent to the buyer that includes the date that

Settling Defendant sent the credit memorandum or the like to the third

party creditor and the amount of the charge to be removed, or a statement from Settling Defendant acknowledging the cancellation of the order and representing that it has not taken any action regarding the order which will result in a charge to the buyer's account with the third party;

iii. And the buyer tendered partial payment for the unshipped merchandise in the form of cash, check, or money order, a return of the amount tendered in the form of cash, check, or money order sent to the buyer.





becomes aware of his inability to Ship within the Applicable Time Period, but in no event later than the Applicable Time Period.

- 1. Provided, however, that any such Option must either:
 - a. provide a definite revised Shipping date; or
- b. where the Settling Defendant lacks a reasonable basis for providing a definite revised Shipping date, inform the buyer that:
 - i the coller is unable to make any representation regarding

the lands of the delays and

the reason(s) for the delay.

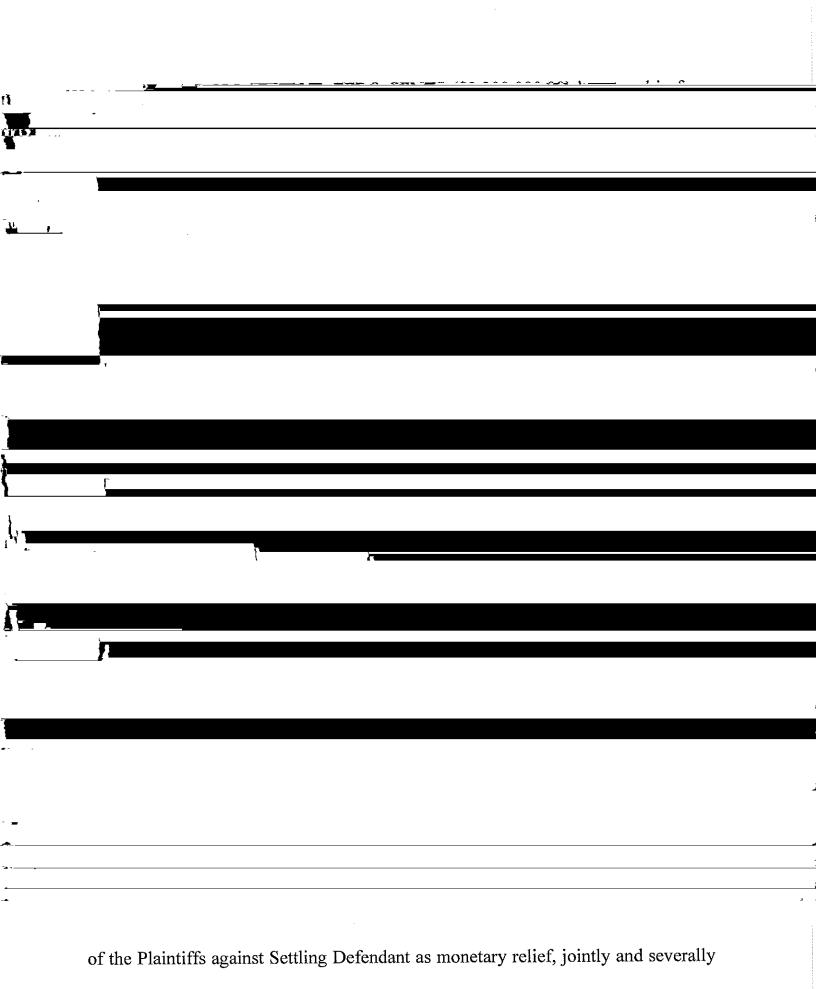
ii.

	2. Where the Cettling Defendent has informed the buyer that he	
	3. Where the Settling Defendant has informed the buyer that he	
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	Saction II R 1 h the Settling Defendant must also Clearly and Consnicuously	
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IV.

officers, agents, employ				
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via the internet, or by telephone are permanently restrained and enjoined from, or



- d. Account No. XXXXXX7620, held in the name of Inmate
 Magazine Service, Inc.;
- e. Account No. XXXXXX4995, held in the name of Roy P. Snowden and Madison Snowden;
- f. Account No. XXXXXX8947, held in the name of 318 LLC;
- g. Account No. XXXXXXX7227, held in the name of Magazine Subscription Superstore LLC.
- 2. Hancock Whitney Bank. its parent corporation. subsidiaries. principals.

and agents shall turn over:

1.

- a. Account No. XXXXXXX6752, held in the name of 318

 LLC:
- b. Account No. XXXXXXY9510, held in the name of Inmate

 Magazine Service of NALLC.

