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7	INTER CTATES DISTRICT COLLET		
8	UNITED STATES DISTRICT COURT FOR THE DISTRICT OF ARIZONA		
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10	FEDERAL TRADE COMMISSION, Case No		
11			
12	Plaintiff,		
13	v.		
14	JAMIE L. WHITE,		
15	Defendant.		
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the disgorgement of ill-gotten monies. 15 U.S.C. §§ 53(b), 56(a)(2)(A), 6102(c), and 6105(b).

## **DEFENDANT**

6. Defendant Jamie L. White resides in Utah, and in connection with the matters alleged herein, transacts or has transacted business in this district and throughout the United States.

## **COMMERCE**

7. At all times material to this Complaint, Defendant has maintained a substantial course of trade in or affecting commerce, as "commerce" is defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

## **DEFENDANT'S BUSINESS ACTIVITIES**

- 8. Beginning sometime in March of 2015 and continuing until at least February 27, 2017, Defendant and her associates orchestrated a scheme to provide order fulfillment and payment processing services to telemarketing operations engaged in deceptive practices. Defendant and her associates provided these services to telemarketing operations owned and managed by Carl E. Morris, Jr. and located primarily in and around Phoenix, Arizona (collectively, "Telemarketing Operations").
- 9. The Telemarketing Operations deceived consumers by peddling purported opportunities involving Amazon-linked websites and grants, with false promises of substantial income. No consumers generated income through these opportunities. Defendant knew that the Telemarketing Operations were making

these false promises throughout the course of Defendant's participation in the scheme.

- 10. Defendant provided order fulfillment services to the Telemarketing Operations. For consumers purchasing Amazon-linked website opportunities, Defendant used a template to create nominal websites linked to Amazon.com. The websites were practically indistinguishable from each other, did not function in numerous instances, and were not designed to generate the web traffic necessary to provide the promised income.
- 11. For consumers purchasing the grant opportunities, Defendant provided purported training material for applying for grants. The training material contained general information and could never lead to successful grant applications because the grants promised to consumers did not exist.
- 12. In addition, Defendant participated in all of the critical decisions to provide the Telemarketing Operations with straw merchant accounts to process consumer credit card payments for the worthless opportunities. In order to process credit card payments, a business needs a merchant account with an "acquirer" (i.e.,

acquirers.

by first recruiting individuals to serve as "nominees." The nominees served as the principals of straw companies in whose names the merchant accounts were opened. Defendant forged financial documents to fabricate corporate histories for the straw companies, and provided these documents to her associates for the purpose of obtaining merchant accounts. Defendant's associates used these documents, along with

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straw merchant accounts into bank accounts opened by the nominees in the straw companies' names. Defendant and her associates maintained the credentials to control the funds deposited into these bank accounts.

- 16. Typically, the nominees were unsophisticated individuals who were not aware that Defendant and her associates used their personal and corporate information to submit merchant account applications, and did not know that the Telemarketing Operations used the merchant accounts to process consumer credit card payments for the worthless opportunities. The nominees received a small percentage of the consumer credit card payments processed through the merchant accounts for their services.
- 17. On or about May 2, 2016, Defendant and her associates prepared and submitted a merchant account application to CardFlex, Inc. d/b/a Cliq

- and submitted a merchant account application to CardFlex using: nominee Ronald Bourgard's personal information; the corporate information for Bay Harbor Associates Inc., which Bourgard provided at the direction of Defendant's associates; and financial documents forged by Defendant. On or about May 20, 2016, CardFlex processed the application and opened a merchant account with Merchant Number ending in 3518. The merchant account operated under a written agreement with Bay Harbor Associates Inc., BMO, and PPS, that authorized only the processing of credit card transactions between Bay Harbor Associates Inc. and its customers.
- 19. On or about June 13, 2016, Defendant and her associates prepared and submitted an application for a merchant account to CardFlex using: nominee Jack Gouverneur's personal information; the corporate information for Bay Harbor Associates LLC, which Gouverneur created at the direction of Defendant's associates; and financial documents forged by Defendant. On or about June 14, 2016, CardFlex processed the application and opened a merchant account with Merchant Number ending in 4390. The merchant account operated under a written agreement with Bay Harbor Associates LLC, BMO, and PPS, that authorized only the processing of credit card transactions between Bay Harbor Associates LLC and its customers.
- 20. On or about June 14, 2016, Defendant and her associates prepared and submitted a merchant account application to CardFlex using nominee Hugh

Hubbard's personal information; the corporate information for Texport Electronic Sales Company, which Hubbard created at the direction of Defendant's associates; and financial documents forged by Defendant. On or about July 1, 2016, CardFlex processed the application and opened a merchant account with Merchant Number ending in 8895. The merchant account operated under a written agreement with Texport Electronic Sale Company, BMO, and PPS, that authorized only the processing of credit card transactions between Texport Electronic Sales Company and its customers.

