

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: Joseph J. Simons, Chairman
Noah Joshua Phillips
Rohit Chopra
Rebecca Kelly Slaughter
Christine S. Wilson

In the Matter of

UNDERGROUND SPORTS INC., a corporation,
d/b/a PATRIOT PUCK,

HOCKEY UNDERGROUND INC., a corporation,
d/b/a PATRIOT PUCK,

IPUCK INC., a corporation,
d/b/a PATRIOT PUCK,

IPUCK HOCKEY INC., a corporation,
d/b/a PATRIOT PUCK,

and

GEORGE STATLER III,
individually and as an officer of UNDERGROUND
SPORTS INC., HOCKEY UNDERGROUND INC.,
IPUCK INC., and IPUCK HOCKEY INC.

1. Respondent Underground Sports Inc. ("Underground Sports"), also known as Patriot Puck, is a New York corporation with its principal office or place of business at 145 Milbar Blvd., Farmingdale, NY 11735.

2. Respondent Hockey Underground Inc. (“Hockey Underground”), also doing business as Patriot Puck, is a New York corporation with its principal office or place of business at 145 Milbar Blvd., Farmingdale, NY 11735.

3. Respondent Ipuck Inc. (“Ipuck”), also doing business as Patriot Puck, is a New York corporation with its principal

9. Respondents have disseminated or caused to be disseminated advertisements, packaging and promotional materials for hockey pucks, including, but not necessarily limited to, the attached Exhibits A-E. These materials contain the following statements and depictions:

A. "MADE IN AMERICA"

(Exhibit A, Patriot Puck website);

B. "Proudly Made in the USA"

(Exhibit B, Patriot Puck website);

C. "100% Made in the USA!" 100% AmericanMade! #AmericanMade #HockeyPuck #USA #Hockey www.patriotpuck.com

(Exhibit C, Patriot Puck Facebook posting);

D. "The only American Made Hockey Puck!"



(Exhibit D, Patriot Puck Facebook posting)

E. "Our #HockeyPuck is 100% Made in the USA! #MadeInAmerica #NHL #Hockey #PatriotPuck" "MADE IN U.S.A PRODUCT"

(Exhibit E, Patriot Puck Facebook posting).

10. In numerous instances, including, but not limited to, the promotional materials referenced in Paragraph 9, Respondents have represented expressly or by implication, that their hockey pucks are all or virtually all made in the United States.

11. In fact, in numerous of these instances, Respondents' hockey pucks wholly imported from China. Specifically, since January of 2016, Respondents have imported 74,411 kilograms of hockey pucks, which is the equivalent of more than 400,000 standard-weight pucks.

12. Therefore, Respondents' express or implied representations that their hockey pucks are made in the United States are false or unsubstantiated.

COUNT I

(False or Unsubstantiated Representation Made in USA)

13. In connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of their products, Respondents have represented, directly or indirectly, expressly or by implication, that their hockey pucks are all or virtually all made in the United States.

14. In fact, in numerous of these instances, Respondents' hockey pucks
12.

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