C Cattling Defendant hareby grants to the Plaintiffs all lagal and equitable

the net proceeds, if any, from the sale of any remaining assets belonging to Settling Defendant, to the Plaintiffs. Any assets or proceeds turned over to the Plaintiffs as

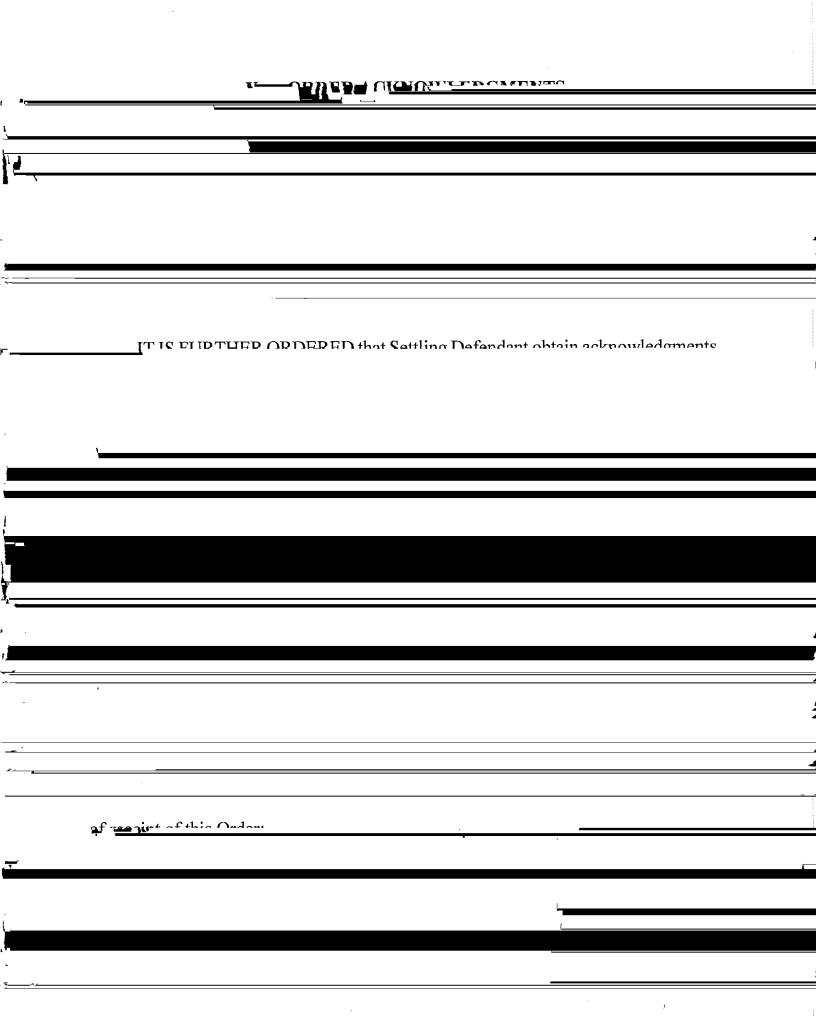
described in Subsection A, with the remainder of the judgment suspended as described in the following subsections.

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	kan't in the manifestation in the financial names and the identified above	
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	VII. CUSTOMER INFORMATION
TER T.C	FURTHER ORDERED that Settling Defendant, Settling Defendant's
II IS	FUNTIER ORDERED that betting Delendant, betting Delendant's
	ents, employees, attorneys, and all other persons in active concert or
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officers, ag	gents, employees, attorneys, and all other persons in active concert or in with any of them. who receive actual notice of this Order, whether
officers, ag	gents, employees, attorneys, and all other persons in active concert or n with any of them, who receive actual notice of this Order, whether

	C. Failing to destroy such customer information in all forms in their
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	nossession. custody. or control within 30 days after entry of this Order.
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	Provided, however, that customer information need not be disposed of, and
_	mouther disclosed to the extent requested by a government agency or required by law
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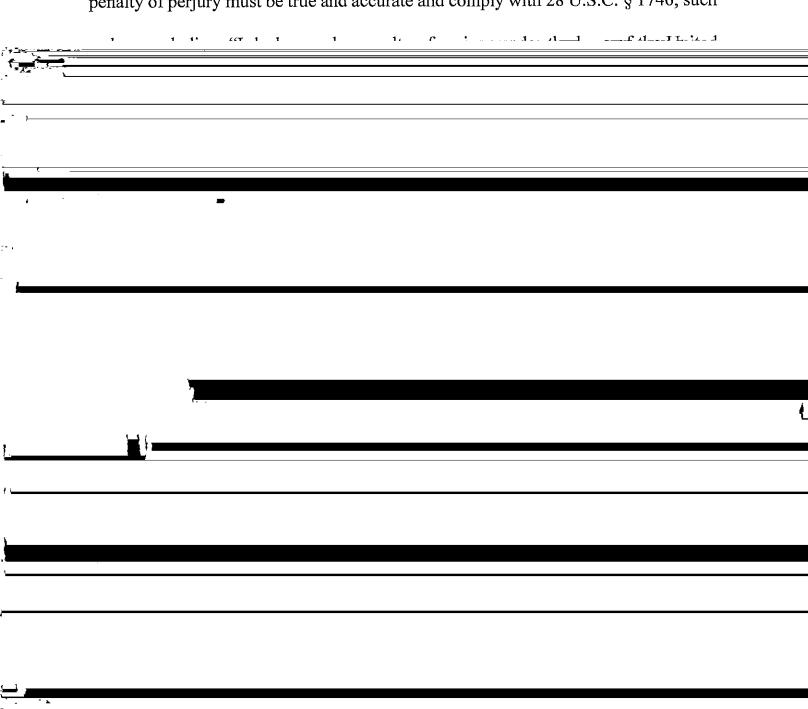
VIII. COOPERATION