- 21. On or about July 27, 2016, Defendant and her associates prepared and submitted a second merchant account application to CardFlex using Hubbard's personal information; the corporate information for Texport Electronic Sales Company; and financial documents forged by Defendant. On or about August 1, 2016, CardFlex processed the application and opened a merchant account with Merchant Number ending in 6433. The merchant account operated under a written agreement with Texport Electronic Sales Company, BMO, and PPS, that authorized only the processing of credit card transactions between Texport Electronic Sales Company and its customers.
- 22. Defendant and her associates forged the nominees' signatures on each of the merchant account applications identified in Paragraphs 17 to 21 ("Applications") and submitted the Applications without the knowledge or consent of the nominees.
  - 23. Each of the merchant accounts identified in Paragraphs 17 to 21

("Merchant Accounts") processed consumer credit card payments for the Telemarketing Operations and not the corporate entities named in the Applications or the corresponding agreements with BMO and PPS.

- 24. Despite Defendant's efforts to minimize chargebacks, by October 2016, CardFlex had notified the nominees that each of the Merchant Accounts were terminated for excessively high chargeback rates (47% for the Merchant Accounts, collectively).
- 25. Prior to terminating the Merchant Accounts, the Merchant Accounts processed approximately \$3,074,000 in net consumer credit card payments for deceptive products and services sold by the Telemarketing Operations.
- 26. Upon information and belief, Defendant and her associates obtained additional fraudulent merchant accounts used to process consumer credit card payments for the Telemarketing Operations, by submitting false applications and causing acquirers and their payment processors to enter into agreements with straw companies.

## **VIOLATIONS OF THE TSR AND THE FTC ACT**

- 27. Congress directed the FTC to prescribe rules prohibiting abusive and deceptive telemarketing acts or practices pursuant to the Telemarketing Act, 15 U.S.C. §§ 6101-6108. The FTC adopted the original Telemarketing Sales Rule in 1995, extensively amended it in 2003, and amended certain provisions thereafter. 16 C.F.R. Part 310.
  - 28. Pursuant to Section 3(c) of the Telemarketing Act, 15 U.S.C. §

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6102(c) and Section 18(d)(3) of the FTC Act, 15 U.S.C. § 57a(d)(3), a violation of the TSR constitutes an unfair or deceptive act or practice in or affecting commerce, in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

- 29. The TSR prohibits any person from providing substantial assistance or support to any seller or telemarketer when that person knows or consciously avoids knowing that the seller or telemarketer is making a false or misleading statement to induce any person to pay for goods or services. 16 C.F.R. §§ 310.3(a)(4) and (b) (prohibition against assisting and facilitating).
  - 30. The Telemarketing Operations are telemarketers under the TSR.

1	PRAYER FUR RELIEF			
2	Wherefore, Plaintiff FTC, pursuant to Section 13(b) of the FTC Act, 15			
3	U.S.C. §§ 53(b) and 57b, Section 6(b) of the Telemarketing Act, 15 U.S.C. §			
4 5	6105(b), and the Court's own equitable powers, requests that the Court:			
6	A. Enter a permanent injunction to prevent future violations of the FTO			
7	A. Enter a permanent injunc	ation to prevent future violations of the 1-1C		
8	Act and the TSR by Defendant;			
9	B. Award such relief as the	Court finds necessary to redress injury to		
10	consumers resulting from Defendant's violations of the FTC Act and the TSR,			
11	including but not limited to, rescission or reformation of contracts, restitution, the			
12	refund of monies paid, and the disgorgement of ill-gotten monies; and			
13	C. Award Plaintiff the costs	of bringing this action, as well as such		
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15	other and additional relief as the Court	may determine to be just and proper.		
16		Respectfully submitted,		
17		Respectionly submitted,		
18		David C. Shonka		
19		Acting General Counsel		
20	Dated: December 6, 2017	/s/ Hong Park		
21	Buted. Becomber 6, 2017	Hong Park		
22		Federal Trade Commission		
23		600 Pennsylvania Ave., NW Mail Drop CC-9528		
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26		Attorneys for Plaintiff		
27		FEDERAL TRADE COMMISSION		
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