I and the second
A. One year after entry of this Order, Settling Defendant must submit a
compliance report, sworn under penalty of perjury:
1. Settling Defendant must: (a) identify the primary physical, postal,
and amail address and talanhane number as designated naints of contact
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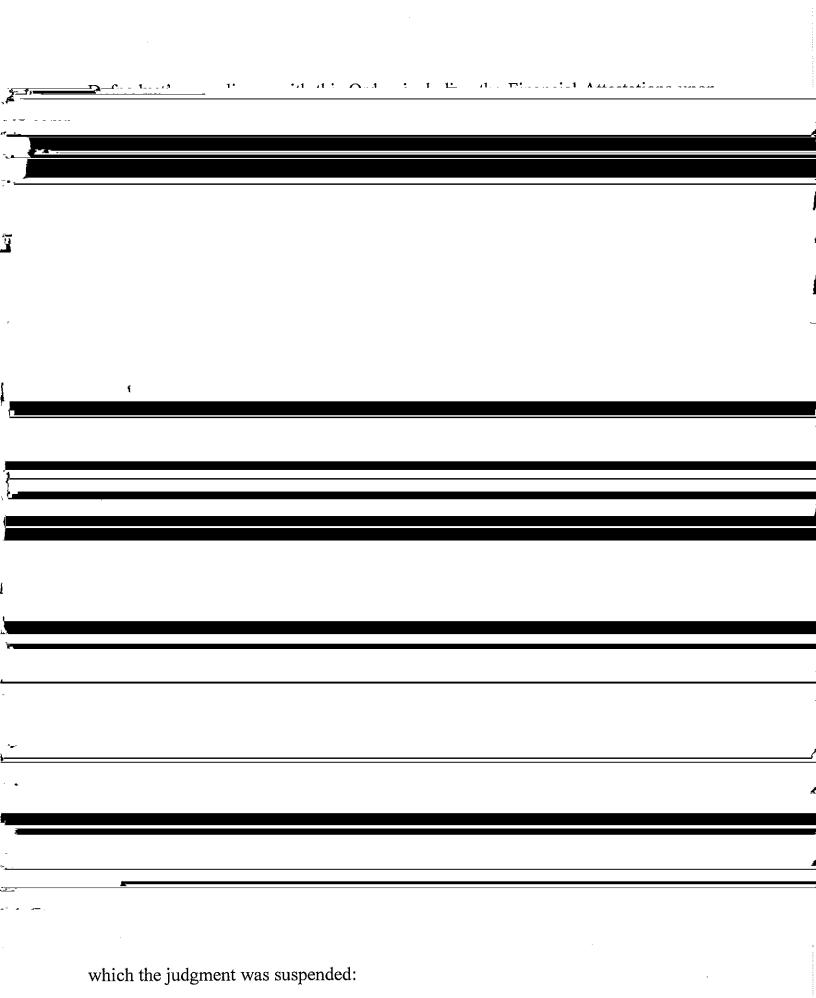
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	otherwise and any entity in which such Defendant has any ownership interest;
	prod (a) docariba in datail Cattlina Defendant's involvement in each such
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	business, including title, role, responsibilities, participation, authority, control,
	and any ownership.
	D. F. 15 A of this Order Cattling Defendant must submit a
	B. For 15 years after entry of this Order, Settling Defendant must submit a
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C. Settling	Defendant must submit to Plaintiffs notice of the filing of any				
bankruptcy petition,	insolvency proceeding, or similar proceeding by or against such				
Defendant within 14	Defendant within 14 days of its filing.				
D. Any su	bmission to Plaintiffs required by this Order to be sworn under				
penalty of perjury m	ust be true and accurate and comply with 28 U.S.C. § 1746, such				



certain records for 15 years after entry of the Order, and retain each such record for 5 years. Specifically, for any business that Settling Defendant, individually or collectively with any other Defendants, is a majority owner or controls directly or indirectly, he must create and retain the following records:

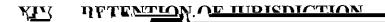
- A. Accounting records showing the revenues from all goods or services sold;
 - B. Personnel records showing, for each person providing services, whether



Within 14 doze of receipt of a written request from a representative of

U.S.C. §§ 49, 57b-1.

D. Upon written request from a representative of either Plaintiff, any consumer reporting agency must furnish consumer reports concerning Settling Defendant, pursuant to Section 604(1) of the Fair Credit Reporting Act, 15 U.S.C. §1681b(a)(1).



IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter

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Atlanta, GA 30303

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(202) 250-4693 (mobile)

Email: mburgess1@ftc.gov

FLORIDA ATTORNEY GENERAL